

2021

With 2023 Updates

# **Local Plan**



# **Table of Contents**

| Index of Topics   | iii |
|---|-----|
| Glossary  |     |
| Section 1: Economic Analysis  | 6   |
| Section 2: Strategic Planning to Maximize the Earning Capacity of Marylanders | 9   |
| Section 3: Strategic Planning to Strengthen the Local Workforce System        | 21  |
| Section 4: American Job Center Delivery System                                | 41  |
| Section 5: Title I – Adult, Youth and Dislocated Worker Functions             | 49  |
| Section 6: Title II – Adult Education and Family Literacy Functions           | 59  |
| Section 7: Wagner-Peyser Functions  | 63  |
| Section 8: Title IV - Vocational Rehabilitation Functions                     | 65  |
| Section 9: Temporary Assistance for Needy Families Functions                  | 67  |
| Section 10: Community Service Block Grant Functions                           |     |
| Section 11: Jobs for Veterans State Grants Functions                          | 73  |
| Section 12: Trade Adjustment Assistance for Workers Program Functions         | 78  |
| Section 13: Unemployment Insurance Functions                                  | 79  |
| Section 14: Senior Community Service Employment Program Functions             | 81  |
| Section 15: WIOA Section 188 and Equal Opportunity Functions                  | 82  |
| Section 16: Fiscal, Performance and Other Functions                           |     |
| Attachments   | 99  |
| Public Comment Summary  | 105 |

# **Index of Topics**

Accounting System, 78

Adult Education & Family Literacy Act Program, 48

Adult Services, 38, 43

ALICE Population, 6

Alignment Committee, 14, 16, 47, 48, 52, 69

American Job Center, 20, 30, 47, 50, 52, 55, 58, 65, 66, 67, 69, 72, 74, 75, 83

apprenticeship, 19, 20, 21, 23, 27

Business and Industry Committee, 19, 41

business services, 9, 18, 19, 20, 21, 22, 23, 25, 34, 37, 52, 57, 59

Community Service Block Grant, 58

COVID-19, 2, 7

dislocated workers, 26, 38, 43, 47, 65, 82

Dislocated Workers, 62

EARN, 21, 27

economic development, 16, 18, 20, 25, 27, 52

Equal Opportunity, 67

grievances, 69

HITCH, 2, 3, 18, 19, 27, 34, 50

incumbent worker training, 19, 22, 37, 38, 43

Industry Collaborative, 18, 19, 20, 22, 27

Industry Sector Strategies, 22

Industry Sector Training Model, 19, 29, 42

ITA, 36, 43, 45, 73, 80

Jobs for Veterans State Grant, 60, 63

One Stop Operator, 55, 63

One-Stop, 30, 34, 72, 73

priority of service, 37, 41, 52, 60, 63

rapid response, 39

Rapid Response, 64

Senior Community Service Employment Program, 66

Targeted Population Committee, 11, 18

Temporary Assistance for Needy Families (TANF), 47, 56

Trade Adjustment Assistance Act, 64

unemployment insurance, 20, 32, 38, 52, 62, 64

virtual services, 11, 16, 17, 35, 55, 57, 69

Vocational Rehabilitation, 47, 54

Wagner-Peyser, 18, 34, 52, 65, 74

youth workforce activities, 26, 29, 38, 39, 44, 45, 46, 47, 54, 58, 75, 81

# **Glossary**

AACC – Anne Arundel Community College

AACCC - Anne Arundel County Career Center, a proud partner of the American Job Center network

AACPS – Anne Arundel County Public Schools

AAEDC – Anne Arundel Economic Development Corporation

AALWDB - Anne Arundel County Local Workforce Development Board

AACPL - Anne Arundel County Public Library

AACCAA – Anne Arundel County Community Action Agency

AAWDC - Anne Arundel Workforce Development Corporation

ABE - Adult Basic Education

AD – Adult Workers, anyone who is looking for training or employment

AJC – American Job Center

ALICE – Asset Limited, Income Constrained, Employed = "working poor" per United Way definition

CASAS – Comprehensive Adult Student Assessment Systems

CBO – Community-based organization

Client - individual seeking training and/or employment

CP - Career pathways

CSBG - Community Service Block Grant

**Customer - Business** 

DOL – U.S. Department of Labor

DORS - Division of Rehabilitation Services

DSS – Anne Arundel County Department of Social Services

DW – Dislocated Worker, someone who lost a job to no fault to their own

EARN Maryland – Employment Advancement Right Now Maryland

FBO - Faith-based organization

GED – General Educational Development (High School Diploma)

GWDB - Governor's Workforce Development Board

HITCH – Hospitality, IT, Transportation, Construction, Healthcare industries

ITA – Individual Training Account

JWA – JobsWork! Arundel, AAWDC's job readiness initiative with DSS

LMI – Labor Market Information

LWDB - Anne Arundel County Local Workforce Development Board

MDOL – Maryland Department of Labor

MHEC - Maryland Higher Education Commission

MOU – Memorandum of Understanding

MWE – Maryland Workforce Exchange

NEDP - National External Diploma Program

RFP – Request for Proposals

RR - Rapid Response

RSA – Resource Sharing Agreement

SCEP - Senior Community Service Employment Program

SNAP - Supplemental Nutrition Assistance Program

TABE - Test of Adult Basic Education

TANF – Temporary Assistance for Needy Families (called Temporary Cash Assistance or TCA in Maryland)

UI – Unemployment Insurance

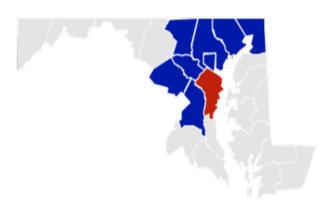
Wagner-Peyser - The 1933 law that created & funds the employment services offices

WIOA – Workforce Innovation and Opportunity Act

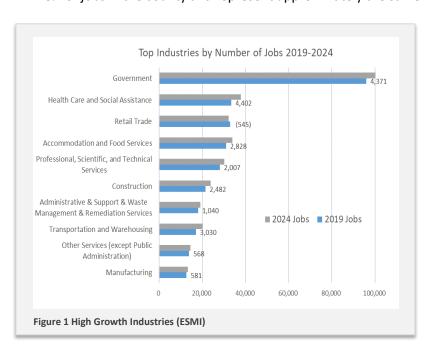
# **Section 1: Economic Analysis**

A. An analysis of the regional economic conditions including existing and emerging in-demand industry sectors and occupations; and the employment needs of businesses in those industry sectors and occupations. The analysis should identify local priority industries based on employer (and WIOA partner) input.

Anne Arundel County is located in a region that consists of Baltimore, Anne Arundel, Howard, Carroll, Hartford, and Cecil Counties and Baltimore City. However, being adjacent to Montgomery and Prince George's counties, Anne Arundel County is also considered to be a part of the larger Washington metropolitan area. Both regions are heavily represented by government organizations, their contractors, as well as healthcare and professional/scientific services. In addition, arts and entertainment and transportation and warehousing are also projected to grow in the next 4 years.



The same industries represent the top industries in Anne Arundel County. The government industry is the largest employer in the County. The National Security Agency and Fort George G. Meade campuses and the companies and organizations that are located on those campuses and associated with its activities employ 62,680 (Anne Arundel Economic Development Corporation) people, 49% of which are civilian government employees, 16% are contractors, and 35% are military. In fact, government jobs account for 28% of jobs in the county and represent approximately the same number of jobs as the next three largest



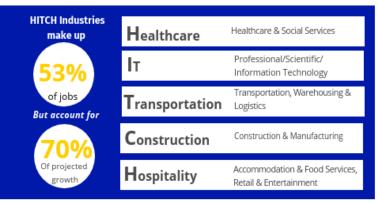
industries (healthcare, retail trade, and accommodation and food service) combined (EMSI). Additionally, being the capital of Maryland and housing many state government agencies, the City of Annapolis is one of the most important economic drivers and employment hubs in the County. Other economic drivers employment hubs in the local area include the North County Industrial Zone, BWI Airport area, Arundel Mills, and two regional hospitals. An estimated 159,000 jobs are created within these zones <sup>1</sup>. The top industries by number employed and that have the largest projected growth

6

<sup>&</sup>lt;sup>1</sup> Anne Arundel Economic Development Corporation

include health care and social assistance, accommodation and food service, professional, scientific and technical services, construction, manufacturing, and transportation and warehousing. When excluding government, these top industries include 53% of the current job market, however account for 70% of projected growth. When government is included in the projected growth number (since a majority of the government jobs are IT/cybersecurity occupations), these industries account for 91% of projected growth in the county. Additionally, the government; transportation and warehousing; professional, scientific, and technical services; construction; and accommodation and food service industries have a location quotient above one, meaning they have a higher concentration of jobs in Anne Arundel County than the average county of similar size. When determining the industries for our system to focus on, we not only look at job numbers and projected growth, but we also look at the occupations within industries to understand which occupations offer job growth and family sustaining wages. This helps to define the skills and education needed to be employed in these industries. The top 10 occupational families representing jobs that workers in high growth industries occupy and their average hourly wages are as follows: Sales and Related (\$21.95), Transportation and Material Moving (\$23.37), Food Preparation and Serving (\$13.55), Computer and Mathematical (\$52.59), Construction and Extraction (\$25.35), Healthcare Practitioners and Technical (\$41.60), Healthcare Support (\$16.22), Production (\$22.71), Arts, Design, Entertainment, Sports, and Media (\$30.46) and Life, Physical, and Social Science (\$40.57)<sup>2</sup>.

Based on the industry data, the Board decided to concentrate on industries that are projected to grow in the region and the local area. These are shown in Figure 2. These will be referred to as "HITCH" industries. The Board will pay particular attention to analyzing trends and providing employment services to those individuals who intend to pursue a career in these industries. In addition, the Board will place emphasis on occupations, specifically the Figure 2 HITCH Industries mid-skill and high-skill occupations, that are projected to grow within these industries.



### The Effect of COVID-19 on Regional Industries

The Board has also been monitoring the effect of COVID-19 on the industries in the region. While much of the data is lagging, the Baltimore Metropolitan Council has been closely tracking the data that is available. The University of Chicago released an analysis identifying the most exposed industries that would likely be the most negatively affected by COVID-19. A part of the Baltimore Metropolitan Council's analysis on COVID-19 includes this data. In the Baltimore Metropolitan Region, Anne Arundel County has the second highest number of jobs in these industries with 66,942 jobs, or 24.5% of jobs in the county. In the Baltimore region as a whole, 18% of jobs are within these industries, and the Washington DC metro area to which Anne Arundel County is adjacent to, has the highest number of jobs in the most exposed sectors (though not the highest proportion of total jobs) when looking at metro areas across the country. When drilling down further into the data, we can see that the exposed industry sectors that have the most

7

<sup>&</sup>lt;sup>2</sup> EMSI

presence in the region are restaurants and bars; other sensitive retail; travel and transportation; entertainment, personal services; and sensitive manufacturing.

# **2023 Update:**

With the perspective of two additional years after the pandemic first began, we can better understand the impact of it as well as have a better idea of what the coming years will look like for the Anne Arundel County economy. One shift in the economy since 2021 when the original plan was submitted is that the HITCH industries now make up a slightly smaller percentage of total jobs in the county (48% now, in 2021 52%) and the projected growth of jobs within these industries now makes up 63% of project growth (in 2021 this number was 70%). So, what changed? One surprising change came in the manufacturing industry. In 2019, so pre-pandemic, there were 12,628 jobs in manufacturing with a projected growth of about 5% (581 jobs). However, since 2019 the manufacturing industry was the highest growth industry, gaining 4,006 jobs, an increase of 32% and between 2022 and 2027 the industry is expected to grow by another 20%, an increase of 3,328 jobs. We are looking more into this surprise since it is such a large jump. Interestingly we don't see a corresponding increase in production-related-occupations, but did see large increases in management and business and financial occupations so we anticipate there may have been a shift in where these positions are located with more workers working remotely. Furthermore Northrup Grumman is categorized within the manufacturing industry and have had the most number of job postings in the last year. We anticipate many of these positions which are not production-related occupations may account for some of this growth. Overall, this jump is something that we will be investigating to gain a better understanding. Also 4 out of the 5 HITCH industries which were projected to have the highest growth between 2019 and 2024 had overall losses between 2019 and 2022 a loss of 8,582 jobs in those industries. The overall number of jobs in the county is down only 1%. The one HITCH industry that grew was construction, with an increase of 4,341 jobs since 2019 and the overall highest growth industry between 2019 and 2022. The industries most affected by the pandemic were not surprisingly, Accommodation and Food Services, Retail Trade, and Health Care and Social Assistance. The Health Care and Social Assistance industry is expected to recover by 2025 when it is projected to begin growing the number of jobs again. Accommodation and Food Service is steadily regaining jobs, though not projected to fully recover by 2027.

| Description  | 2019<br>Jobs | 2022<br>Jobs | 2027<br>Jobs | 2019 -<br>2022<br>Change | 2019 -<br>2027<br>Change | 2022-<br>2027<br>Change | 2022-<br>2027 %<br>Change |
|--|--------------|--------------|--------------|--------------------------|--------------------------|-------------------------|---------------------------|
| Government   | 92,689       | 92,254       | 93,715       | (435)                    | 1,026                    | 1,461                   | 2%                        |
| Health Care and Social Assistance  | 33,609       | 31,697       | 34,616       | (1,913)                  | 1,007                    | 2,920                   | 9%                        |
| Retail Trade   | 33,020       | 31,465       | 31,760       | (1,555)                  | (1,260)                  | 295                     | 1%                        |
| Accommodation and Food Services  | 30,993       | 26,832       | 29,865       | (4,161)                  | (1,129)                  | 3,033                   | 11%                       |
| Professional, Scientific, and Technical Services                         | 28,276       | 28,997       | 30,702       | 721                      | 2,426                    | 1,705                   | 6%                        |
| Construction   | 19,276       | 23,617       | 26,165       | 4,341                    | 6,888                    | 2,548                   | 11%                       |
| Administrative and Support and Waste Management and Remediation Services | 18,965       | 19,318       | 20,626       | 353                      | 1,661                    | 1,307                   | 7%                        |
| Transportation and Warehousing   | 17,204       | 16,869       | 18,487       | (336)                    | 1,283                    | 1,619                   | 10%                       |
| Other Services (except Public Administration)                            | 14,960       | 14,135       | 15,114       | (826)                    | 154                      | 979                     | 7%                        |
| Manufacturing  | 12,628       | 16,635       | 19,963       | 4,006                    | 7,334                    | 3,328                   | 20%                       |

# Section 2: Strategic Planning to Maximize the Earning Capacity of Marylanders

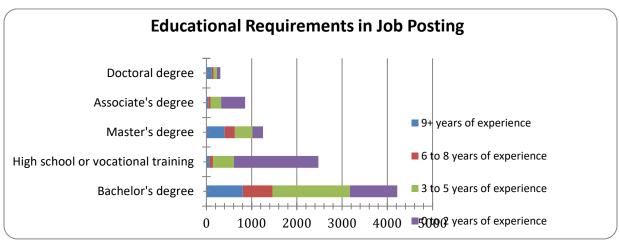
A. An analysis of the knowledge and skills needed to meet the employment needs of the businesses in the Local Area, including employment needs of in-demand industry sectors and occupations.

As cited above, the Board focuses on the HITCH industries which represent the high-growth, high-demand industries in our region. Understanding occupational characteristics within these industries will help to define the skills and education needed to be employed in these industries. The top ten occupations in the County are shown in Table 1 above. With the exception of military-only occupations, all fall within the HITCH industries.

| Description  | 2019<br>Jobs | 2024<br>Jobs | 2019 - 2024<br>Change | 2019 - 2024 %<br>Change | Avg. Hourly<br>Earnings |
|--|--------------|--------------|-----------------------|-------------------------|-------------------------|
| Transportation<br>and Material Moving<br>Occupations     | 29,112       | 31,681       | 2,570                 | 9%                      | \$23.47                 |
| Food<br>Preparation and Serving<br>Related Occupations   | 27,665       | 29,439       | 1,774                 | 6%                      | \$13.55                 |
| Construction and Extraction Occupations                  | 16,643       | 18,396       | 1,753                 | 11%                     | \$25.35                 |
| Healthcare<br>Practitioners and Technical<br>Occupations | 15,414       | 17,025       | 1,611                 | 10%                     | \$41.60                 |
| Business<br>and Financial Operations<br>Occupations      | 24,525       | 26,025       | 1,500                 | 6%                      | \$40.07                 |
| Healthcare<br>Support Occupations                        | 9,208        | 10,680       | 1,472                 | 16%                     | \$16.22                 |
| Management<br>Occupations                                | 22,860       | 24,282       | 1,422                 | 6%                      | \$59.96                 |
| Office and<br>Administrative Support<br>Occupations      | 39,988       | 41,280       | 1,292                 | 3%                      | \$21.69                 |
| Military-only occupations                                | 9,329        | 10,521       | 1,192                 | 13%                     | \$28.82                 |
| Computer and Mathematical Occupations                    | 17,520       | 18,660       | 1,140                 | 7%                      | \$52.59                 |

Table 1 Occupations-Projected Growth and Median Earnings (EMSI)

When reviewing job listings, which provides us insight closer to 'real-time', the highest demand jobs as determined by number of postings are as follows: retail salespersons, software developers, laborers and freight, stock, and material movers, registered nurses, first-line supervisors of retail sales workers, managers all other, sales representatives for wholesale and manufacturing, customer service representatives, combined food preparation and serving workers, and computer systems



engineers/architects<sup>3</sup>. With the exception of retail sales (which are high due to turnover rate), these align with the projections. The education level most requested in job postings in the region is a Bachelor's degree, as shown in Figure 3 below and the skill clusters most in demand are below in Figure 4. These skills clusters are found across all industries.

Figure 3 Education Required in Job Posting (Burning Glass)

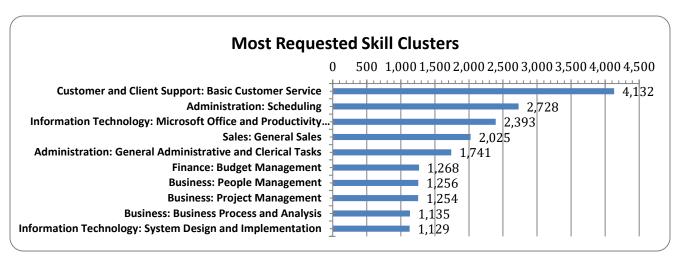


Figure 4 Most Requested Skill Clusters (Burning Glass)

In addition to education and more general skills, many businesses require individuals to have industry recognized credentials, certifications, and hands-on experience. The following certifications were the most in-demand by Anne Arundel County businesses in the last quarter of 2020: Security Clearance, Registered Nurse, First Aid CPR, Casino Gaming License, CDL Class A, Basic Life Saving, CompTIA Security+, Licensed Practical Nurse, Certified Information Systems Security Professional (CISSP), Advanced Cardiac Life Support, and Certified Nursing Assistant.

-

<sup>&</sup>lt;sup>3</sup> Burning Glass

| Focus<br>Industry | Sub Industries  | In Demand<br>Credentials/Certifications  |
|-------------------|---|--|
| Healthcare        | Healthcare and Social Services                            | Registered Nurse, Licensed Practical Nurse, Advanced Cardiac Life Support, certified medical assistant, First Aid CPR, Basic Cardiac Life Support, certified nursing assistant, certified pharmacy technician, american heart association certification, geriatric nursing assistant |
| IT                | Professional/Scientific/IT                                | Security Clearance, Project Management Professional,<br>CompTlA Security +, CISSP, CISCO, Certified Information Systems<br>Auditor,<br>Network +   |
| Transportation    | Transportation, Warehousing and Logistics                 | CDL class A, Environmental Protection Agency certification, Security Clearance, Automotive Service Excellence (ASE),   |
| Construction      | Construction and Manufacturing                            | security clearance, CISSP, SANS/GIAC, project management,<br>Security +, Network +, OSHA   |
| Hospitality       | Accommodation and Food Services, Retail and Entertainment | Servsafe, Casino Gaming License, registered dietitian, certified pharmacy technician, bartender certifications   |

**Table 2 Focus Industry Occupations** 

The Board also works closely with businesses to identify areas of need. Section 3 Part E of this plan details the work our Business Services team does with business to continuously evaluate needs and to develop or adjust training to meet those needs. The partners in the system leverage resources to increase jobseekers' skills and knowledge, in turn increasing their chances to find family-sustaining jobs and careers. Partners will be guided by the MD Benchmarks for Success and will use the calculations methods identified by the State Data and Dashboard Committee.

## 2023 Update on Knowledge and Skills Needs to Meet Local Area Demand

The pandemic has certainly affected the occupational demands in our region. The majority of the top 10 occupational categories in terms of job growth are the same, though they have shifted in ranking. Food preparation and serving related occupations and Transportation and Material Moving Occupations still hold the top two spots in terms of projected growth in the coming years (though they have traded spots). Although both occupational categories are down from 2019, they are expected to continue to rebound. Notably construction and extraction occupations have seen the largest growth since 2019 of 25%. We see computer and mathematical operations moving up in the ranking while healthcare support and healthcare practitioners/technical occupations falling in the rankings. Two new occupational categories in the top 10 are personal Care and Service Occupations and Production occupations (military-only occupations and administrative support occupations fell out of the top 10 occupational categories in terms of projected growth 2022-2027).

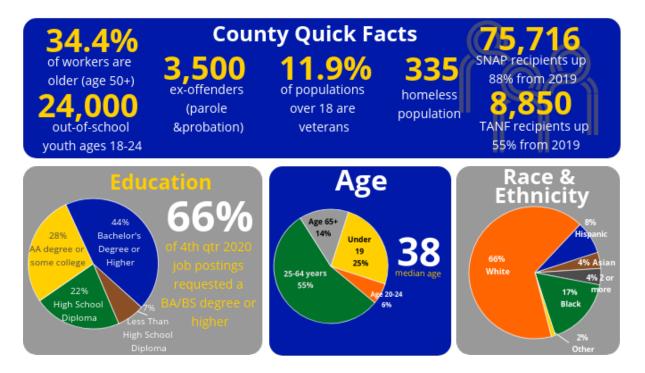
| Description  | 2019 Jobs | 2022 Jobs | 2019 - 2022<br>Change | 2027 Jobs | 2022 - 2027<br>Change |
|--|-----------|-----------|-----------------------|-----------|-----------------------|
| Food Preparation and Serving Related Occupations   | 26,945    | 24,982    | (1,963)               | 27,002    | 2,020                 |
| Transportation and Material Moving Occupations     | 29,303    | 27,722    | (1,581)               | 29,690    | 1,968                 |
| Construction and Extraction Occupations            | 15,208    | 17,296    | 2,089                 | 19,001    | 1,704                 |
| Management Occupations                             | 20,972    | 23,604    | 2,632                 | 25,256    | 1,652                 |
| Computer and Mathematical Occupations              | 17,170    | 17,984    | 814                   | 19,380    | 1,396                 |
| Business and Financial Operations Occupations      | 26,219    | 28,552    | 2,333                 | 29,872    | 1,320                 |
| Healthcare Support Occupations                     | 9,671     | 9,330     | (341)                 | 10,616    | 1,286                 |
| Personal Care and Service Occupations              | 10,681    | 9,117     | (1,564)               | 10,345    | 1,227                 |
| Healthcare Practitioners and Technical Occupations | 17,025    | 16,819    | (206)                 | 17,788    | 969                   |
| Production Occupations                             | 8,059     | 7,988     | (71)                  | 8,843     | 854                   |

When we look at trends related to job postings which gives some real-time insight into what businesses are looking for right now in employees, we see trends similar to those prior to the pandemic in terms of educational level required. Of the postings that list a minimum educational level, 43% require at least a HSD or equivalent, while an equal number of 43% require a bachelor's degree. Of the posting, 8% require at least an associate's degree and a total of 3% require a masters, Ph.D. or professional degree. This split is very similar to the trends seen in early 2021 when the plan was first submitted. The top occupations represented in job postings February 2022-February 2023 are shown in the chart below.

| Occupation (SOC)   | Total/Unique (Feb 2022 -<br>Feb 2023) | Posting Intensity | Median Posting<br>Duration |
|--|---------------------------------------|-------------------|----------------------------|
| Registered Nurses  | 12,464 / 3,991                        | 3:1               | 25 days                    |
| Software Developers  | 6,187 / 2,953                         | 2:1               | 22 days                    |
| Retail Salespersons  | 6,851 / 2,565                         | 3:1               | 28 days                    |
| Computer Occupations, All Other  | 4,988 / 2,167                         | 2:1               | 20 days                    |
| First-Line Supervisors of Retail Sales Workers   | 5,247 / 2,042                         | 3:1               | 27 days                    |
| Fast Food and Counter Workers  | 3,609 / 1,471                         | 2:1               | 31 days                    |
| Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 2,889 / 1,455                         | 2:1               | 26 days                    |
| Customer Service Representatives   | 3,415 / 1,419                         | 2:1               | 27 days                    |
| Managers, All Other  | 2,490 / 1,271                         | 2:1               | 25 days                    |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive              | 2,771 / 1,148                         | 2:1               | 25 days                    |

B. An analysis of the workforce in the Local Area, including current labor force employment (and unemployment) data, and information on labor market trends, and the educational and skill levels of the workforce in the Local Area, including individuals with barriers to employment.

Anne Arundel County is home to over 582,386 people, and has grown by roughly 10% in the last ten years.

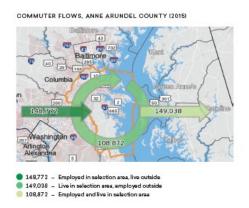


In Anne Arundel County there are a total of 343,553 jobs which grew by 5.5% over the past five years (EMSI). There are 329,940 people residing in Anne Arundel County who are part of the labor force (either working or actively looking for work) (AAEDC). The current

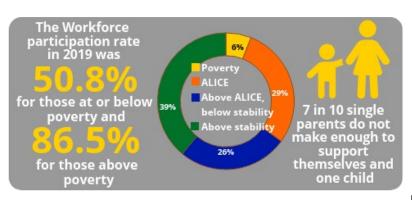


unemployment rate is 6.3% as of 4th quarter of 2020 which is an increase of 3.7% since the end of 2019. The labor force participation rate as of the last quarter of 2020 is 62.3%, down nearly seven percent since January 2020 and is now about the same as the US as a whole whereas prior to the pandemic the Anne Arundel County labor force participation rate was nearly 5% above that of the nation as a whole. The full impact of the pandemic has yet to be seen in the data as occupation and industry data for 2020 are not yet available. However, we anticipate the data, once available for 2020, will show that jobs have decreased in the Accommodation and Food Service industry which accounted for 9% of all jobs in Anne Arundel County in 2019, ranking as the 4 largest industry by number of jobs in the county. The size of this industry in the county and its drop due to COVID-19 may help to explain the outsized labor force participation rate drop in the county.

Anne Arundel County is a part of the broader Washington-Baltimore metropolitan area. As stated above, the total number of jobs in the county is larger than the number of individuals residing in the county that are a part of the labor force. Close to 42% of Anne Arundel County's labor force lives and works within the County, meaning nearly 58% of jobs in the county are filled by those who live outside of the county. Of the 58% of working county residents who work in counties other than Anne Arundel, 80% work in the neighboring counties of Prince Georges, Baltimore and Howard and 9.2% are employed outside the state of Maryland, most of whom work in Virginia or Washington DC. (MDOL). According to data from the Anne Arundel EDC, the average commute time for workers is 29 minutes.



Even though the median household income in Anne Arundel County is relatively high (over \$101,147) and poverty rate is low (6% for AA County versus 9% for the state as a whole)<sup>4</sup>, there are population segments that have substantial barriers that prevent a sustainable income. Among those groups are veterans, individuals with disabilities, out-of-school youth, long-term unemployed, ex-offenders, and people receiving government assistance. While median household income is significantly higher than the median income in the nation, the cost of living means these wages don't stretch as far. Furthermore, the stability



budget for the County is \$139K, which is the budget that includes things like saving for the future and a financial safety net. The United Way did a study on the working poor, or the Asset Limited, Income Constrained, Employed (ALICE) population. They found that 27% of households in Anne Arundel County fall into the ALICE, meaning these households earn less

than the minimum household survival budget needed to cover the cost of housing, child care, food, transportation, and health, leaving no room for savings and thus no cushion for unexpected expenses. This population is vulnerable yet also does not qualify for social safety nets in the way that individuals in poverty qualify. Those above ALICE, but below stability make up 26% of families. A fast downturn in the economy, such as the pandemic, can be catastrophic to this population who may quickly find themselves desperate for work to continue to fund their housing, healthcare, and transportation costs essential to maintaining employment.

In a report commissioned by AAWDC that looked more deeply into the ALICE population, the data tells us more about who the ALICE population is and more about the barriers they may face. For example, single parents are the largest demographic earning less than \$51,000, the threshold that is a survival wage for a family of one adult and one child. Roughly seven-in-ten single parents in Anne Arundel County do not make enough to support themselves and an infant. Additionally, the disparity in individual income seen

-

<sup>&</sup>lt;sup>4</sup> 2019 American Community Survey

in means of transportation to work demonstrates the barriers the ALICE population faces. This group is substantially more likely to walk, bicycle, or use public bus transit. These forms of transportation severely limit commuting distances, particularly populations with other obligations, such as single parents. Six of the top ten entry-level occupations of ALICE individuals are also occupations that have been greatly impacted by the pandemic (waiter/waitress, cashiers, hotel/motel desk clerk, host/hostess, food prep workers and retail salesperson).

Partners will be working together to address barriers to training and employment that jobseekers are facing and will be creating referral and tracking systems to be able to identify gaps and make the process more efficient. Statewide Data and Dashboard Committee experienced challenges in creating methods for calculating benchmarks for success as it relates to elimination of barriers to training and employment; however, the Local Board will strive to resolve some of the challenges on a local level.

# The Impact of COVID-19 on the Workforce

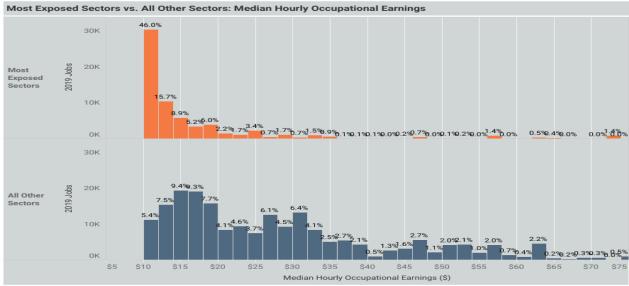


Figure 5 Distribution of Jobs in Most Exposed Sectors

As anticipated at the outset of the pandemic, those affected have been those already in a dire economic situation. The occupations within the most exposed sectors disproportionately are at the lowest end of the income scale. Figure 5 shows the distribution of jobs in the most exposed sectors (the top graph) versus all other sectors. In Anne Arundel County, 46% of jobs in the exposed sectors have an hourly wage of \$10 to \$12 compared to only 5.4% of jobs in all other sectors and 70% of those in the exposed sectors have a wage under \$16 compared with 22% of all other sectors. Of the jobs in the most exposed sectors in the County, 87.5% require a high school diploma or less. Indeed, the most recent unemployment data from MDOL, including Pandemic Emergency Unemployment Compensation (PEUC), Pandemic Unemployment Assistance (PUA) and Extended Benefits (EB), show the largest cumulative claims have been for Sales and related occupations (this includes retail), personal care and service occupations, and food preparation and serving. When looking at claims by industry for regular UI claims, the highest number by far is in the accommodation and food service, followed by retail trade, and then interestingly in the healthcare and social assistance industry. This means that those most likely to be out of a job were already in a dire financial situation and have the lowest skill level and higher barriers to entry. In addition to being concentrated in the most exposed sectors, lower wage jobs in Anne Arundel County region are also

disproportionately held by persons of color and they also hold disproportionately lower shares of higher wage jobs. Figure 6 shows the race and ethnicity breakdown by occupational category with the median hourly earnings for each category. The horizontal lines show the percentages of jobs held by the race or ethnic group as labeled. If a bar is above the corresponding line for the race or ethnic group, that means a higher percentage of jobs are held by the group than the percentage that group makes up of the labor force, and vice versa. For example, in the Food Preparation and Serving Related occupational category,

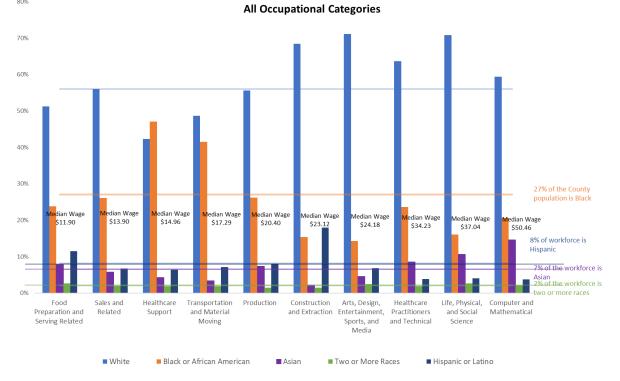


Figure 6 Race and Ethnicity by Occupational Category

the dark blue bar representing the Hispanic population is above the dark blue line. Hispanic workers make up 11% of total workers in this occupational category, but only 8% of the workforce as a whole. So, this means Hispanic workers hold a disproportionately higher percentage of jobs in the Food Preparation and Serving Related occupational category. Additionally, further breakdown of this data reveals that within many of these occupational categories, people of color disproportionately hold the occupations at the lower end of the wage levels. Labor market information on COVID-19 will continue to be monitored and will inform our action planning.

# Key Economic Trends

From the economic analysis in this section as well as section 1, we draw some high-level conclusions that has implications for the Board's vision, goals, and strategies:

- The **middleclass** segment of population is very narrow.
- The highest occupational demand is for **low paying jobs**. However, residents cannot afford to live in the county with such earnings
- County residents are not prepared to take higher paying jobs
- The portion of ALICE population is high.
- Poverty and workforce disparities based on race
- People in poverty **do not participate** in workforce

• Those who do participate in the workforce are not successful

The Board's vision and goals are described below in part D of this section and were developed to address these issues.

### 2023 Workforce Update

Since the plan was submitted in 2021, the face of the workforce has changed very little as far as educational attainment and demographics and the key economic trends hold true today. We are starting to see the impacts of the pandemic, but also longer-term economic forces already at work prior to the pandemic such as the aging of the workforce. In February 2023, unemployment in Anne Arundel County 2.75% (down from 5.8% at the peak of the pandemic). This low unemployment rate is reflected in what we hear from employers across the HITCH sectors who are having a hard time filling job openings. The Healthcare Workforce especially has been hit hard with a record number of individuals leaving the profession. We also continue to see the ALICE population at risk as the cost of living has increased since 2021. According to the MIT living wage calculator the living wage for a household has increased between 12 and 14.5% depending on the number of adults and children in a household. For reference, the US inflation rate is around 6% so this indicates that the cost of living in Ann Arundel County has increased more than other regions in the US and puts an even bigger burden on low-income individuals and families. Additionally, in light of the low unemployment and high employer demand, AAWDC alongside AAEDC and the County Office of Emergency Management is commissioning a study to better understand disengaged workers who have left the labor force and these findings will inform strategies to reengage these individuals and bring them back into the labor pool.

C. An analysis of the workforce development activities (including education and training) in the Local Area, including an analysis of the strengths and weaknesses of such services, and the capacity to provide such services, to address the identified education and skill needs of the workforce and the employment needs of employers in the Local Area.

The Anne Arundel Workforce System offers a wide range of services. The chart below shows the variety of job-seeker and business services that make up our workforce development activities.

| Services  | Organization                                |
|---|---|
| Eligibility of Services                         | WIOA Required Program Partners              |
| Outreach  | WIOA Required Program Partners, Library     |
| Intake and Orientation                          | AAWDC, DORS, CWI, DSS, AACC, MDOL           |
| Initial assessment                              | AAWDC, DORS, CWI, DSS, AACC, MDOL,          |
| Labor Exchange services                         | MDOL  |
| Referrals to programs                           | All Required WIOA Program Partners, Library |
| Labor market information                        | AAWDC, MDOL, AAEDC                          |
| Supportive services information                 | All WIOA Required Partners, Library         |
| Unemployment Insurance information & assistance | MDOL  |
| Financial Aid information                       | WIOA Required Program Partners              |
| Comprehensive assessment                        | AAWDC, DORS, CWI, DSS, AACC, MDOL           |
| Individual employment plan                      | AAWDC, DORS, CWI, DSS, AACC, MDOL-JVSG      |
| Career planning, counseling                     | AAWDC, DORS, CWI, AACC                      |
| Short-term prevocational services               | AAWDC, DORS                                 |
| Paid work experience                            | AAWDC, DORS, DSS, CWI                       |
| Out-of-area job search                          | MDOL, DORS, CWI                             |
| Financial literacy services                     | AAWDC, local CBOs and FBOs                  |
| English language acquisition                    | AACC, CBOs                                  |
| Job readiness training/workshops                | AAWDC, MDOL, DORS, CWI, AA County Library   |
| Occupational skills training                    | Training Providers, DORS                    |
| Work and Learn                                  | AAWDC, DORS                                 |
| Contextualized Learning Programs                | AAWDC, DORS, Training Providers             |
| Training programs operated by private sector    | AAWDC                                       |
| Skill upgrading and retraining                  | Training Providers, DORS                    |
| Entrepreneurial training                        | AAWDC, Training Providers, DSS, AAEDC       |
| Customized training                             | AAWDC, Training Providers, DORS             |
| Incumbent worker training                       | AAWDC, AAEDC, MDOL, Training Providers      |
| Adult education and literacy activities         | AACC, DORS                                  |
| Job Fairs and hiring events                     | AAWDC, MDOL                                 |
|   |   |

<sup>\*</sup> All WIOA Required Program Partners – Maryland Department of Labor (MDOL); Division of Rehabilitation Services (DORS); Anne Arundel Workforce Development Corporation (AAWDC); Anne Arundel Community College (AACC), Center for Workforce Inclusion (CWI), Anne Arundel County Community Action Agency (AACCA), The Housing Commission of Anne Arundel County, Anne Arundel Department of Social Services (DSS), Job Corps

Our partner organizations work closely together, alongside businesses and community partners, in order to identify workforce needs and to eliminate barriers. As described in Section 3 Part A below, our board structure includes leadership committees focused on different aspects of our system.

All of our partners and education providers come together to create a comprehensive system. The system also works with community-based and faith-based organizations in addition to businesses to meet workforce needs in the region however, the above chart does not include a comprehensive list of programs conducted by community and faith-based organizations and a further analysis needs to be conducted to collect information on their outcomes.

There is an array of training providers not located in the County that also serve County clients. There are only five training providers in the County that are on the Eligible Training Provider List and 31 programs. However, only 4 programs have information on their completions and other outcomes as well as the outcomes for the WIOA funded portions of those programs. Maryland Policy Issuance 2017-09 provides an exception if the Board believes there is an insufficient number of providers in the Local Area. The Board has elected to utilize this exception and create a local ETPL list that will supplement the State list. In doing so, the Board will ensure that there are a broad and deep bench of training providers for county residents.

There are a number of organizations that provide wrap-around and supportive services and refer clients to workforce providers. At the same time, workforce providers refer their clients to these service providers. These providers include DORS; Arundel House of Hope; Anne Arundel County Department of Social Services; Light House Shelter; Anne Arundel County Partnership for Children, Youth and Families; Anne Arundel County Department of Health (for basic as well as behavioral health services); YMCA; Arundel Lodge; MD Cash; Seedco; Anne Arundel County Community Action Agency; Arundel Community Development Services; and other county agencies and local organizations.

As part of our planning process, we surveyed our community and core partners to understand the needs of the AJC customers and to identify gaps. We asked about populations to which we need to devote more resources and asked about top barriers to employment, skills attainment, and career progression. We also asked about challenges that have come from the COVID-19 pandemic, including the impact of virtual services, which workforce services are not currently offered or need to be expanded, and which support services are not currently offered or need to be expanded. This survey gave us insight on the current needs of individuals in our community and from this information the Targeted Population Committee identified priority focus areas.

The Targeted Populations Committee identified three major areas where gaps have emerged:

- Outreach
- Fill the technology gap
- Effects of COVID-19

First, a communications and outreach gap exists. There is the need to expand awareness among both potential AJC customers/jobseekers and businesses about the services available and how to access those services. Second, a technology gap also exists, which includes both a lack of access to hardware or broadband for accessing services or jobs and a technological skills gap among jobseekers. Lastly, they identified a variety of COVID-19 related gaps that will have a rolling impact even beyond a full reopening of the economy once the pandemic has passed. These gaps include targeted services to individuals laid off due to COVID-19, which has had an outsized impact on low-wage workers as well as workers in particular industries, as well as gaps that have arisen due to the impact COVID-19 has had on youth or young adults planning to enter the job market, graduate from high school, and/or enter post-secondary

programs. Through this process they identified additional partners to bring to the table such as the mental health community. The Committee also identified several areas where they will need to conduct more research and are preparing to conduct action planning to build out service strategies that will address these gaps.

A gap analysis that will look at the number of graduates and the number of people being trained and educated for jobs in targeted industries will be conducted in the next year. A comprehensive database of all training and service providers will be developed on the basis of Info Anne Arundel, which contains supportive and wrap-around service providers and is scheduled to be updated in the nearest 2 years. We also would like to create a system that tracks partner activities to allow for the development of a comprehensive gap analysis to better inform strategies for increased efficiency of service delivery and addressing needs of job-seekers.

D. A description of the Local Board's strategic vision and goals for preparing an educated and skilled workforce (including youth and individuals with barriers to employment), including goals relating to the performance accountability measures based on primary indicators of performance described in Section 116(b)(2)(A) of WIOA in order to support Local Area economic growth and economic self-sufficiency.

The Board's vision is that Anne Arundel County has a high-performing workforce system that is robust, seamless, and equitable so that Anne Arundel County businesses have a pipeline of skilled workers and Anne Arundel County residents are connected to family-sustaining employment. To carry out this vision, the Board has set the following goals to guide their services:

- The Anne Arundel County Workforce Development System is equitable and accessible to all Anne Arundel County residents.
- The partners of the Anne Arundel County Workforce Development System operate an aligned and comprehensive workforce development system that has a unified presence in the County and provides seamless service delivery for residents and businesses.
- The Anne Arundel County Workforce Development System uses demand-driven strategies to ensure businesses have a pipeline of skilled workers to meet current and future demand.
- The Anne Arundel County Workforce Development System builds career pathways leading to family sustaining wages while providing individualized support through skills attainment, barrier removal, and connection to employers to help our clients achieve their career goals.

By focusing on these elements, the Board will remain a high-performing system, meeting or exceeding the performance indicators described in Section 116(b)(2)(A) of WIOA, and have a positive economic impact on the local and regional economy.

The Anne Arundel County Workforce System prides itself on its ability to meet its performance goals. Each partner has established performance goals for their programs that they each track through their internal systems. The partners will work together to develop a dashboard of common metrics and other performance metrics from each partner that will be regularly reported and reviewed by the entire Board. By developing this dashboard, partners can increase their understanding of each other's performance metrics and the impact of the entire system can be measured in one place. **2023 Update:** 

The board has gathered common metrics across the system to understand the system impact, however cross-system analysis is challenging since system partners often use different data definitions. We have had some success in better understanding who we serve across the system, though currently due to data constraints, we cannot see where there are duplicate participants and so cannot see data in aggregate. We are continuing to explore better ways to understand the impact of our system as a whole using the data collected by the system partners.

# Section 3: Strategic Planning to Strengthen the Local Workforce System

A. Taking into account analyses described in Section 2, a strategy to work with the entities that carry out the core programs to align resources available to the Local Area, to achieve the strategic vision and goals.

The Board includes representation from all core partners and targeted industries (Attachments Attachment 1 – Anne Arundel County Local Workforce Development Board Member List). To ensure goals are met, the Board has three committees. These committees are tasked with specific roles to ensure core

programs are carried out and resources are aligned so that the strategic vision and goals can be achieved.



Figure 7 Board Committees and Focus Areas

These committees define the focus of our work and steer the system. These committees bring together all of our core partners and make decisions relating to resource allocation and work priorities. Regular meetings for these committees and cross training of staff are core to being able to achieve our goal of operating an aligned and efficient system.

Each of these committees met to identify priority focus areas during this planning process as shown above in Figure 7. They will be conducting detailed action planning around these priorities and developing an implementation calendar over the coming year. Details on the Governance Committee focus areas can be found in Section 2, Part D. Details on the Alignment Committee focus areas can be found in Section 3, Part C. Details on the Business and Industry Committee focus areas can be found in Section 3, Parts C and E.

B. A description of the workforce development system in the Local Area that identifies the programs that are included in that system and how the Local Board will work with the entities carrying out workforce development programs identified in the State Plan. The description should also include how the Local Board and the programs identified plan to align and integrate to provide services to customers. The description should also include programs of study authorized under the Carl D. Perkins Career and Technical Education Act of 2006 (20 U.S.C. 2301 et seq.).

Detailed roles and responsibilities are described in the MOU signed by all the required partners that will be provided to the State. The alignment of functions activities conducted each program will be ensured through work of the Alignment Committee, which includes representatives from all partners of the county workforce development system. Section 4 of this plan provides details about the integrated service delivery of the WIOA required programs as well as additional system partners. Table 3 below includes the WIOA required programs and the local partners who administer their programs as well as the services provided.



Figure 8 WIOA Required Programs - Partners and Services

| Partner   | Role   |
|---|--|
| Anne Arundel Workforce<br>Development Corporation<br>(AAWDC), | Adult, Dislocated Workers, Youth services including case management, job placement, barrier removal, occupational training, work-and-learn, individualized employment plans, mentorship for youth, internships, career exploration, career pathway development, career mapping, connection to business, business outreach, hiring events, manage industry collaboratives, training development, business-led job seeker services, consultative services for businesses, labor market and economic analysis |
| Maryland Department of<br>Labor                               | Basic career services and business services. Including: job-readiness workshops, intake, assessment, referrals, hiring events, job fairs, business outreach, and the provision of labor market information   |

| Anne Arundel Community<br>College, Anne Arundel<br>County Public Schools | Career and technical education programs at the post-secondary level, high school diploma/GED (including National External Diploma Program (NEDP) and Audlt High School). AACPS is not a WIOA Title II provider, but partners on various educational initiatives for youth.  |
|--|---|
| Division of Rehabilitation<br>Services                                   | Individualized Plan for Employment (IPE), assessment, career counseling, college or career training to prepare for employment, skills training leading to credentials, job search and job placement activities, job development, coaching, and supported employment services, assistive technology solutions for disability related needs, and Pre-Employment Transition Services for students with disabilities. |
| Center for Workforce<br>Inclusion  | Job-readiness training, occupational training, employment services, supportive services, for low income and unemployed people 55 and older  |
| Anne Arundel County Public<br>Schools, Anne Arundel<br>Community College | K-12 Career and Technical education at the secondary level  |
| Maryland Department of<br>Labor  | Support services, training, case management, job search assistance, relocation allowances, employment services wage subsidies, and income support   |
| Maryland Department of<br>Labor  | Employment , training, and case management services for veterans with significant barriers to employment, and eligible spouses  |
| Anne Arundel County<br>Community Action Agency                           | Community Block grant administrator, supportive services provider, career exploration, job readiness workshops, summer youth jobs program, supportive services and outreach, Early Head-Start preschool, energy assistance, housing assistance, Health and Wellness Initiative, re-entry program including: occupational training, workforce readiness, and case management                                       |
| The Housing Commission of Anne Arundel County                            | Supportive services, housing assistance, Career Connection partner  |
| Anne Arundel County<br>Department of Social<br>Services                  | Individualized employment plan, case management, supportive services, barriers removal, job placement, job readiness, vocational training.  |
| Maryland Department of<br>Labor  | Re-employment Services and Eligibility Workshop and Re-employment opportunity Workshop  |
| Woodland Job Corps Center  | Job-readiness services and vocational training for youth  |
| AAWDC, MDOL  | AAWDC and MDOL do pre-release work for career readiness and occupational training at county and state facilities; career development, education, jobreadiness, hiring events for ex-offender friendly employers, record expungement.  |

In addition to WIOA required programs, the Board partners with other community organizations and coordinates services to better serve Anne Arundel County residents and businesses.

**Table 3 Other System Partners** 

| Other System Partners             | Services   |
|-----------------------------------|--|
| Anne Arundel Economic Development | Business Engagement, market research for businesses, labor market        |
| Corporation                       | data, industry data, business financing and tax credits, site selection  |
|                                   | assistance, short-term office space, workforce training grants, business |
|                                   | advisory boards, business consulting                                     |

| Anne Arundel County Partnership for Children, Youth, and Families (Local Management Board)  Community and Faith-based organizations | Service delivery system for children, youth, and families. Provides: prevention services; mental health; school completion; outcome; measure and evaluation; and community resourcing.  Outreach, community engagement, and supportive services |
|---|---|
| Anne Arundel County Public Schools  | K-12 Education, career pathways, career exploration   |

# **Blueprint for Maryland's Future**

Since the original plan was submitted in 2021 the Blueprint for Maryland's Future was passed increasing the role of the workforce system in K-12 career preparation. This legislation requires the Board to provide career counseling to all middle and high school students in partnership with Anne Arundel County Public Schools and Anne Arundel Community College. Alongside these partners, the Board is working to implement a comprehensive, individualized career counseling system for middle and high school students to identify a career pathway and select a post college and career readiness pathway that aligns with their goal. Career counseling will begin in 6<sup>th</sup> grade with career exposure, then move to exploration, then career planning and preparation. Graduating seniors identified as needing additional services will then be connected with WIOA out-of-school youth services.

In addition to career counseling, the Anne Arundel Workforce system will support the greater implementation of the Blueprint by leveraging our industry collaboratives to support CTE expansion. The collaboratives will advise on training development, industry certifications, and be involved with youth apprenticeship development.

C. A description of how the Local Board, working with the entities identified in A, will expand access to employment, training, education, and supportive services for eligible individuals, particularly eligible individuals with barriers to employment, including how the Local Board will facilitate the development of career pathways and co-enrollment, as appropriate, and improve access to activities leading to a recognized postsecondary credential (including a credential that is an industry-recognized certificate or certification, portable, and stackable).

## The Alignment Committee

The Board's Alignment Committee will be charged with ensuring that access to employment, training, education, and supportive services for all clients is expanded with special emphasis on individuals with barriers to employment. The Business Engagement Committee is tasked with identifying business needs in order to create talent pipelines and building career pathways within high growth industries that lead to industry-recognized credentials that are portable and stackable and lead to family-sustaining wages.

The Alignment Committee conducted strategic planning to identify operational areas to improve in order to more effectively and efficiently provide services that result in achieving our goals to expand access to employment, training, education, and supportive services for eligible individuals, particularly eligible individuals with barriers to employment, including facilitating the development of career pathways and co-enrollment, as appropriate, and improve access to activities leading to a recognized postsecondary credential. Our Alignment Committee priorities are as follows:

Internal communication/interagency communication

- External communication and outreach
- Customer service/customer experience
- Virtual services, expanding and improving

During the first year of the next 4-year performance period, the Alignment Committee will conduct action planning and identify tailored strategies to improve our system within these four priority areas. They will use the concept of human-centered design which integrates action planning with deployment of solutions and a continuous feedback loop to ensure high quality, effective, and efficient solutions. The process will look at internal practices and policies that will affect the system's performance and enable it to improve services for system customers and achieve our goals surrounding the first four benchmarks of success, thus achieving our goals related to the fifth benchmark by improving our system operations. The committee identified these areas for improvement since they are at the core of ensuring an effective and efficient system.

A theme that continues through our plan to increase access to our services is communication. The Alignment Committee's focus on internal and interagency communication refers to improved information sharing within agencies, across agencies and partners, cross training of programs, better understanding of partner goals and performance requirements, efficient internal work processes and effective use of collaboration tools. While our system currently conducts cross-training and holds regular meetings with partners in the AJC and with other community partners, a robust and more formal internal communication strategy will ensure our system is aligned and operates efficiently. Clients will have better access to services across programs, co-enrollment in programs will be easier, and staff will be better equipped to maximize resources available to provide services.

The Alignment Committee's focus on external communication has to do with aligning outreach and external communication so that county residents understand that we are one interconnected system rather than separate service providers. In our survey to partner organizations, it was clear that not only did our internal partners not have a complete understanding of services available by all of our partner agencies, but they also indicated that customers were surprised that all of our core partners work together. This told us that we need to do a better job of joint outreach and community engagement. As a result, we intend to develop a website and a collective outreach strategy so that the community better understands our system and how to access our services. This will in turn expand access to employment, training, education, career pathways and supportive services.

Continued excellence in customer service and customer experience will help our system respond to customers' needs. We plan to continue to cross-train employees and train staff to understand our customers. This will include training to understand trauma experienced by our customers that may be related to job loss, stresses of poverty, or racism. High-quality customer service will make every aspect of our system more accessible.

As with organizations in every sector, our system had to shift quickly to virtual services in response to COVID-19. Many partner agencies had been planning to offer more services virtually, but COVID-19 was a forced experiment giving us a glimpse of ways our system can benefit from expanded virtual services. For example, we discovered that for many jobseekers, the availability of virtual workshops and career counseling alleviated barriers, such as transportation or lack of childcare, and continued to be just as helpful as they are in-person for many participants. Additionally, because employers have become more

open to virtual work, we've been able to offer training that helped clients gain virtual work that may not have been an option if it weren't virtual. During the coming year, we plan to closely review our virtual services and determine which services should stay virtual and assess how we can improve those virtual services.

**2023 Update:** The system partners are continuing work on a universal referral form to allow participants to be tracked across agencies. Upon researching ways to develop a cross-agency referral system, our partners realized there are challenges that need to be addressed at the state-level to due to data sharing and privacy limitations. In the meantime, the system partners have a service directory and contact information they have shared to streamline referrals. Additionally, some partners will be testing the Unite Us platform as a way to make and track referrals between partners.

## The Business Engagement Committee

The Business Engagement Committee is committed to building out talent pipelines and career pathways. The committee put skills development and career pathway development at the top of their list of highest priorities. Part E below includes more detail on the work priorities of the Business Engagement Committee. The Board supports the synergy between industry partnerships and career pathways, which ensures that there is a system and support that allows a client to step on a career pathway at any on-ramp and proceed to the next level. Industry partnerships inform and drive the building of career pathways, which include decision-making regarding training and other skills enhancement models; and lead to work and learn opportunities, and ultimately to unsubsidized employment. The Board will continue its work to design career pathways and ensure that those credentials include industry recognized certifications which are portable and stackable.

# D. A description of the steps taken by the Local Board to engage entities identified in A in the formulation of its Local Plan.

The Board conducted a survey with our core and community partners to understand customer needs. Additionally, the Board conducted a series of strategic planning meetings with our board committees including the Alignment Committee, Governance Committee, Business and Industry Committee, and the Targeted Population Committee. These committees include leadership from each mandatory partner organization as well as business representatives, union representatives, and other community-based organizations. We have also conducted individual meetings with each mandatory partner's leadership to discuss future integration of services and development of the Local Plan. The committees reviewed and approved subsections of the plan and the entire plan was reviewed by the full Local Board and distributed for public comment. Additionally, during the next year, our board will conduct more in-depth analysis and action planning to further define our strategies and develop an implementation plan.

# E. Description of the strategies and services that will be used in the Local Area:

To facilitate engagement of businesses, including small businesses and businesses in in-demand industry sectors and occupations, in workforce development programs.

The Business Engagement Committee of the Board oversees the performance of an integrated business services team, the "Anne Arundel County Business Services Team" (BST), representing the key partners

identified in Section 3B to ensure business outreach and service delivery is coordinated and efficient. The strategy includes the management of Industry Collaboratives in each of the HITCH industries and overseen by the Industry Talent Consultants who are a core part of the Business Services team. These collaboratives are discussed in more detail below in part G of this section. The Business Services Team is comprised of Local WIOA Business and Industry Solutions staff, Anne Arundel Economic Development, MDOL (Wagner-Peyser) staff, Local Veteran Employment Representatives (LVER), Department of Commerce, Division of Rehabilitation Services (DORS), and other agencies engaging businesses to source talent. This team ensures coordination, collaboration and data sharing minimizing duplication of outreach to the same business. Our business services team develops working relationships, learns about a business and its operations, and listens to the business leaders' concerns, needs, and challenges. Each team member will be cross-trained in understanding each program's services to the business customer.

To facilitate engagement with businesses, the Team uses a variety of strategies including the following:

- Conducts a consultative business outreach program to gain better understanding of businesses'
  workforce needs and challenges. This includes calling, sending regular emails and outreach
  materials to businesses, site visits, and one-on-one meetings;
- Conduct roundtables to bring businesses together to facilitate discussion around workforce challenges within a particular industry locally or regionally
- Manage industry sector partnerships in "HITCH" industries to develop strategies and solutions to address the challenges within a particular industry Sector partnerships will be coordinated and led by Industry Talent Consultants;
- Develop and facilitate training using the Industry Sector Training model. This includes customized training, cohort training, industry certifications, and incumbent worker training.
- Facilitate work-and-learn opportunities which include paid internships and OJTs;
- Participate in business an industry associations and community organizations including sponsoring industry-related events, participating in industry-related events and coordinating events;
- Offer business-led jobseeker services including guest speaker series, information sessions, job clubs, mock-interviews and industry panels; and
- Act as an intermediary between businesses and job-seekers ranging in activities from keeping career center staff informed of business needs to creating career maps to arranging hiring and networking events.

Additionally, the team will use Salesforce to allow for ease of documentation, data tracking, and reporting. The tool will be used to better plan for and track business outreach, services provided, and outcomes associated with the efforts. The team will also use it to track outcomes for industry-based projects.

# To support a local workforce development system that meets the needs of businesses in the Local Area

Led by our Business and Industry Engagement Committee and through our Business Services Team, including the Industry Talent Consultants, and our Industry Collaboratives, we engage businesses in strategic decision-making to ensure we meet the needs of businesses.

The Business and Industry Engagement Committee brings together a cross-section of businesses from the high-demand HITCH industries. This committee provides a broader perspective on businesses and allows us to identify common needs across the business community and helps to steer the workforce system to develop collective solutions that help meet business needs regardless of industry. During the development of this local plan, our Business and Industry Committee identified some major focus areas for the coming four years:

- Help businesses recover from the impacts of COVID-19
- Skills development
- Career pathways and skills progression
- Registered apprenticeship
- Help business meet their goals pertaining to equity

These major focus areas cover a wide range of more specific needs that vary by industry. For example, helping businesses recover from the impacts of COVID-19 will include a variety of strategies that differ for each of our focus industries. The Hospitality Industry experienced a big hit to demand and thus laid off or furloughed a large number of employees who as a result may have left the industry for good. Business partners on our committee anticipate that this may cause a big gap in experienced employees and require dedicated pipeline development. In the Healthcare Industry, some of the employers have seen a large number of earlier than expected retirements and excessive burnout among younger employees causing a brain drain from the industry. They indicated a need to build up skills of individuals to move up career pathways to make up for the early retirements. Yet another problem is faced by the Construction industry. Because of the nature of how training is conducted using hands-on techniques, the trades training programs are not able to graduate as many individuals in 2020 and 2021 because of COVID-19 precautions. They anticipate this will leave a gap in individuals entering the field.

The variation across industry continues for each of the other priority areas of skills development, career pathways and skills progression, registered apprenticeship and meeting businesses' equity and social justice goals. The Business and Industry Committee will set specific objectives pertaining to these focus areas followed by action planning to identify the details of how they plan to address these needs. The action planning will be coordinated with the Industry Collaboratives and the Business Services Team to then carry out the plans.

The Board leads in the development of solutions to address the workforce needs of a targeted industry as a whole guided by our Industry Collaboratives using outreach, training, recruitment, retention, and other solutions. Our Industry Talent Consultants have been trained using the U.S. Chamber Foundation's Talent Pipeline Management techniques which is described in Section G below in more detail. The Industry Talent Consultants also coordinate with partner organizations such as the Economic Development Corporation or other CBOs providing business services as well as those providing job-seeker services. Additionally, as described in the previous section, the Business Services team implements a solutions-focused, consultative approach to help businesses and industries in the County and region. For those challenges that fall outside of workforce development, the Team will connect businesses with the appropriate local, state, and federal resources.

# To better coordinate workforce development programs and economic development

The Local Board recognizes that economic development creates jobs and the workforce development system supports the development of qualified talent. Economic development is a key member of the Team and provides information on attraction, expansion, and retention of local businesses.

To ensure the system is meeting the needs of all businesses, the Business Services Team works collaboratively to engage in a business call program, leverage resources, share intelligence, coordinate outreach efforts, and co-host business events.

# To strengthen linkages between the American Job Center delivery system and Unemployment Insurance programs

Career Center and Unemployment Insurance (UI) programs utilize a number of strategies to align and integrate their services. Information about all the programs and initiatives are being presented during the UI workshops held at the Career Center. Referrals are being made from one partner to another and follow up and referral outcomes will continue to be shared. We will continue conducting a targeted outreach to ensure that UI recipients are aware of the services available in the career center.

In addition, information on long-term unemployed individuals provided compiled by UI and provided to the local areas by MDOL will allow partners to aggressively outreach to those individuals who have been out of work for more than 27 weeks. Partners will offer their services to long-term unemployment individuals, which will ensure clients obtain skills required by businesses and receive gainful employment and advance in their careers.

MDOL will do weekly workshops and talk with the claimants and also will look to incorporate more collateral materials for customers regarding UI and services available. The MDOL also grants some partners access to the Beacon system so they can have read-only info to determine program eligibility for support services and training opportunities.

# F. A description of how the Local Board will ensure jobseekers have a role/voice in the board's decision-making process and in informing the services the Local Area provides.

Area partners will employ the following strategies to ensure jobseekers' voice is included in decision making:

- Regular (annual, quarterly, monthly) satisfaction surveys to be conducted and analyzed; We already conduct evaluation surveys for all the participants of the events, workshops and trainings
- Jobseeker and business focus groups; Business collaboratives serve as a business focus group for us to gage feedback
- Representation on various committees

G. A description regarding the implementation of initiatives designed to meet the needs of businesses in support of the strategy described in Section 1, including, where applicable: EARN Maryland; Pre-apprenticeship and Registered Apprenticeship; Incumbent worker training programs; On-the-job training programs; Customized training programs; Industry and sector strategies; Integrated education and training; Career pathways initiatives; Utilization of effective business intermediaries; and Other business services and strategies.

The Board takes a demand-driven approach that is designed to meet the needs of businesses in support of our strategies. Our workforce system implements a variety of initiatives in order to carry out our strategic vision. This includes EARN Maryland, pre-apprenticeship and registered apprenticeship, incumbent worker training programs, on-the-job training programs, customized training programs, industry and sector strategies, integrated education and training and career pathways initiatives, utilization of business intermediaries and other business services.

# Employee Advancement Right Now (EARN) Program

EARN Maryland is a state-funded, industry-led grant program with the aim of helping businesses cultivate a skilled workforce. Funding is provided to Strategic Industry Partnerships which are made up of workforce development, economic development, community-based organizations, and education partners. The grant period is in 2-year intervals. Each Strategic Industry Partnership focuses on an industry and, in some cases, a niche within each industry. Anne Arundel Workforce Development Corporation (AAWDC) operates in three Industry spaces: Transportation, Construction, and Information Technology. AAWDC is committed to assisting businesses statewide in their talent pipeline - be it entry-level, incumbent, reskilling, up-skilling, or mid to high level careers. We can provide training opportunities with meaningful endpoints such as industry relevant certifications and employment. Will continue to use EARN funding to contribute to our Industry Collaborative work.

### **Incumbent Worker Training**

Incumbent worker training is a strategy developed to ensure career pathways programs are implemented efficiently and current employees advance in their careers through additional trainings and obtaining credentials. Incumbent worker training funds shall be expended on a project-by-project basis. Projects may consist of a single firm or utilize a sector-based approach that combines several businesses with similar workforce needs. Each project will meet guidelines established by the Board and communicated through policy. (see Attachment 12 – Incumbent Worker Training Policy). **2023 Update:** Since this plan was originally submitted, unemployment has dropped significantly and incumbent worker training has taken on a bigger role. It has been essential to help businesses fill higher-level gaps that haven't been able to be filled with the workforce shortage and enabling workers to move up the career ladder. Furthermore, the system has leveraged incumbent worker training to address our region's large ALICE population. Incumbent worker training allows workers to gain new skills while retaining their current job and upon completing the training, move into high-level, high-wage positions.

### **Industry Sector Strategies**

The local area services revolve around industry sector strategies. Core to this focus are the Industry Talent Consultants (ITC) who are part of the Business Services Team. These subject-matter experts (SME) act as program managers for an industry, balancing a variety of projects at a time based upon the priorities

identified by industry sector partnerships we call Industry Collaboratives. It is vital to keep the program manager perspective so that ITCs have a high-level viewpoint when making decisions at the project level or when pursuing additional projects. This aspect of their job blends the other elements of subject matter expertise, coordination, focus on supply and demand, working with partners, and going beyond legislative and geographical borders to advance the work of the industry sectors. ITCs guide industry to workforce solutions, act in an advisory role on broader talent pipeline solutions and connect industry to services.

A pivotal component in creating success for businesses in these high-demand industries is the creation of the Business Collaboratives for each industry and for select sub-industries. These Business Collaboratives are managed by the ITCs and give clarity and focus to initiatives within an industry, giving employers of all sizes a critical forum to connect industry best practices and to leverage resources around talent considerations that they might not otherwise be able to affect. It also gives a forum to align skills requirements of industry with training and education programs in the region. For the approach to be successful, business must play a leadership role that centers them as the end customers for closing the skills gap for the jobs most critical to their missions. By assisting businesses in organizing and managing talent pipelines as a collaborative, ITCs can ensure that the talent pipelines remain flexible and responsive to business needs and communicate objective data to determine the education and training providers that meet the needs of the collaborative as well as the other sources of quality talent.

# Career Pathways Initiatives/Integrated Education and Training

The Career Pathways initiative funded by the MD Labor provided an excellent foundation allowing for college and AAWDC to work together on processes and procedures and make them aligned and efficient. The initiative allowed participants who don't score at a sufficient level on their TABE to participate in occupational training. We are working to incorporate contextualized learning so that participants gain basic skills while also working toward a certificate or industry-recognized credential.

### **Business Intermediaries**

The Business Solutions Team also works with a variety of business intermediaries:

- Northern Anne Arundel County Chamber of Commerce,
- Central Maryland Chamber of Commerce,
- Greater Severna Park and Arnold Chamber of Commerce,
- Crofton Chamber of Commerce,
- Anne Arundel County Chamber of Commerce,
- South Anne Arundel Chamber of Commerce,
- Pasadena Business Association,
- Maryland Aviation Administration,
- Baltimore-Washington International Airport (BWI),
- Fort Meade Alliance,
- BWI Partnership
- Anne Arundel Society for Human Resources

We plan to continue and expand these partnerships and explore further ways we can work together to align services.

#### OJT

The goal of an OJT is permanent, unsubsidized employment at a family-sustaining wage. During the initial phase of employment, AAWDC provides reimbursement to the employer for a portion of the employee's wage. The reimbursement amount depends on the size of the organization and the duration of subsidized wages vary based on training needs of the employee and the needs of the position. A training plan, goals and milestones are developed for each participant. The employer and career coach evaluate the progress of the training. Employers benefit by being able to train employees and get to know them before they start paying a full salary. In this way, OJT offers advantages to both the businesses and the jobseeker/employee.

Businesses find OJTs to be very effective. OJTs incorporate a mentorship component and personalized training. This increases job satisfaction and leads to higher employee retention rates and improved engagement. OJTs also encourage employee development by helping the company create a clear pathway for internal talent.

We work with business in the HITCH industry sectors. OJT opportunities range in wages, skill level, and business size. However, we see improved outcomes at all wage and skill levels, making it an effective services strategy we will continue to implement.

## Pre-apprenticeship and Registered Apprenticeship

Another way we plan to support our vision is through apprenticeship opportunities. Registered Apprenticeship Programs (RAP) are a proven pathway to family-sustaining employment. Workers earn throughout the training period, making it a more feasible pathway for many of Anne Arundel's most vulnerable residents and the ALICE population. Area employers are interested in exploring apprenticeship opportunities for non-traditional positions, meaning for occupations that aren't in occupations such as the construction trades, which in the past are occupations that are most likely to use apprenticeships as the main training pipeline. We are working to help the business community in the HITCH industries find new ways this model can be applied. We have hosted events around this topic to educate businesses on the different ways apprenticeship can be used, how they can become involved, how they can develop RAPs as well as highlight how the State is supporting these efforts. **2023 Update:** AAWDC has acted as an intermediary between the school system and IEC for an electrical pre-apprenticeship. AAWDC recruits and partially funds this effort for high school seniors in their final semester. Currently, this program is operating out of three high schools – Meade Senior, North County, and Old Mill. Additionally, AAWDC will be hiring an apprenticeship consultant to focus on development of apprenticeships with areas employers and recruitment of participants to enter the apprenticeships.

#### **Other Business Services**

In addition to the above strategies, the Business Services team provides a wide variety of services based on the needs of the businesses. Additional services we offer include:

Individual and Multi-Company Hiring Events: Traditionally these are done in a face-to-face setting. Once we are able to resume these events we will continue to hold them at the Career Center and other locations around the county so businesses can get maximum exposure to fill the positions they have. COVID-19 made us shift to virtual Hiring Events and we now know the advantages hosting them virtually and plan to continue to offer them beyond the pandemic. We recently purchased a license for a software that will allow us to have more companies at an event and allow the companies to have more access to the

individuals who attend the event. **2023 Update:** We are starting to hear from businesses that while the virtual hiring events were key during the pandemic, they prefer in-person events so we will evaluate the value of continuing virtual events and determine whether to continue.

*Business-to-Business Events*: Recently, we have been hosting a series of B2B events that focus on topics that the business community is facing. These are timely topics that drill down and share information that businesses can use. These events have been very successful, and we will continue to offer more of these Based on the needs of the business community.

Targeted Recruiting: The Business Services Team has a recruiter help the business fill roles with the best candidate they can. If a candidate is lacking some skills, the business services team explores how we can assist them to overcome these deficiencies by utilizing one of the training methods (work and learn, train to hire, etc..). We will continue to promote this service to the business community.

BWI Business Services Center: The Business Services team staffs a Business Center at BWI Airport. Because of security and other regulations required for this unique work environment, the BWI business community faces a unique set of challenges with recruiting and retaining employees. We connect with businesses through this center and offer recruiting services, host hiring events, oversee meeting space for businesses, promote opportunities to individuals within and beyond the BWI community, and support these companies any way they need. We are continuing to upgrade this center to offer more services that are needed for this unique situation.

Outreach to the Business Community: The Business Services team works together to increase awareness and outreach to businesses in the county who need workforce development services. Cross-partner referrals are the number one way that businesses in the county are connected to all services available to them from system partners. In addition, major business programs and service launches are promoted by every partner to increase awareness and reach of new programs. By having a collective Business Services Team that has members from each business-facing partner, the team is able to coordinate across the entire system to ensure a cohesive service delivery model. The team will work together to strengthen this model and develop system-wide outreach materials that cover all services available to businesses from the workforce system in one piece.

#### Workplace Excellence Training

To address the customer demand for essential workplace excellence skills, the Board supports Essential Workplace skills trainings as an integral part of many training models. The training is focused on teaching clients the competencies that businesses want and the Workplace Excellence Training modules are aligned with those competencies. Those competencies and modules are:

Adapting to Change: **ADAPT**ability Module Managing Your Outlook: **REASON**ability Module Multi-Generational: **RESPECT**ability Module Managing Your Time: **DEPEND**ability Module

Verbal Communication: **COMMUNICATION**ability Module Non-Verbal Communication: **COMMUNICATION**ability Module

Written Communication: **WRITE**ability Module Work Realities & Expectations: **WORK**ability Module Think Like the Employer: **WORK**ability Module

Personal Presentation: PRESENTability Module

34

Fitting In On the Job: SUITability Module

Managing Work & Life: TRANSITION ability Module

H. A description of how the Local Board will coordinate workforce development activities carried out in the Local Area with economic development activities carried out in the Local Area in which the Local Area (or planning region) is located, and promote entrepreneurial skills training and microenterprise services.

Coordination of workforce activities with economic development strategies is a Board priority, as the Board takes a "demand-driven" approach to business services. Business is a customer in the system and represents demand, whereas individuals are clients. To ensure the system is meeting the needs of all businesses, the Team works collaboratively to engage in a business call program, leverage resources, share intelligence, coordinate outreach efforts, and co-host business events. AAEDC and AAWDC collaborate through service on numerous boards, commissions and task forces enhancing the communications between the two teams. The two organizations share data and meet regularly on a variety of shared issues.

By understanding the needs of businesses, the workforce development system can better prepare individuals with the skills they need to satisfy business recruitment requirements. AAEDC is a key member of the Board and the Team. AAEDC supports entrepreneurship through their Small Business Resource Center and the SCORE Program, both located in their office. Anne Arundel County has three small business development center counselors to assist local entrepreneurs and small to mid-size businesses.

The Team will work closely with the small businesses and microenterprises to support the growth and development of their workforce including offering entrepreneurial/microenterprise workshops. The Board has a high priority in supporting small veteran-owned businesses.

## 2023 Update

With unemployment in the county being so low, AAEDC and AAWDC, along with the County Office of Emergency Management Services is coordinating and commissioning a study to better understand the disengaged workforce and what it would take to reengage them, bringing them back into the labor pool. This is essential to both AAEDC's mission of business attraction and retention and the board's mission to ensure every AA County business has the skilled workforce they need and that every AA County resident has met their full career potential. The study results will be disseminated to businesses and industry collaboratives as well as workforce system partners to rethink open positions or how services are being provide so that we can better meet both employer and work needs.

 A description of how the Local Board will leverage and coordinate supportive services in the delivery of workforce development activities carried out in the Local Area. Specifically, the Local Plan should address how the Local Board will work with Local Management Boards and other providers to deliver supportive services to jobseekers.

The Board recognizes that in certain circumstances the provision of services that directly impact employability must be supplemented by client supportive services. Supportive services provide financial assistance to participants who would not be able to participate otherwise. In all cases, the Board first brokers these services for the client from appropriate partner agencies or other provider sources. However, when supplemental services are not available, or are not the most effective or responsive to the client's need, WIOA funds may be used to provide short-term supportive services to eligible participants. Supportive services are approved on an individual basis when determined necessary and reasonable. The service could include transportation, business attire, tools, work or training equipment, child or dependent care, graduation fees, licensing and testing fees, union fees, clothing for interviews or job fairs, medical and healthcare needs, and more.

The local supportive services policy on submission procedures (see Attachment 13 – Supportive Services Policy) and payment issuance conforms to State Policy Issuances and WIOA; and provide for approval forms, receipts, and supporting documentation are available for review.

The emphasis on co-enrollments for Title I Adults, Dislocated Workers, and Youth Programs will provide an opportunity to leverage resources and coordinate supportive service efforts across eligible funding streams. The Alignment Committee will work together to identify and discuss opportunities for coenrollments and corresponding contributions toward workforce activities and supportive services. This will help to avoid duplication of service delivery and leverage existing resources

The Board will coordinate activities with the Local Management Board, a partner in our system, which will fall in line with the Management Board's areas of focus: prevention services, mental health services, school completion, outcomes, measures, and evaluations, and community resourcing. Additionally, the Board will seek out non-federal funds to supplement supportive service resources.

J. A description of how the Local Board intends to provide a greater business voice in the delivery of workforce development activities carried out in the Local Area. The description should include how the Local Board will engage businesses on decisions regarding the type and content of training activities.

The Board emphasizes that businesses are the primary customers and individuals are clients. Hence, the Board is made up of business representatives (51% of the membership) who oversee and set priorities for training policies including the demand-driven approach. The Board uses an innovative approach to business engagement carried out by a dedicated business-focused team, overseen by the AAWDC VP of Business and Industry Solutions and facilitated by a team of Industry Talent Consultants (ITCs). Talent Consulting is an innovative and unique service developed to implement industry sector solutions to workforce pipeline challenges. ITCs enable the workforce system to take a holistic approach to addressing industry needs. It blends the concepts of industry sector strategies and career navigation to effectively

serve the unique needs of an industry, while ensuring jobseekers have a strong understanding and connection to key regional economic drivers. The ITCs guide industry to workforce services and act in an advisory role on broader talent pipeline solutions.

The concept of ITCs evolved as part of an iterative process beginning with industry training programs funded by grants within the trades and cybersecurity industry sectors. During those years, staff and programming for each grant became more focused and responsive to the needs of the industry. At the end of those training grants, these training strategies turned into sector strategies. The focus was instrumental in the success of sector training.

Coordinated by the ITCs, the Industry Collaboratives identify skills gaps and help to design training strategies to best fill those gaps. Our Industry Collaboratives are a strategic partnership between businesses and workforce development partners to build a skilled talent pipeline. More information about the Industry Collaboratives are in the next section.

K. A description of how the Local Board will promote and cultivate industry-led partnerships, such as career pathways, registered apprenticeship, and EARN Maryland, in the delivery of workforce training opportunities.

Industry partnerships and career pathways are integral parts of the Board's Sector Strategies definition. This synergy ensures that there is a system and support that allows a client to step on a career pathway at any on-ramp and proceed to the next level. Industry Partnerships inform and drive the building of career pathways, and includes decision-making regarding trainings and other skill-enhancement models. The Board will continue to use Employment Advancement Right Now (EARN) funding to initiate and support sector partnerships and career pathways in the "HITCH" industries.

Industry Talent Consultants (ITCs) lead the Anne Arundel Workforce System's industry partnerships. ITCs blend the concepts of industry sector strategies and career navigation to effectively serve the needs of an industry while ensuring individuals have a strong understanding and connection to key regional economic drivers. ITCs operate and are engaged in workforce projects that include cohort training, industry-wide recruitment strategies, career pathway articulation, enhancement of regional training options, and industry awareness campaigns. In this way, the Board approaches workforce development from a macro to micro level, identifying regional industry trends and needs from research data, our local Board, and our various industry employee-partners, and filtering them down to individuals who are seeking support, direction and advancement within their chosen careers.

Our Industry Collaboratives are made up of business representatives from the target industry or sub-industry, industry associations, AAWDC, Anne Arundel Economic Development Corporation, Anne Arundel Community College, Anne Arundel County Public Schools, and other workforce partners. The businesses lead the collaborative and the workforce partners provide support and implement the projects outlined by the Collaborative. By having the full spectrum of workforce partners at the table, we can move all the available resources toward targeted activities in order to meet both industry demand and worker needs. The Board manages 6 collaboratives and partners with an existing collaborative for the Construction:

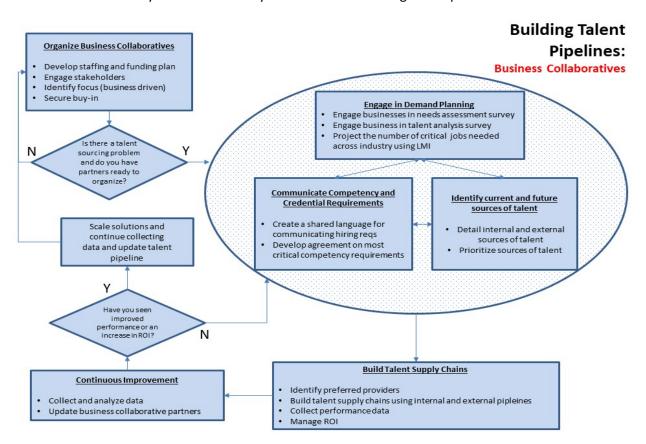
Healthcare Collaboratives: Allied Health Collaborative and Geriatric Health Collaborative

- IT/Cybersecurity Collaborative
- Transportation Warehouse and Logistics Collaborative (relaunching in Q4 2023)
- Construction: Skilled Trades Collaborative
- Hospitality Collaboratives: Hotel Collaborative and Restaurant & Retail (in development)

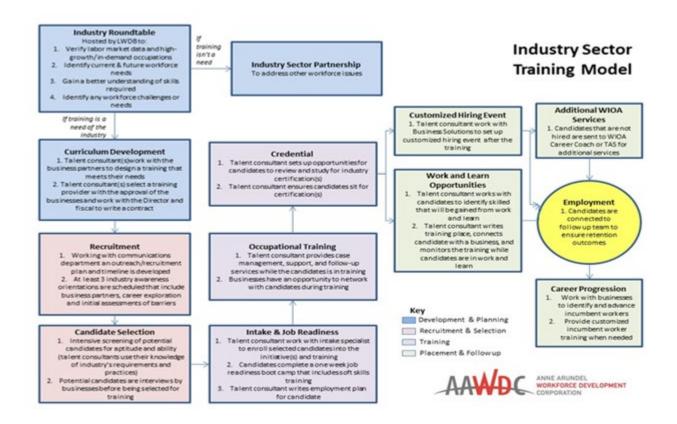
In order to implement a strong demand-driven approach to training development, the Board focuses on sector-based training. The Business Collaboratives drive the process and it is facilitated beginning to end by the Industry Talent Consultants. The Industry Talent Consultants were trained in the U.S. Chamber of Commerce Foundation's Talent Pipeline Management (TPM) initiative. Talent Pipeline Management (TPM) is an initiative created to share best practices in creating value and increasing return on investment for demand driven workforce systems. Talent Pipeline Management (TPM) has six strategies.

- Strategy 1: The organization of business collaboratives around a common need. It is critical at this stage to know who should be a part of this collaborative and what the focus should be.
- Strategy 2: Demand planning that focuses on organizing data regarding talent needs. Data can be
  gathered from many sources, including State Occupational Projections and Real Time LMI like
  Burning Glass or EMSI. One of the unique parts of TPM is the use of needs assessment surveys
  that poll the members of the business collaboratives.
- Strategy 3: Creating agreed upon competency and credentialing requirements for in demand positions by ensuring you have a shared language that allows comparisons of the similarities and differences across the industry.
- Strategy 4: Analyzing the sources of talent and the capacity of current sources to provide the
  required talent needed for business success as well as identifying the untapped resources. These
  talent sources include high schools, colleges, other employers, feeder jobs from within the
  company and the military.
- Strategy 5: Building talent supply chains. By using the data gathered in steps 2-4, business collaboratives can identify if they need to source talent internally, externally, or both and evaluate the performance of training providers.
- Strategy 6: Continuous Improvement. As with any long-term strategy, continuous improvement and evaluation of results is critical to determine where further improvements can be made. If efforts have been entirely successful, can they be scaled up to help a larger group of businesses?

Below is the TPM cycle and how our system uses it for training development:



Training development and implementation integrate a detailed set of services provided by our workforce system and is created using our Industry Sector Training Model. Training is first developed and then implemented using the guiding principles of TPM. Individuals entering training are screened for suitability by the participating businesses and the training mixes essential skills training and occupation training aligned with businesses' needs. At the end of training, participants either enter Work and Learn opportunities, attend a customized hiring event, or move on to receive additional WIOA services. The next graphic provides detail on the development, recruitment, training and placement/follow-up stages.



## L. A description of the role (if any) of local faith or community-based organizations in the local workforce development system.

The Board recognizes that community-based and faith-based organizations provide essential services to their constituencies and are critical partners in building a strong workforce development system. A member of a community-based/faith-based organization will be represented on the Board. The Board will also partner with faith-based and community-based organizations to provide supportive and wrap-around services to address barriers to employment, as well as employment and training services to hard-to-serve populations. Other non-financial, cooperative initiatives may include: providing jobseeker workshops at faith-based and community-based organizations facilities, and working with these organizations on recruitment efforts for youth programs.

#### Section 4: American Job Center Delivery System

A. List the American Job Centers in your Local Area, including address and phone numbers. Indicate the One-Stop Operator for each site and whether it is a comprehensive or satellite center.

A goal of the Anne Arundel County Workforce Board is that partners of the Anne Arundel County Workforce Development System operate an aligned and comprehensive workforce development system that has a unified presence in the County and provides seamless service delivery for residents and businesses.

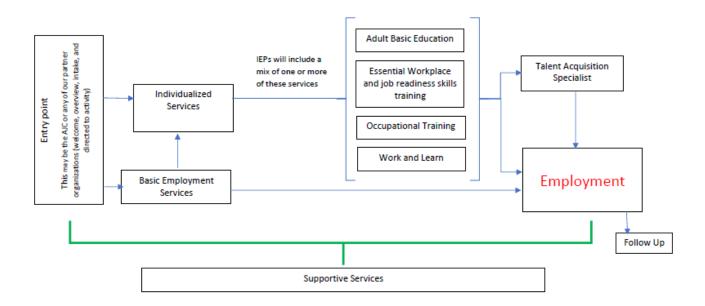
Anne Arundel Workforce Development Corporation (AAWDC) is the county's authorized Workforce Administrator, pursuant to Title 14 of the Anne Arundel County Code. The selection of Career Centers will be made by the AAWDC President/CEO in conjunction with and approval by the Board. Anne Arundel County has three types of centers that are a part of the AJC network.

- Comprehensive full customer and client services where all core partners are co-located;
- Satellite Centers full-service centers or those that focus on targeted populations or business customers. These centers do not have representatives of all the core partners;
- Community Career Connections some core WIOA partners offer services at these locations.
   Located in targeted communities with more limited services. Referrals to additional services are offered.

In addition, increased access to the AJC network is available through County Career Access points. These centers provide job search and job readiness services to clients and are located in the community.

| Anne Arundel County American Job Center Network  |   |  |                                |        |
|--|---|--|--------------------------------|--------|
| Comprehensive Center   |   |  |                                |        |
| Anne Arundel Career Center<br>613 Global Way, Linthicum Heights, MD 21090, 410   | )-424-324(  | 0                                      |                                |        |
| Satellite Centers  |   |  |                                |        |
| Business Solutions Center at BWI Marshall Airport BWI Workforce and Commuter Resource Center BWI Airport, MD 21240, 410-684-6838 | Ft. Building  | <b>Meade</b><br>4432<br>e, MD 20755, 4 | <b>Outreach</b><br>10-674-5240 | Center |
| Community A  | Access P  | oints                                  |                                |        |
| @ Freetown Village<br>7831 Huff Court<br>Pasadena, MD 21122, 410-437-305   | JobsWork! Arundel Glen Burnie<br>7500 Ritchie Highway, Suite 307<br>Glen Burnie, MD 21061, 410-421-8580   |  |                                |        |
| @ Meade Village<br>1700 Meade Village Circle<br>Severn, MD 21144, 410-846-6964   | Anne Arundel County Library 16 locations throughout the County  |  |                                |        |
| Ordnance Road Correctional Center<br>600 East Ordnance Road<br>Glen Burnie, MD 21060, 410 222-6350                               | Housing Commission of Anne Arundel County Community Career Connection 125 Loyd Lane Glen Burnie, MD 21061 |  | Y .                            |        |
| JobsWork! Arundel Annapolis<br>80 West Street, Suite C, Room 200,<br>Annapolis, MD 21401, 410-269-4535                           |   |  |                                |        |

B. A description of the customer flow system and process used in the Local Area. This description should include eligibility assessment, individualized training plans, and case management.



The Board directs the planning and execution of a premier comprehensive workforce system where both customers (businesses) and clients (jobseekers) are able to seamlessly access workforce-related resources and support through multiple entry points within the County. The system is easy to use, and provides exceptional service delivery, ultimately meeting the customers' and clients' needs. The graph presented above shows that a client can access the system at any entry point where information about the services will be provided and s/he will be directed to a service at the location it is being delivered.

The County offers multiple entry points that include:

#### Community Career Connections and Career Access Points

Working closely with targeted communities in the county, the workforce system provides career-related information and resources for residents that are in closer proximity to these resources than to the Career Centers. The Board ensures that these Community Career Connections are located in areas of high unemployment and poverty. Community Career Connections include Freetown, Meade Village, and Pioneer City. In these locations, satellite offices are established within these respective residential areas and are staffed by Workforce Specialists who provide resume writing and interviewing assistance; referrals; access to computers for job search; connection to hiring events; and access to Career Center workshops.

Career Access points include the Anne Arundel County Library Locations, the Ordinance Road Correctional Center and the two JobsWork! Arundel centers. These centers aren't AJC network sites, but are operation by community partners and offer job search and job-readiness services as well as referrals to the AJC network.

#### **Community Partners**

Community Partners play a critical role in the community. Partners are able to provide services unique to a client's personal circumstances (i.e., mental health issues; substance abuse; GED tutoring; access to public assistance; housing). A referral process will be developed to ensure that clients experience a seamless transfer from one partner to another with minimal duplication of registration, eligibility, and documentation requirements. Community partners include: OIC, Community Action, Arundel Lodge, Arundel House of Hope, the Lighthouse, Way Station and other organizations that serve veterans.

#### **Targeted Outreach**

Utilizing outreach tools such as social media, community newspapers, local radio, and email campaigns clients are informed about Career Center services such as workshops, business presentations, and hiring events. Individuals mandated by Unemployment Insurance (UI) receive communication inviting them to attend job readiness workshops in the Career Center in an effort to connect them to employment as quick as possible.

#### Accessing the Anne Arundel Career Center, a partner of America's Job Center

As a subset of the Alignment Committee appointed by the Board, the Career Center workgroup consists of the Department of Labor, Licensing and Regulations, the Division of Rehabilitation Services, Adult Basic Education, and AAWDC.

The Career Center workgroup meets regularly to implement a premier client flow model that places the client at the center of service delivery and ensures that clients have a clear understanding of what services are available to them within the center and how to access those services.

The County's premier client flow provides the following Career Center experience:

Clients arrive at the Career Center through one of the above-mentioned entry points. Upon entering the Center, friendly and knowledgeable Front Desk staff greet the client and serve as the first point of contact. Similar to a traffic cop, the well-trained Front Desk staff are responsible for gaining a better understanding of why the client has come to the center and assist with the navigation of services. Below is a table describing the various services available through the AJC system and partners. No single client has the same needs and thus each individual receives a customized mix of these services.

| AJC Service  | Description  | Organizations  |
|--|--|--|
| Intake and<br>Orientation                            | AJC overview, introduction to services available, registration, basic assessments to determine eligibility.  | MDOL, DORS;<br>AAWDC; AACC, CWI,<br>AACCA, HCAAC, DSS,<br>Job Corps                                |
| Assessment and Individualized Services               | Assessment tools are used to determine suitability and eligibility. Barriers to training or employment are identified, and individuals are referred to a Careernavigation specialist caters to the individuals' needs. This may include careerspecific assessments and includes the development of an Individualize Employment Plan (IEP) that may include job-readiness activities such as essential workplace skills and/or occupational training, work-and-learn, and barrier removal needs, employment and other strategies. | AAWDC, MDOL,<br>DORS, AACC, SCSEP,<br>DSS  |
| Basic Services                                       | A variety of services including resume review and writing, job search tools, interview preparation, as well as access to the career center resource room computers, printers, and information resources such as labor market information and career opportunities.   | AAWDC, MDOL  |
| Supportive<br>Services                               | These services help to remove barriers to training and/or employment. They may be provided through the workforce system partners or community partners and vary from transportation, to child-care, to books or training supplies, to uniforms, and more.  | MDOL, DORS;<br>AAWDC; AACC, CWI,<br>AACCA, HCAAC, DSS,<br>Job Corps, County<br>Library, other CBOs |
| Essential Workplace and Job-readiness Instruction    | Training in the basic workplace attributes that exemplify a model employee such as timeliness, team approach, professional attire, and working in a multigenerational environment. Included is resume writing and interviewing skills.   | AAWDC  |
| Adult Basic<br>Education                             | Includes literacy and numeracy skills, English Language learning, and high school diploma/GED attainment.  | AACC,  |
| Occupational<br>Training                             | Training focused on HITCH industries through cohort training or individual training accounts. Business are involved in assessment and curriculum review and development to increase likelihood of employment upon completion.  | Facilitated by AAWDC, variety training providers who are on ETPL                                   |
| Work-and-Learn                                       | Includes hands-on training in a job role. It may be combined with classroom training, structures as an internship or fellowship model or as an on-the-job training securing employment post-training and sharing the cost of training between WIOA and the business.   | AAWDC, DORS, CWI   |
| Job<br>Development<br>and Employment<br>Placement    | Facilitated by a Talent Acquisition Specialist (TAS) or Job Developer working with employers to match jobs with job-seekers. An individual who does not need training may be referred directly to a job developer. Also works with individuals to customize resumes and prepare for interviews.  | AAWDC, MDOL,<br>DORS, DSS, CWI,<br>AACC  |
| Follow-Up:<br>retention and<br>career<br>progression | Periodic contact with business and clients to document the success of the job-<br>placement and to ensure employment retention and career progression. Staff<br>will help to address challenges or concerns the client may face in the workplace<br>and charts benchmarks to track outcomes.   | AAWDC, DORS, CWI,<br>DSS   |

\* Maryland Department of Labor (MDOL); Division of Rehabilitation Services (DORS); Anne Arundel Workforce Development Corporation (AAWDC); Anne Arundel Community College (AACC), Center for Workforce Inclusion (CWI), Anne Arundel County Community Action Agency (AACCA), The Housing Commission of Anne Arundel County, Anne Arundel Department of Social Services (DSS), Job Corps

#### **Businesses as AJC Customers**

The Board recognizes the need to provide exceptional services to businesses seeking skilled and qualified talent. To remain relevant to the business community, Career Center services must be tailored to meet their needs. The Business Services Team will serve businesses in the Career Center by 1) providing guidance in posting job announcements in the Maryland Workforce Exchange; 2) Assisting in identifying qualified candidates represented in the Maryland Workforce Exchange; 3) Engage businesses in presenting industry-related labor market information to clients; 4) Host hiring events that unite prescreened, qualified clients with businesses with job openings; 5) Assist in upskilling the existing workforce through development and implementation of incumbent worker training.

# C. A description of the process the Local Board intends to provide for the solicitation and selection of a One-Stop Operator as identified in Section 107 of WIOA.

Consistent with section 121(d) of WIOA, the Board, with the agreement of the Chief Elected Officials shall designate or certify one-stop operators and may terminate for cause the eligibility of the provider selected. Selection of the One-Stop Operator will be through a competitive process and shall be a public, private, nonprofit, or consortium of entities comprised of three (3) or more American Job Center partners. The selected One-Stop Operator will have demonstrated effectiveness and will be located in the local area. Examples of organizations that may competitively apply include: institutions of higher education, employment service State Wagner-Peyser Act agencies, community-based organizations, nonprofit organizations, private-for-profit entities, government agencies, local chambers of commerce, business organizations, labor organizations, career and technical education schools, and other interested organizations or entities. Elementary schools and secondary schools shall not be eligible for designation or certification as a One-Stop Operator.

Organizations applying for One-Stop Operator designation must disclose any potential conflicts of interest arising from the relationships with other service providers. The selected One-Stop Operator(s) may not establish practices that create disincentives to providing services to individuals with barriers to employment who may require longer-term services, such as intensive employment, training and education services. And, the selected One-Stop Operator(s) must comply with Federal regulations and procurement policies related to calculation and use of profits. The Board will consider proposals that have direct costs associated with providing the One-Stop Operator roles and responsibilities, and proposals that have costs incorporated within other on-site service provider activities and no direct One-Stop Operator budget.

To ensure there is no conflict of interest or perceived conflict of interest, the Board may consider hiring an independent consultant to facilitate the procurement process. In this option, the Governance Committee of the Board will work directly with the independent consultant to develop a request for proposal and evaluation tool. No workforce system service provider or potential service provider will be involved in the development of the request for proposal or the selection process. In the event only one

proposal is received, the Board will proceed with sole source procurement with the approval of the Chief Elected Officials.

The One-Stop Operator activities are revised annually and procured as needed.

D. A description of how the Local Board will ensure the continuous improvement of eligible providers of services through the system and ensure that such providers meet the employment needs of local businesses, and workers and jobseekers.

The Board will utilize a pay-per-performance Request for Proposal (RFP) process when warranted. The selection of the vendors will be based on past performance of the vendor and assurance that their curriculum is in line with the needs of businesses. All providers will be required to participate in an initial onboarding process, which includes staff training, understanding of MWE, and paperwork requirements. In addition, regular (30-60-90 days) monitoring and reviews will be scheduled to determine whether the vendor meets requirements of the program. Technical assistance will be provided during the entire implementation process.

The RFPs will be announced publicly and bidder's conferences will be held for interested vendors. The Proposal Review Committee, consisting of selected members of the Board, will review proposals and score them based on predetermined categories.

In addition, a Scorecard will be developed to include performance outcomes of each service provider and presented regularly to the Alignment Committee and the full Board to ensure continuous improvement.

E. A description of how the Local Board will facilitate access to services provided through the American Job Center delivery system, including in remote areas, through the use of technology and through other means (partnerships, skype, faith-based, toolkits, website resources).

We will continue utilizing technology such as web access to address access to resources for clients who are in remote areas or face barriers to physically accessing the Career Centers. The COVID-19 pandemic forced the system to start delivering most workforce development services remotely. Much of the client flow process is now mirrored virtually including intake eligibility documents; access to the Maryland Workforce Exchange; web-based seminars on resume instruction and practicing interviewing; live streaming and recordings of workshops taking place in the Career Center. We developed a series of topics for workshops that are relevant to this unique atmosphere including such as a workshop on how to do virtual interviews. We developed tools and processes that allow customers to get assessed and enrolled online to ensure that we follow PII and other compliance rules. We have also worked with training providers to ensure training that can be remote is offered online. We are also conducting career coaching services virtually via phone or web-conferencing. We had planned to expand virtual services, but the pandemic forced our hand to do so all at once. Many of these services will continue virtually following the pandemic and we will be reviewing which services benefit most from being virtual as well as intend to hone our virtual services to be more effective.

Agency partners and other partnering organizations work with the workforce development system to ensure their clients have access to services by linking workforce information on their homepage. A focus of the Alignment Committee is to develop a joint communication strategy to ensure coordinated and unified outreach to the community and consistent information is available to the community about services available. The Alignment Committee will work with the One Stop Operator in order to develop and carryout this strategy. **2023 Update:** The Alignment Committee is in the process of developing a systemwide website.

In addition, the Board will continue to operate Career Access Points located in housing communities as well as available through the Anne Arundel County Library which operates sixteen locations throughout the county. The Board's Community Outreach activities will ensure information and instructional activities are provided for individuals who are unable to physically access the Career Center.

## F. A description of the roles and resource contributions of the American Job Center partners.

The description of partners' roles and responsibilities is located in the signed MOU to be provided to the State. The Board is in the process of reviewing the MOU and RSA that will be signed by June 30, 2021. **2023 Update** – The partners have signed a new MOU and RSA that covers the period of July 1, 2023 to June 30, 2025.

# G. A description of how the Local Board will use Individualized Training Accounts based on high-demand, difficult to fill positions identified within local priority industries identified in Section 1(A).

The Board will define how Individualized Training Accounts (ITAs) will be utilized as part of a larger training strategy as part of its local policy guidance (see Attachment 9 – Occupational Training Services). Currently, the ITA development and approval process is guided by the following guidelines:

WIOA Sec. 134(c)(3)(G)(iii) states that "[t]raining services provided under this paragraph shall be directly linked to an in-demand industry sector or occupation in the local area or the planning region." As such, the Board limits individual training to those industries and occupations that the Local Workforce Development Board deems in-demand. Those industries and occupations are identified on the documentation that clients received at intake.

The Board seeks to provide training opportunities within high-demand industries or occupations that aligns with the HITCH industries

The Board sets a spending cap on an annual basis for the upcoming special year based on history, cost of training in the region, and the economic environment. all cases, the Board seeks to provide high-value training solutions by operating cohort trainings in the most in-demand and popular occupations and industries in the local area.

H. A description of how the Local Board will provide priority of service that conforms with the State Plan. This should include a description of additional local requirements or discretionary priorities including data to support the need and how the local requirement and/or priority will be documented and implemented for the Adult program.

The Board ensures that the majority of participants in the WIOA Title I Adult program meet the definitions for veterans, low-income, public assistance, and/or basic skills deficiency.

| 1 <sup>st</sup> Priority | Veterans and eligible spouses who are also low-income, recipients of public assistance and/or basic skills deficient   |
|--------------------------|--|
| 2 <sup>nd</sup> Priority | Individuals who are not veterans or eligible spouses, are recipients of public assistance, other low-income individuals, or individuals who are basic skills deficient |
| 3 <sup>rd</sup> Priority | Veterans and eligible spouses who did not meet "first priority" conditions   |
| 4 <sup>th</sup> Priority | Additional priority populations established by the Governor, County Executive, or Local Workforce Development Board  |
| 5 <sup>th</sup> Priority | All other individuals who qualify for the Adult Worker program   |

Other population categories that have barriers to employment will also have priority of service as identified by the Governor and the County Executive.

The Board developed a policy on priority of services that is guided by the principles outlined in the State Plan and provided in Attachment 7 – WIOA Adult and Dislocated Worker Priority of Service Policy.

## I. A description of how the Local Board will utilize funding to create incumbent worker training opportunities.

Incumbent worker training is a strategy developed to ensure career pathways programs are implemented efficiently and current employees advance in their careers through additional trainings and obtaining credentials. Incumbent worker training funds shall be expended on a project-by-project basis. Projects may consist of a single firm or utilize a sector-based approach that combines several businesses with similar workforce needs. The Business Services Teams leads the development of incumbent-worker training. The Board developed and adopted an incumbent worker policy (see Attachment 12 – Incumbent Worker Training Policy). **2023 Update:** This strategy has become increasingly essential with the low unemployment rate and labor force. It not only helps workers gain skills needed for higher-level, higherwage positions, it helps employers address their workforce shortage by filling in workforce gaps with existing employees.

## J. A description of how the Local Board will train and equip staff to provide excellent, WIOA-compliant customer service.

The Board established and will maintain a customer centric design which will be aligned with the principles outlined in the State Plan: Engaging businesses, providing excellent customer service, building an efficient workforce system, developing standards, policies and procedures, using technology, ensuring a system that serves all and is accessible to individuals.

The Board will continue to conduct periodic customer and client satisfaction surveys to serve as a guidepost for measuring success in offering excellent customer service. These surveys will assist in

identifying systemic issues needing improvement and will be addressed and incorporated into excellent service delivery system immediately. To ensure this happens, each year the One Stop Operator will establish a staff training plan.

## Section 5: Title I – Adult, Youth and Dislocated Worker Functions

## A. A description and assessment of the type and availability of adult and dislocated worker employment and training activities in the Local Area.

Anne Arundel Workforce Development Corporation (AAWDC) was designated by the Anne Arundel County Local Workforce Development Board to be a provider of the Adult, Dislocated Worker, and Youth services in Anne Arundel County. All Adult and Dislocated Worker services are designed to start, advance, or transition County residents on a pathway to employment in high-growth middle and high skill occupations in in-demand industries.

| Activities  | Partner                              |  |
|---|--------------------------------------|--|
| Eligibility of Services   | Core Partners                        |  |
| Outreach, intake, orientation                                     | Core Partners, Library               |  |
| Initial assessment  | Core Partners                        |  |
| Labor Exchange services   | MDOL                                 |  |
| Referrals to programs   | Core Partners, Library               |  |
| Labor market information  | AAWDC, MDOL, EDC                     |  |
| Supportive services information                                   | Core Partners, Library               |  |
| Unemployment Insurance information & assistance                   | MDOL                                 |  |
| Financial Aid information   | Core Partners                        |  |
| Comprehensive assessment  | Core Partners                        |  |
| Individual employment plan  | AAWDC, DORS                          |  |
| Career planning, counseling                                       | AAWDC, DORS                          |  |
| Short-term prevocational services                                 | AAWDC, DORS                          |  |
| Work experience   | AAWDC, DORS, DSS                     |  |
| Out-of-area job search  | MDOL, DORS                           |  |
| Financial literacy services                                       | AAWDC, CBOs, FBOs                    |  |
| English language acquisition                                      | AACC, CBOs                           |  |
| Workforce preparation   | Core Partners, DSS                   |  |
| Occupational skills training                                      | Training Providers, DORS             |  |
| Work and Learn  | AAWDC, DORS                          |  |
| Programs that combine workplace training with related instruction | AAWDC, DORS, Training Providers      |  |
| Training programs operated by private sector                      | AAWDC                                |  |
| Skill upgrading and retraining                                    | Training Providers, DORS             |  |
| Entrepreneurial training  | AAWDC, Training Providers            |  |
| Customized training   | AAWDC, Training Providers, DORS      |  |
| Incumbent worker training   | AAWDC, EDC, MDOL, Training Providers |  |
| Adult education and literacy activities                           | AACC, DORS                           |  |
| Job readiness training  | Core Partners                        |  |

<sup>\*\*</sup> Core Partners – Department of Labor, Licensing and Regulation; Division of Rehabilitation Services; Anne Arundel Workforce Development Corporation; Anne Arundel Community College.

B. A description of how the Local Board will coordinate workforce development activities carried out in the Local Area with statewide rapid response activities, as described in Section 134(a)(2)(A).

The primary goal of Rapid Response is to assist downsized employees, retained employees, and corporate staff during a downsizing event. Engaging with affected businesses quickly helps to maintain higher overall productivity and worker morale and decreases stress-related absenteeism during a layoff event. It also plays a key role in getting transitioning workers reemployed as quickly as possible. When the need for Rapid Response arises, the Maryland Dept of Labor and AAWDC partner together to work with employers to determine what services impacted workers may need. These services may range from general information to in-depth guidance regarding benefits associated with unemployment insurance and other critical elements of transition assistance. Once the desired services are determined, meetings are typically scheduled with company representatives and employees of the affected organization. Representation from multiple service areas attend, based on the initial need assessment, to ensure all questions are answered and needs are addressed.

C. A description and assessment of the type and availability of youth workforce development activities in the Local Area, including activities for youth who are individuals with disabilities, which description and assessment shall include an identification of successful models of such youth workforce investment activities.

The Board recognizes the need to prepare the emerging workforce for starting on a career path and acquiring the necessary education, skills, credentials, and experience. To facilitate the process and help youth find their career path, the Board will incorporate the 14 elements of the Youth program described in more detail in part M below.

The Board will continue to support a model that includes career exploration, essential skills training, occupational trainings that lead to credentials, work-and-learn opportunities, and apprenticeship opportunities for in- and out-of-school youth. Participants start their programs by going through a bootcamp that includes career exploration activities, job readiness trainings, aptitudes, skills, and barrier assessment. Participants develop a success plan incorporating objectives and main milestones. The next step for participants is to build their occupational skills and work further on job readiness skills.

In addition, the Board continues to support the establishment of an affiliate location or a designated area of a career center exclusively focused on the needs of youth ages 14-24.

In order to prepare the emerging workforce, the Board will support further development and improvement of the industry "academies" approach that focuses on high-growth industries in the County and surrounding regions. These academies align with the required elements for youth programming. Specific focus is made on career exploration, barrier removal, mentoring, essential workplace skills, workand-learn opportunities, and connection to employment. These tools ensure that all 14 elements are being provided to the youth population. The primary focus is on the out-of-school youth population with a secondary focus on the in-school youth population (specifically seniors not pursuing post-secondary education). In addition, businesses and industry navigators play an integral role in the development of

industry-specific training curriculum and certification as well as serving as mentors and supporters of work and learn opportunities.

Targeted outreach efforts will continue focusing on specific areas within the County with the highest unemployment rate of out-of-school youth. Career exploration and job readiness activities, along with work and learn activities (*summer employment*) will still be the focus of in-school youth programming.

The Department of Social Services and the Division of Rehabilitation Services will refer clients to Anne Arundel County YouthWorks initiative for job readiness and occupational training services. This will allow the YouthWorks initiative to customize programs, workshops, and trainings that incorporate case management, GED attainment, and barrier removal. Youth Career Coach in partnership, with the Business Solutions Team, will engage in awareness events for businesses to better understand the return on investment in employing youth with disabilities.

D. A description of how the Local Board will coordinate education and workforce development activities carried out in the Local Area with relevant secondary and postsecondary education programs and activities to coordinate strategies, enhance services, and avoid duplication of services.

The Alignment Committee would like to develop a common referral process which includes referral and information release forms to be used by both education and workforce, as well as setting up a shared tracking system. The community college and workforce will continue to build upon the process the integrated participant assessment and enrollment process developed within the Career Pathways grants programs. This will decrease duplication of efforts spent on document and data/information collection for all partners and, more importantly, will make the service delivery process more efficient from a client perspective. **2023 Update:** A robust referral system that allows for tracking across agencies is something the Alignment Committee has discussed and determined that there is a need at the state level for agencies to be able to discuss since it runs into data security concerns. The committee is continuing to explore local solutions to streamline and track referrals including a directory that will be available on the new system website and testing the Unite Us platform to explore whether it will be an effective local solution.

AAWDC and Anne Arundel Community College (AACC) are now co-located at the new Career Center, improving the integration and alignment processes described above. AACC and AAWDC developed efficient recruitment, assessment, and enrollment processes that they implement together, which improves customer experience and creates savings for both organizations. Examples of the programs that use the process are Career Pathways and multiple CNA/GNA trainings. Within the Career Pathways grant, outreach, recruitment, assessment, and enrollment were conducted by staff from both organizations. The College then proceeded to conduct adult basic education training that was blended with the occupational trainings creating opportunities for individuals who are academic-skills-deficient to increase both of their skills at the same time instead of taking these trainings separately.

The Board recognizes the need to prepare youth who are not continuing into post-secondary education by providing career-related information and resources. In partnership with Anne Arundel County Public Schools (AACPS), the Board will educate counselors on how to leverage the workforce development system and how to connect graduating seniors with career opportunities.

Students attending evening high school will be reached out and offered services that would ensure they are not only getting high school education and diploma but also are prepared for entering the workforce.

E. A description of how the Local Board will coordinate workforce development activities carried out under this title in the Local Area with the provision of transportation, including public transportation, and other appropriate supportive services in the Local Area.

Transportation barriers have been identified by the Business and Industry committee as one of the major barriers for employment in the County. This problem has to be tackled on both regional and local levels. The Board will continue to actively participate in conversations around workforce transportation on state and regional levels. At the same time, the Board will explore RideShare models and usage of technology in connecting participants to training and employment. The Board is also experimenting with innovative models and working with companies like Uber, Lyft, and others. The COVID-19 pandemic and lockdowns encouraged development of virtual service delivery to include workshops and sessions for the general public, specific job readiness trainings as well as occupational training to be delivered either fully or partially online. This allows participants who have transportation barriers to access services and obtain skills and credentials necessary to meet industry workforce requirements.

The Board will continue to provide transportation supportive services on a case-by-case basis if assistance is required to participate in an education or training activity. Assistance after training may be provided on a case-by-case basis, as well.

F. A description of how the Local Board will utilize Local Adult Funding, based on adult priority groups as specified in the State Plan.

| Targeted populations                                    |  |  |
|---|--|--|
| Asset Limited, Income-Constrained, Employed (ALICE)     |  |  |
| Ex-offenders  |  |  |
| Homeless  |  |  |
| Individuals receiving Public Assistance (TANF and SNAP) |  |  |
| Individuals who do not have a HS diploma                |  |  |
| Individuals with barriers to employment                 |  |  |
| Individuals with disabilities                           |  |  |
| Long-term unemployed                                    |  |  |
| Low-income  |  |  |
| Military Spouses  |  |  |
| Older workers (50+)                                     |  |  |
| Out-of-school youth ages 18-24                          |  |  |
| Veterans  |  |  |

The Board will adhere to State and Federal guidelines regarding priority of service provided to veterans and other priority groups identified in the State Plan.

In addition, the Board identified the targeted population groups shown in Table 8 to which it will extend priority of service privileges. Local priority of service will come after Federal and State priorities have been addressed.

The Board recognizes the need to extend the length of time individuals are engaged in the workforce development system and charges the partners to come up with innovative services to meet clients where they are to start, advance, or transition to a new career path; address their barriers to employment; ensure that they have essential workplace skills and industry certifications in order to meet their full career potential. This is particularly important when working with ALICE population to allow for exploring career opportunities, find the right approach to obtaining additional skills and credentials, and remediate barriers. A holistic approach including a comprehensive barrier and skills assessment as well as an expanded IEP that includes not only the participants, but their families and will leverage the system partners to connect them with expanded services.

The Board encourages the use of population-specific career coaches called Career Coaches (CCS) that specialize in working with targeted populations. CCs take a holistic approach to working with a population that needs more intensive services and wrap-around support in order to succeed. CCs are involved throughout the entire individual experience, from outreach and screening to placement and retention. For example, CCs might work with individuals with low literacy and use a combination of contextualized and occupational training in order to address adult basic skills deficiency.

Services to be provided to individuals include essential workplace skills training, life skills, job readiness training, barrier removal, career exploration, hard skills enhancement/occupational training, work and learn opportunities, connection to employment, and retention services. We will pay extra attention to services to follow up services to ensure career progression and achievement of personal career goals.

Contextualized learning and bridge programs will continue to be used to blend basic skills and occupational training for Adult populations to quickly and efficiently move them to employment. Career Pathways initiative funded by the MD Labor provided an excellent foundation allowing for college and AAWDC to work together on processes and procedures and make them aligned and efficient. The initiative allowed participants who don't score at a sufficient level at their TABE to participate in occupational CNA/GNA and electrical training.

In order to support the challenges that clients face in obtaining employment and training, the Board will ensure strong collaboration and alignment of supportive and wraparound services with partners with expertise in providing these services. A flexible supportive services policy was developed to mitigate barriers to employment that clients face.

AAWDC utilizes and disseminates data provided by the Office of Performance, and Compliance that tracks clients using segmentation. The data tracks Adult performance measures including training, industry, and certifications. Local and regional labor market information is utilized as the guidepost for determining both classroom and individual training. Training is required to be aligned with high-demand industries in the county and regional areas along with in-demand occupations. Training curriculum development will be led by businesses and industry leaders using our industry sector training model, and along with the

community college system and other training providers in determining content and certifications that align with job opportunities. Clients will provide evidence of employment at the conclusion of training (this may include stackable credentials), or will be connected to employment opportunities during the period of training to ensure that all training leads directly to employment.

Primary funding for training will focus on the above criteria along with data that aligns with career interest, alignment with high-growth industries and in-demand occupations and preferred training format (ITA versus Class-size training).

Incumbent Worker training will be provided to current employees who need additional upskilling and/or new certifications. This model will allow clients to progress on their career pathway. This strategy is particularly important when serving the ALICE population who by definition are employed, but don't make enough to be at a self-sufficient level. It allows them to work while acquiring skills that will help them progress along a career pathway or begin new career. **2023 Update:** In 2023, this service is becoming increasingly essential for employers as well, allowing them to fill in gaps they are unable to fill with new hires due to the labor force shortage. This training is a win-win for both workers and businesses.

## G. A description of how the Local Board will utilize Local Dislocated Worker Funding.

The Board's vision is to provide individuals who lost their jobs through no fault to their own with an opportunity to gain the skills that would allow them to quickly reconnect with employment. The Career Navigation Specialists (CNS) conduct an assessment of skills and experience to define skills gaps, identify transferable skills and create an individual training plan. The CNS uses innovative techniques to address barriers to reemployment of dislocated workers. The training plan would focus on occupational trainings that lead to certification/credential and/or work and learn opportunities. Credentials are an important priority since they allow an individual to be marketable within the industry or occupation, and grow in the field along the chosen career pathway. Work-and-learn opportunities do not necessarily provide a certification but they give a chance to obtain work experience and skills through performing an actual job. For certain occupations this experience is very valuable since it cannot be substituted by credential and/or regular training. This model also allows for a business to establish personal relationships with an individual and make decisions about a cultural fit.

In order to support the challenges that clients face in obtaining employment and training, the Board will ensure strong collaboration and alignment of supportive and wraparound services with partners with expertise in providing these services.

## H. A description of how the Local Board will define "self-sufficiency" for employed Adult and employed Dislocated Worker participants.

The Board has adopted a living wage standard for self-sufficiency. To calculate the living wage, the Board has opted to utilize the Massachusetts Institute of Technology (MIT) Living Wage Calculator at livingwage.mit.edu. For Dislocated Workers, the Board will consider a participant as an underemployed Dislocated Worker if the current family income is 75% of the pre-layoff family income. The Policy determining the framework was developed (Attachment 11 – Self-sufficiency and Underemployment Guidelines).

I. A description of the Local Board's definition of "unlikely to return to previous industry or occupation" when required for eligibility for Dislocated Worker services.

The Board defines "unlikely to return" in the broadest terms: family, personal, lack of necessary skills, or financial circumstances that may affect the likelihood of the participant to return to a previous industry or occupation. The Policy determining the framework was developed (Attachment 14 – WIOA Dislocated Worker Unlikely to Return Policy). Particularly, the definition states that:

An individual who is laid off without a recall date, or the recall date has passed, and falls into one of the following categories:

- The number of jobs in the applicant's previous industry and occupation is declining based on Labor Market Information data; or,
- The projected annual increase in employment growth within the local area based on Labor Market Information or O\*Net is fewer than 100 jobs in the previous industry, including replacements, or the projected annual increase in growth openings is fewer than 30 jobs in the previous occupation; or,
- The applicant is dislocated from a job not on the Local Area's new and emerging industries and occupation sector priority approved list; or,
- The applicant has conducted a dedicated but unsuccessful job search in the previous industry and occupation, as evidenced by employer rejection letters or employer contact logs; or,
- The applicant is unable to perform the duties of the previous job due to age, ability, or disability.
- J. A description of how the Local Board will interpret and document eligibility criteria for in-school youth "requires additional assistance to complete an educational program or to secure or hold employment" as set forth in the State's Youth Policy and WIOA Sections 129(a)(1)(B)(iii)(VII) and (a)(1)(C)(iv)(VII).

The Board has determined that a youth who has had only low-wage employment, short-term employment, or an inability to secure a wage at a self-sufficiency level for a single adult will be considered as "requiring additional assistance." Eligibility documentation is defined in local policy guidance. See Attachment 11 – Self-sufficiency and Underemployment Guidelines.

K. A description of how the Local Board will interpret and document eligibility criteria for out of school youth "requires additional assistance to complete an educational program or to secure or hold employment" as set forth in the State's Youth Policy and WIOA Sections 129(a)(1)(B)(iii)(VII) and (a)(1)(C)(iv)(VII). DWDAL's policy on the Title I Youth Program can be found here: http://www.labor.maryland.gov/employment/mpi/mpi8-15.pdf.

The Board has determined that a youth who has had only low-wage employment, short-term employment, or an inability to secure a wage at a self-sufficiency level for a single adult will be considered as "requiring additional assistance." Eligibility documentation is defined in local policy guidance. See Attachment 11 – Self-sufficiency and Underemployment Guidelines.

## L. A description of the documentation required to demonstrate a "need for training."

The Board defined the documentation required for training in local policy guidance. See Attachment 9 – Occupational Training Services for policy.

M. A description of how the Local Board will provide the fourteen required program elements for the WIOA Youth program design, including whether the Local Board has contracted with youth service providers or not: Tutoring, skills training, and dropout prevention, Alternative secondary school services, Paid and unpaid work experiences, Occupational skills training, Leadership development opportunities, Supportive services, Mentoring, Follow-up services, Counseling, Concurrent education and workforce preparation activities, Financial literacy education, Entrepreneurial skills training, Labor Market Information (LMI), Preparing for Post-Secondary Education and training

AAWDC will directly provide or procure all fourteen elements of the WIOA Youth program design.

| Program Element   | Agency  | Description of the service   |
|---|---|--|
| Tutoring, skills training, and                            | Partner with AACC, OIC,   | Referral to resources such as GED prep, NEDP, Adult High   |
| dropout prevention  | Literacy Council  | School, tutoring, Basic Computer skills, mentoring, ABE  |
| Alternative secondary school services                     | Partner with AACPS  | Career X – Night School; referral to available resources   |
| Paid and unpaid work experiences                          | Provided by AAWDC   | Work with area businesses to develop suitable opportunities for participants   |
| Occupational skills training                              | Partner with WIOA approved training providers                                     | Funding assistance, case management – needs assessments and retention/engagement services  |
| Leadership development opportunities                      | AAWDC, EDC and training providers   | Workshops on leadership and entrepreneurship.  |
| Supportive services                                       | Provided by AAWDC and partner agencies  | Referral to available supports, needs assessments, funding assistance  |
| Mentoring   | Provided by AAWDC and business partners   | Case management services provided by career coaches; career guidance and mentoring incorporated into work experiences.   |
| Follow-up services  | Provided by AAWDC   | Case management to ascertain needs are being met and support for job retention   |
| Counseling  | Provided by AAWDC   | Case management services provided by career coaches.   |
| Concurrent education and workforce preparation activities | Provided by AAWDC   | Case management services provided by career coaches. Cohort trainings and ITA trainings designed to incorporate workforce prep activities into the training plan designed for each participant |
| Financial literacy education                              | Partner with Operation Hope<br>and Maryland Cash<br>Campaign                      | Credit and money management workshops  |
| Entrepreneurial skills training                           | Partner with Operation<br>Hope, SCORE, EDC, and self-<br>employed business owners | Entrepreneurship workshops, guest speakers   |
| Labor Market Information (LMI)                            | Provided by AAWDC   | Career exploration, MWE, O*Net, Career Coach platform and other online research and statistical websites   |
| Preparing for Post-Secondary<br>Education and training    | Provided by AAWDC   | Career X curriculum, guest speakers, field trips, extra-curricular club, professional development classes, summer youth program  |

## N. A description of the steps the Local Board will take to ensure at least 20% of Youth Funds are used for work-based training activities.

The Board ensures that at least 20% of the Youth funds are used for work-based training activities. The Director of Finance will provide updates to the Board on relevant expenditures at every full Board meeting. The program director and Director of Finance will keep budgetary track of the percentage to ensure that the requirement is met.

O. A description of the Local Board's plan to serve 75%+ out of school youth and identify specific steps that have been taken to meet this new goal.

Note: The U.S. Department of Labor (USDOL) has approved Maryland's request to waive the obligation outlined in WIOA Section 129(a)(4) and 20 CFR 681.410 that not less than 75 percent of funds allotted under Section 127(b)(1)(c), reserved under Section 128(a), and available for statewide activities under subsection (b), and not less than 75 percent of funds available to Local Workforce Development Areas (Local Areas) under subsection (c), shall be used to provide youth workforce investment activities for out-of-school youth. Under this waiver, both the required State and local percentage for Out-of-School Youth (OSY) expenditures has been lowered to at least 50 percent. This waiver is effective July 1, 2019 through June 30, 2022.

The Board recognizes the importance of focusing on serving out-of-school youth. Therefore, 75% of WIOA Youth funds has been allocated to serve this population segment.

Outreach efforts will be conducted throughout the County and will, include participation in and hosting of community youth events as well as digital outreach strategies (i.e., social media, texting). Partners such as the public school system, community-based, government, quasi government and faith-based organizations will also be leveraged to reach harder to serve youth. In addition to these methods, the Board will support creation of opportunities for Design Thinking that allow youth to vocalize their needs and help create programs that will support them.

Innovative assessment and career exploration tools such as Career Scope, Career Coach, "14 elements" are used to help out-of-school youth identify their strengths and career trajectories. Assessment outcomes will help youth and CNSs to develop career pathways and an array of services. The services will include: career exploration, mentorship programs, work-and-learn opportunities, and participation in industry academies.

P. A description of how the Local Board will provide basic and individualized career services to customers. The description should explain how individualized career services will be coordinated across program/partners in the American Job Centers, including Vocational Rehabilitation, TANF, Community Action Agencies and Adult Education and Literacy activities. This description should specify how the Local Area will coordinate with these programs to prevent duplication and improve services to customers.

To allow for seamless and streamlined referral and customer-centric service delivery process, the Board created the local Alignment Committee to address the coordination of basic and individualized services.

No two customers entering the American Job Center or referred from our partners are alike and each require a unique set of services. These services vary from simply using the resource room to print out a resume or use the computer to apply for a job to a combination of more extensive services which may include workplace excellence skills, occupational skills, supportive services, occupational training, work-and-learn, and job placement assistance. The workforce system partners recognize the need to individualize services. To accomplish this, processes including intake, assessments, and individual employment plans (IEPs) are in place to ensure customers receive the services they need. To date the Alignment Committee has established regular cross-training of staff about each partner and program services so staff know about all of the services available.

The task of coordination across programs and partners is always changing and a challenge, but the Anne Arundel System sees this a central to its ability to provide effective and efficient services. The Alignment Committee has plans to continue its efforts toward a joint referral system and is developing a joint outreach and communication strategy to better communicate both internally within the workforce system and externally to the public about the services we provide to continue effective and efficient services.

## Q. Describe the Local Board's follow-up services policy. This should include follow-up requirements, frequency of contact, and required documentation.

The Board adopted a case management policy to include follow-up services (see Attachment 8 – Case Management Policy). Currently, the Board uses guidelines and rules established by legislature and the State. Follow-up services are conducted at least once a quarter for adults and dislocated workers and once a quarter for youth clients. A script for a phone call contact was developed and implemented, and an enhanced Verification-of-Employment form was also introduced to track employment outcomes for every participant through the entire follow-up period.

## Section 6: Title II – Adult Education and Family Literacy Functions

A. A description of how the Local Board will coordinate workforce development activities in the Local Area integrating the provision of adult education and literacy activities under Title II of WIOA, including, but not limited to, the implementation of the career pathways model. The description should include a discussion of how the Local Board will comply with requirements to review local applications submitted under Title II as set forth in guidance provided by the Division of Workforce Development's Office of Adult Education and Literacy Services. Once review has been conducted, the Local Board will submit documentation (MDOL WIOA Alignment Form) of the review and any recommendations for increased alignment to the applicant for Title II services in a timely manner.

To ensure that all County residents have an opportunity to enhance those skills that meet business requirements, the Board supports innovative techniques such as contextualized learning that blends both adult basic skills and industry skills, allowing individuals to start on career pathways to middle skill careers. The Board will support the continued development of the career pathway maps for occupations within indemand, HITCH, industries. This will be explored and implemented by the coordinated effort of workforce development and adult education partners.

The Board will ensure strong alignment between workforce and adult education services including finding innovative and efficient collaboration tools. Representatives of adult education providers will become members of the Alignment Committee that was established by the Local Board to ensure alignment of services and efficiency of their delivery are maintained.

In accordance with guidance provided by MDOL, the Board will review the Title II Adult Education grant application to make sure it is in line with the Board's vision and priorities.

B. A description of how the Local Board will coordinate efforts with Title II providers to align basic skills and English language assessments. The description should include:

An outline of the agreed upon steps that will be taken to align basic education skills and English language assessments within the local area, including, but not limited to, any Memoranda of Understanding entered into by the workforce development and adult learning partners;

Adult Education and workforce partners will administer the TABE or other National Reporting System (NRS) approved-assessments to participants in need of basic skills remediation Participants with limited English language proficiency will be referred to the AACC ESL program for assessment and will be administered the CASAS or other approved assessments. Participants entering the National External

Diploma program (NEDP) will be administered the CASAS or other NRS approved assessments. The MOU will include core partners and will address the specific responsibilities of each partner under Title II.

An identification of how assessment scores will be shared among WIOA Title I areas and Title II providers (Consideration must be given to the Federal Education Rights and Privacy Act (FERPA));

A process will be developed to ensure that participants are efficiently referred to and from workforce and Adult Education providers. A referral form will be developed and will include basic demographic information and assessment scores. An Information Release (written in accordance with FERPA) statement will be included on the referral form and signed by participants. Referral forms will be sent to the identified contact person within each organization. In addition, the partner organizations will work together to develop a shared, electronic case management database in which pertinent participant information will be stored and will be readily accessible by all partners.

**2023 Update:** As stated in Section 3, Part C, the system partners are continuing work on a universal referral form to allow participants to be tracked across agencies.

An identification of who will conduct which of the approved assessments (including for Trade Participants) and when such assessments will be conducted, consistent with this policy;

The Board will develop a policy on this issue. The Board will maintain the integrity of the tests and assessments and follow regulations and guidelines.

All assessments will be administered according to the Maryland State Assessment Policy. Anne Arundel Community College (AACC) Adult Education staff will train workforce partners who administer the TABE and advise assessment staff on the State Assessment Policy to ensure compliance. Workforce partners will assess participants based on the requirements for various training programs: the choice of assessments will be dictated by industry needs.

AACC staff will administer the TABE, or other approved NRS assessments, to all participants who are interested in entering the Adult Education program. Participants who lack English language proficiency will be administered the CASAS assessment

Trained assessment staff from the National External Diploma program (NEDP) will administer the CASAS, or other approved NRS assessments, to participants interested in entering that program.

An outline of how the local area will coordinate testing between workforce development and adult education providers; and,

Workforce development will assess participants who are eligible for their programs. If participants are identified as lacking a high school diploma or English language proficiency, they will be referred to the Adult Education programs at AACC.

An outline of how the local area will ensure that test administrators are to be trained in accordance with this policy and applicable testing guidelines as set forth by the applicable test publisher.

AACC Adult Education staff will be responsible for training core partners who use the TABE as an assessment.

C. A description of how the Local Board will ensure that the individual appointed to represent Title II services on the Board will coordinate with all Title II Grant Administrators in the Local Area in a uniform, regular and consistent manner.

The Title II representative will have regular communications with the Title II Grant Administrator from AACC regarding relevant items discussed with the Local Board. The Title II representative and the AACC Grant Administrator are members of the Anne Arundel County Alignment Committee. Title II related issues or concerns are addressed during the monthly Alignment Committee meetings and are also relayed to Local Board members at meetings. Coordination of these efforts will be documented in meeting notes.

D. A description of how adult education services will be provided in the American Job Center system within the Local Area.

The AACC Adult Education Program Assistant was relocated to the Anne Arundel County Career Center in Linthicum Heights to provide information and intake to individuals seeking Adult Education services. AACC staff participate in regular combined staff meetings while the AACC Grant Administrator serve on the Alignment Committee. The AACC grant administrator also serves on the Career Center Managers subcommittee. Adult Education classes are provided throughout the county in locations that are easily accessible by public transportation.

The performance outcomes will be shared with the Governance Committee of the Workforce Development Board through a scorecard to be developed by the Office of Research, Performance and Compliance.

E. E. A description of how adult education providers in the Local Area will use the Integrated English Literacy and Civics Education (IELCE) program under section 243(a) of WIOA to prepare adults who are English language learners for, and place such adults in, unsubsidized employment in in-demand industries and occupations that lead to economic self-sufficiency. Note: Local Areas should check with all Title II-funded providers in their area; not all adult education providers receive IELCE funds.

Using an analysis of county and regional labor market and regional employment demands, the local WIOA board identified the following industries as priorities for employer engagement and jobseeker career pathways: Hospitality; Transportation; Construction, Information Technology, and Healthcare, referred to as HITCH.

AACC, the adult education provider, developed Integrated English Literacy and Civics Education (IELCE) training programs based on HITCH industries. To prepare English language learners for employment in occupations that lead to self-sufficiency, the following components are included in all training programs: occupational skills training, contextualized academic skills instruction and workforce preparation activities.

Workforce preparation activities help learners self-assess, understand, and develop critical skills to obtain and retain employment in technical professions and trades. Learners examine necessary skills for employment through use of authentic case studies and student discussion with a focus on developing both business sense and pride in one's trade.

Curriculum developed for English language learner occupational training programs aligns with the English Language Proficiency Standards for Adult Education and meets the unique needs of our IELCE/IET participants. Instruction focuses on scaffolding the core occupational curriculum by introducing and supporting critical vocabulary and providing context for key technical terms and concepts. Learners receive supplemental English language instruction with a focus on study skills, critical thinking, listening/speaking and reading/writing.

AACC has well established partnerships with area hospitals, dentist offices, healthcare facilities and trade associations. Partners engage in mock interviews, provide internship or externship opportunities often leading to employment.

#### **Section 7: Wagner-Peyser Functions**

A. A description of plans and strategies for, and assurances concerning, maximizing coordination of services provided by the State employment service under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) and services provided in the Local Area through the American Job Center delivery system, to improve service delivery and avoid duplication of services.

The services provided under the Wagner-Peyser Act will be basic career services including assessment of skill levels, abilities, and aptitudes; career guidance when appropriate; job search workshops; and referral to jobs or training as appropriate. Staff will also informally assess customers to determine job readiness and barriers to employment, and make referrals to internal partners as well as external partners to address any issues affecting job attainment and retention. The services offered to employers, in addition to referral of individuals to job openings, include matching job requirements with an individual's experience, skills and other attributes; helping with special recruitment needs; assisting employers in analyzing hard-to-fill job orders; assisting with job restructuring; and helping employers deal with layoffs.

Additional services include a computerized career information system including access to state job bank resources and institutions and organizations that provide training; the development and distribution of state and local workforce information which allows individuals, employers, providers and planners of job training, and economic development to obtain information pertaining to job opportunities, labor supply, labor market or workforce trends in particular industries.

Priority of service will be given to veterans, including transitioning veterans and eligible spouses. Though we will assist all workers eligible to work, the focus will be made on unemployment insurance claimants who participate in RESEA and ROW workshops.

The Maryland Department of Labor (MDOL) is a core partner in the Anne Arundel County Career Center, which makes it easier to coordinate services. It creates opportunities for joint staff training, experience and data sharing, and warm referrals. In particular, the Alignment Committee brings all system partners together to share experience and find ways for further coordination and alignment.

In addition, the MDOL business services staff are part of the Anne Arundel County Business Services Team that provides the following services: recruitments, job fairs, and other projects. MDOL business representatives will receive access to Salesforce system to make sure information is being shared in the most efficient way. The teams will continue to discuss possibilities for more integration and collaboration.

A detailed description of roles and responsibilities will be outlined in the MOU and RSA.

# B. If applicable, a description of how the Local Board will coordinate with the Wagner-Peyser program to provide migrant and seasonal farm workers in its Local Area will be provided employment services.

Wagner-Peyser staff will verify monthly all jobseekers that enroll as Migrant Seasonal Farm Workers in the Maryland Workforce Exchange. Verified Migrant Seasonal Farm workers will be contacted and informed of the various training, employment, and supportive services available to assist them with achieving greater economic stability. Wagner-Peyser staff and WIOA staff will work closely to achieve those goals.

Outreach Workers will be required to locate and contact MSFWs who are not being reached by the normal intake activities of the local Workforce Center to enhance the employability of MSFWs and provide supportive services.

The goals of the Outreach Program are to:

- Provide basic services where MSFWs work, live, or gather for recreational purpose;
- Inform MSFWs of the full array of services available at the Workforce Center; and
- Provide needed supportive services and referral to other service providers.
- Conduct random, unannounced field checks to agricultural worksites where MSFWs have been placed through the intrastate (MWE) and interstate recruitment system.

The outreach worker ensures conditions are as stated on the job order and that the employer is not violating an employment-related law. The outreach worker will also document and refer information to the Reemployment Program Director (RPD) for processing if they see or learn of a suspected violation of Federal or State employment-related laws and will conduct Pre-Occupancy Housing Inspections

Should MDOL recruit and/or refer MSFWs to an agricultural employer (either intrastate or interstate) the MDOL MSFW Outreach Worker will complete a housing inspection using ETA FORM 338.

Per Policy Issuance 2018-01, MDOL will conduct one housing inspection, per season and per employer, for agricultural workers who were recruited by MDOL. If the employer also hires a H2-A worker, and a housing inspection was already completed, the housing inspection requirement will be considered met.

## C. A description of who is responsible for conducting migrant and seasonal farmworker housing inspections.

The MDOL State Reemployment Program Director for Anne Arundel County will determine who is responsible for documenting migrant and seasonal farmworker housing inspections. Right now, there are no MSFW registered in the county.

#### Section 8: Title IV - Vocational Rehabilitation Functions

A. A description of the replicated cooperative agreements (as defined in section 107(d)(11)) between the Local Board or other local entities described in section 101(a)(11)(B) of the Rehabilitation Act of 1973 (29 U.S.C. 721(a)(11)(B)) and the local office of a designated State agency or designated State unit administering programs carried out under title I of such Act (29 U.S.C. 720 et seq.) (The Maryland State Department of Education's Division of Rehabilitation Services) (other than section 112 or part C of that title (29 U.S.C. 732, 741) and subject to section 121(f)) in accordance with section 101(a)(11) of such Act (29 U.S.C. 721(a)(11)) with respect to efforts that will enhance the provision of services to individuals with disabilities and to other individuals, such as cross training of staff, technical assistance, use and sharing of information, cooperative efforts with employers, and other efforts at cooperation, collaboration, and coordination.

The Maryland State Department of Education's Division of Rehabilitation Services (DORS), in accordance with 29 U.S.C. 721(a)(11) will provide the following services to youth and adults with disabilities:

- Provide intake, orientation, and assessments for disabled job-seekers;
- Promote employment of persons with disabilities;
- Based on a comprehensive assessment of an individual's disabilities, determine an individual's eligibility for services in accordance with the Division's Order of Selection criteria;
- Develop an Individualized Employment Plan;
- Provide guidance and counseling, physical restoration, and training to eligible persons with disabilities;
- Provide follow-up services to enhance job retention;
- Provide other vocational services as may be available and appropriate;
- Provide Pre-Employment Transitioning Services for students with disabilities, as defined by WIOA;
- Provide Supported Employment Services for youth and adults with disabilities as defined by WIOA;
- Provide independent living services to enhance the capacity of persons with disabilities to live unaided in the community;
- Provide performance information as required by WIOA;
- Provide cross-training of workforce staff on disability related issues;
- Provide technical assistance on disability related issues and on assistive technology;
- Engage employers through the Division's Business Services Representatives;
- Work in a collaborative manner to coordinate services among the Workforce Partners for youth and adults with disabilities.

## B. A description of how individuals with disabilities will be served through the American Job Center system in the Local Area.

DORS will serve all individuals with disabilities who are both eligible to receive services and meet the Division's Order of Selection criteria through referrals from other partners. For those individuals who do not meet DORS Order of Selection criteria and subsequently are placed on a waiting list for services, referrals to partners will be coordinated to ensure connection to appropriate resources. As outlined in the Resource Sharing Agreement, DORS will contribute to funding a One Stop Operator to oversee operations at the American Job Center in Linthicum, and a Career Center Coordinator to help facilitate a streamlined process for all consumers coming into the American Job Center in Linthicum. Universal referral and service delivery process has been initiated to enable individuals visiting the Anne Arundel County Career Center system the opportunity to access the services that best suit their needs, which in turn, will make the process more efficient. DORS is developing an information release form in order to better accommodate a universal referral process. This service delivery process will continue to be monitored and amended as appropriate to ensure efficiencies and that all information and provided services are accessible, regardless of the individual's abilities or disability. The Career Center will also serve as a Ticket to Work site for populations with disabilities.

The effectiveness of the established referral process, service delivery and service accessibility will be regularly monitored and evaluated, and any identified necessary changes will be implemented accordingly. **2023 Update:** As mentioned in Section 3, Part C, the partner agencies are working to develop a universal referral process that will allow for data sharing across systems. Upon research, the team determined that some state-level work will need to be complete before this can happen, however the Alignment Committee is testing a local referral system that won't be as robust, but will allow for electronic referrals between agencies.

Due to COVID-19, DORS began offering a variety of virtual services. These services will be evaluated and those that help to alleviate barriers may continue following the pandemic as a new way of providing services. The DORS virtual services are ADA compliant and DORS will work with referral partners to ensure their virtual services are ADA compliant as well.

## Section 9: Temporary Assistance for Needy Families Functions

A. A description of the Local Board's implementation timeline and planning activities for TANF (e.g., strategies for improving customer intake, service coordination, client monitoring and tracking, targeting employment services to low-skill, low-wage workers, etc.)

The Board's goal is to ensure that Temporary Assistance for Needy Families (TANF) recipients have the skills needed to become self-sufficient and to advance on a career path to middle- and high-skill jobs. Therefore, the Director of Anne Arundel County Department of Social Services (DSS) is a member of the Board, and Anne Arundel Workforce Development Corporation (AAWDC) is the TANF provider for job readiness and job placement services.

AAWDC staff is co-located with DSS in both the Glen Burnie and Annapolis offices as well as virtually. AAWDC staff provides essential skills workshops, life skills and job readiness training, case management, barrier removal, career exploration, hard skills enhancement/occupational training, work and learn opportunities, connection to employment, and follow up and retention services to TANF recipients to ensure that they are self-sufficient.

The Board will also put an emphasis on working with adults and their children at the same time to implement two generational approaches.

B. A description of the implementation and coordination process to enhance the provision of services to individuals on TANF that includes:

## Potential co-location of LDSS and/or WIOA Partners at AJCs or LDSS depending on the nature of local partnerships and operations

AAWDC has been providing job readiness and placement services for the TANF population for almost 9 years. For easy referral, AAWDC staff has been co-located with the DSS offices in Glen Burnie and Annapolis. Since the pandemic the services have been offered virtual. The DSS locations serve as affiliate career centers to provide services not only to the TANF population but for all DSS clients.

#### Leverage existing financial and in-kind contributions to the WIOA system

AAWDC will use TANF funds first to provide career readiness, occupational and essential skills training, and barriers removal. Then, the Workforce Innovation and Opportunity Act (WIOA) funding will be blended in to move TANF participants to career pathways and placement at a family sustaining wage.

#### Cross train and provide technical assistance to all WIOA Partners about TANF

The State of Maryland has required TANF to be a core partner, and therefore the Alignment Committee has discussed integrated staff training and ways to share information between all partners on a regular basis. This is a prerequisite for creating a common intake process and integrated service delivery system.

The Alignment Committee includes local DSS representatives and information about TANF will be discussed and presented at those trainings and included in the distribution materials.

## Ensure that activities are countable and tracked for the TANF Work Participation Rate (WPR)

AAWDC contributes to DSS work participation rate (WPR) calculations through the Work Opportunity Record Keeping System (WORKS) tracking shared tracking database. AAWDC is responsible for participation rate calculations and population of relative tracking databases. AAWDC also provides weekly, monthly, quarterly, and annual reports in accordance with DSS requirements.

#### Access to business services and employer initiatives

AAWDC will continue to operate and expand its work experience initiative, which constitutes the placement phase where clients are matched with potential unsubsidized employment opportunities. Qualified and pre-screened clients could also be referred to entry-level jobs. A Talent Acquisition Specialist is tasked to implement these strategies of connecting clients with meaningful job experiences that lead to full-time employment.

#### Contribute and provide baseline outcomes data to the WIOA system

The Alignment Committee is exploring ways to share client level data among partners. In the meantime, the reports will be shared on a regular basis with all partners.

The Board's vision is to adopt Benchmarks of Success developed by the WIOA Performance Workgroup.

C. A description of the LDSS representation on the Local Board to ensure that TANF expectations, roles, and responsibilities are addressed in the Local Area.

Local Director for the Department of Social Services serves on the Local Board and also participates on the Alignment Committee.

D. Provide a description of what strategies the Local Board will employ to support TANF recipients in accessing skills and credentialing, life management skills, and employment to improve the financial status of those exiting the TANF program.

Workforce development services are being provided by AAWDC as a DSS vendor. Those services include: barrier and skills assessments, financial literacy, career coaching, facilitation of training and work and learn opportunities, multi-generational services, provision of supportive services as well as referral to other partners, job development and follow up activities. Since the start of the pandemic these sessions are offered remotely. To accommodate our clients who may present with barriers, DSS expects to offer a hybrid model post pandemic which will include both in person and virtual services.

#### Section 10: Supplemental Nutrition Assistance Program Employment and Training

A. How many SNAP work registrants currently exist in the jurisdiction? Note: Local Areas should work with their Local Department of Social Services for assistance in accessing this information.

There are 10,359 SNAP work registrants.

B. Describe the process the local WIOA partners utilize, or plan to utilize, to support SNAP work registrants in accessing available supports and workforce development programs.

SNAP work registrants receive WIOA services through JobsWork! Ann Arundel (JWA). JWA is a partnership between AAWDC and the Anne Arundel County Department of Social Services to get recipients of SNAP on a path of self-sufficiency through barrier removal, up-to-date skills and certifications training, essential skills development, and work experience placement that leads to employment. All partners also document during the intake process (including at other AAWDC locations, AACC, DORS, and MDDOL) whether a participant is receiving SNAP benefits and is a SNAP work registrant. The majority of services however are provided through JWA or as a result of a referral from JWA as it is the first point of contact for SNAP work registrants.

C. List the available SNAP E&T third party partners in your local jurisdiction and describe how the third party partners are being engaged to ensure they are aware of all workforce development programs available in the WIOA system, streamline resources, and prevent duplication of services. *Note: Local Areas should work with their Local Department of Social Services for assistance in accessing this information*.

Below is a listing of the 3<sup>rd</sup> party partners in our local area including a description of the service area, target and special populations, description of services, certifications offered, and employer partners. To ensure that these partners are aware of all workforce development programs available in the WIOA system, streamline resources, and prevent duplication, the board's Alignment committee discusses these services and has invited the providers listed below to provide updates about their services to system partners.

| Organization                          | Target & Special Populations  | Description of Services   | Certifications Offered   | Employer Partners   |
|---------------------------------------|---|---|--|---|
| The Light House,<br>Inc.<br>Annapolis | ABAWDs,<br>Voluntary SNAP<br>recipients,<br>Homeless,<br>Substance Abuse<br>Recovery Re-<br>entry | Light House will provide job readiness including case management, basic education, and job retention services. Job placement, vocational training, and work experience in Culinary Arts and Facilities Maintenance. Potential credentials earned include: ServSafe, TIPS, OSHA 10, CPR, and First Aid.  | Culinary Arts, Building<br>Trades  | Fresh Market, Loews,<br>Annapolis Hotel,<br>PeaPod, WaWa,<br>Target |
| United Way                            | ABAWDs,<br>Voluntary SNAP<br>recipients   | United Way of Central Maryland will provide job readiness activities include barrier assessment, basic education, vocational training, work experience and job retention services. Potential credentials earned in Construction (Apprenticeship Readiness Program), Healthcare (Certified Nurse Assistant training), and IT (CompTIA A+ Certified PC Repair Technician course).                                 | Healthcare, Automotive, CDL, HVAC, Drone, Environment and General Construction, Heavy Highway/Utility, Safety, Washington Laborers Training, Operator Qualifications (BGE) |   |
| It Works<br>Learning                  | ABAWDs,<br>Voluntary SNAP<br>recipients, Ready<br>by 21, WIOA,<br>youth, homeless                 | It Works Learning will provide eligible SNAP recipients with job readiness training, vocational training, job search training, job retention services, WIOA activities, on-the-job training and barrier removal services for occupations in Health Care Industry  | CNA/GNA, CPR<br>certification  | FutureCare Senior<br>Care,  |
| MCVET                                 | ABAWDs,<br>Voluntary SNAP<br>recipients,<br>Homeless<br>veterans                                  | mcvet will provide eligible SNAP recipients with Barrier removal services, Vocational training, Education ,Job retention services, work experience, self-employment training, work readiness training, on the job training for occupations in Information Technology (Microsoft Basic Skills to A++ Certifications) - IN HOUSE Culinary – IN HOUSE Certified Peer Support Recovery Specialist (CPRS) – IN HOUSE | CPRS, Serve Safe, A++<br>Certification   |   |

#### Section 11: Community Service Block Grant Functions

A. A list of Community Service Block Grant (CSBG) providers in the Local Area and whether they provide employment and training activities.

CSBG provider in the area is the Anne Arundel County Community Action Agency. They provide the following services and conduct the following activities for county residents:

- Education Opportunity Center
- Expansion of youth employment and training programs especially targeting disconnected youth

- Will have CAA staff trained to facilitate workforce training program for disconnected youth. As a result, potential participants will be referred to the Career Center.
- Have Partners' staff meet with youth in CAA programs to discuss business sector opportunities in Anne Arundel County and surrounding area. As a result, potential participants will be referred to the Career Center.
- B. A description of the implementation and coordination process to enhance the provision of services to individuals on CSBG that includes:
- Potential co-location of Community Action Agencies (CAAs) and/or WIOA Partners at American Job Centers or CAAs depending on the nature of local partnerships and operations;

CAA is a Career Center Partner and is co-located at the Career Center. Potential presence of CAA staff at the community locations will be considered. A process of cross staff training and referrals is being implemented to ensure the flow of services.

• Leverage existing financial and in-kind contributions to the WIOA system to ensure coordination of services provided by multiple programs, creating a seamless approach to delivering services;

Referral process will ensure the seamless approach to service delivery.

Cross train and provide technical assistance to all WIOA Partners about CSBG;

Staff participate in Partner staff meetings to learn about each other's programs as well as educate on CAA programs. This will also allow for developing efficient strategies and tool for service delivery in the county.

Ensure that activities are countable and tracked for CSBG performance metrics;

CAA will be using empowOR, HCO, and other programs to track CSBG activities and metrics. CAA reports performance numbers to MD DHCD, which provides the Federal pass-through funding for the State of Maryland, on an annual basis.

• Access to business services and employer initiatives to attract and better serve employers by marketing joint services, minimizing the burden on employers who use the centers, and provide employer-focused services through a single point of entry rather than through all partnering programs; and

The county Business Services Team that is tasked with developing more efficient and streamlined strategies for addressing business needs and facilitate business engagement will work with CAA.

• Contribute and provide baseline outcomes data to the WIOA system through strategies for collecting and reporting varied program reporting requirements.

Community Action Agency will develop an outcomes dashboard in alignment with the Benchmarks of Success methodology. This information will be shared with the Partners to be included into the county workforce system dashboard.

C. C. A description of the CAA representation on the Local Board to ensure that CSBG expectations, roles, and responsibilities are addressed in the Local Area. A representative from a CAA is a required partner on the Local Board. The GWDB's Local Board certification policy can be found here: http://www.gwdb.maryland.gov/policy/lwdbcert.doc.

The Community Action Agency is a member of the Local Workforce Development Board.

## Section 12: Jobs for Veterans State Grants Functions

# A. A description of how the Local Board will provide priority of service to veterans and their eligible spouses.

The AJC provides "Priority of Service" to veterans and their eligible spouses in accordance with the Jobs for Veterans Act of 2002 and the Veterans' Benefits, Healthcare, and Information Technology Act of 2006. The purpose of Priority of Service is to give first consideration for program participation to covered Veterans and eligible spouses who also meet the eligibility criteria of a federal Department of Labor training, employment, or placement service in any workforce preparation program. Local Workforce Development Areas will ensure all vendors follow Priority of Service provisions.

To receive Veterans Priority of Service for a specific program, a Veteran or eligible spouse must meet the statutory definition of a "covered person" and also must meet any other statutory eligibility requirement applicable to the program. For all USDOL funded programs, Priority of Service means access to services or resources earlier than others, or if resources are limited, it may mean access to services and resources instead of general service individuals.

Veterans Priority of Service will take precedence before applying WIOA Priority of Service for recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient. Programs with specific eligibility criteria, such as the WIOA Title I Adult program, will ensure covered persons meet all statutory eligibility requirements for the program before receiving Priority of Service.

Note: All criteria for veteran and spouse eligibility will be applied as written in Maryland's WIOA State Plan, Section 9. (review for more details on veteran and spouse eligibility)

In accordance with Maryland's State Plan, veterans and eligible spouses will continue to receive priority of service for all USDOL-funded job training programs, which include WIOA programs. However, as described in TEGL 10-09, when programs are statutorily required to provide priority for a particular group of individuals, such as the WIOA priority described below, priority must be provided in the following order:

1. First, to veterans and eligible spouses who are also included in the groups given statutory priority for WIOA adult formula funds. This means that veterans and eligible spouses who are also recipients of public assistance, other low-income individuals, or individuals who are basic skills deficient would receive first priority for services provided with WIOA adult formula funds. 2. Second, to non-covered persons (that is, individuals who are not veterans or eligible spouses) who are included in the groups given priority for WIOA adult formula funds. 3. Third, to veterans and eligible spouses who are not included in WIOA's priority groups. 4. Last, to non-covered persons outside the groups given priority under WIOA.

| 1st Priority | Veterans and eligible spouses who are also low-income, recipients of public assistant and/or basic skills deficient  Individuals who are not veterans or eligible spouses, are recipients of public assistant other low-income individuals, or individuals who are basic skills deficient |  |
|--------------|---|--|
| 2nd Priority |   |  |
| 3rd Priority | Veterans and eligible spouses who did not meet "first priority" conditions  |  |
| 4th Priority | Individuals who are residents of the Anne Arundel County Local Area and who are not veterans and do not meet criteria to be considered a target population  |  |

Customer Service Flow for Veterans AJC staff provides core services and initial assessments to veterans. The receptionist or other AJC staff who work at the front desks are trained to determine whether any customers are veterans. Information can also be gathered on veteran status when the AJC front desk has customers complete their county's "Customer Activity Sheet". Customers who self-attest to veteran status shall receive priority of service from this point forward. **2023 Update:** There has been a slight change in the Customer Service Flow process. Information can also be gathered on veteran status when the customer registers in the MWE VOS system and identifies him/herself as a veteran.

AJC staff conduct the initial Personalized Needs Assessment with all new customers (including veterans). If a customer self-attests to veteran status, AJC staff complete MD Labor's Significant Barrier to Employment (SBE) Checklist to determine whether the veteran qualifies as having one or more SBE.

When the Personalized Needs Assessment is completed, veterans choose from the following options:

- 1. If the customer qualifies as SBE, and requires intensive services to overcome a barrier to employment, AJC staff assists in setting up an appointment for them to meet with a Disabled Veteran Outreach Program (DVOP) Specialist 2023 Update: if a customer qualifies as SBE and requires intensive services and they choose to be case managed then they will be with a DVOP. If they choose not to be case managed, and do not wish to be serviced by a (DVOP), basic services are provided by Wagner-Peyser staff
- 2. If the customer does not require intensive services, they are then referred to Basic Career Services resources, WIOA Title I resources, an AJC Reemployment Specialist, or other resource as determined appropriate based on the Personalized Needs Assessment.

Note: When a veteran seeks services at an AJC where the DVOP is not currently available because of their rotation schedule, the receptionist provides the customer with the card and contact information of the DVOP and contacts the DVOP via email to provide them with the contact information of the customer so the two can coordinate a meeting time when the DVOP will be stationed at the AJC, if desired.

Verifying Veteran Status Any individual self-identifying as a covered person should be provided immediate priority in the delivery of employment and training services. It is neither necessary nor appropriate to require an individual self-identifying as a veteran or eligible spouse to verify their status at the point of entry unless the individual who self-identifies as a covered Veteran or eligible spouse:

1. Is to immediately undergo eligibility determination and must be registered or enrolled in a program; or,

2. The applicable Federal program rules require verification of covered Veteran or eligible spouse status at that time.

Similarly, a covered person should not be denied access on a priority basis to any services provided by program staff in order to verify covered person status. Rather, an individual self-identifying as a Veteran or eligible spouse should be enrolled and provided immediate priority and then be permitted to follow-up subsequently with any required verification of his or her status as a Veteran or eligible spouse.

For services that require eligibility verification, such as classroom training, verification only needs to occur at the point at which a decision is made to commit the use of outside resources. For example, to receive training services under WIOA Title I programs, veteran status must be verified. In cases, such as these, verification is only necessary where a decision is made to commit outside resources to a covered person over another individual. For all other purposes, covered persons should be enrolled and provided immediate priority before providing verification as a covered person.

To receive Priority of Service for career services, covered persons may self-attest their veteran or eligible spouse status.

Veterans and Spouses as Dislocated Workers WIOA Title I Dislocated Worker Funds can help Veterans, separating service members, and eligible spouses to enter or reenter the civilian labor force. To receive services under the WIOA Title I Dislocated Worker Program, a Veteran or eligible spouse must be a dislocated worker. By definition, according to WIOA, a dislocated worker is an individual who:

- 1. Has been terminated or laid off, or received a notice of termination or layoff from employment;
- 2. Is eligible for, or has exhausted, unemployment insurance (UI) benefits;
- 3. Has demonstrated an appropriate attachment to the workforce, but is not eligible for UI and is unlikely to return to a previous industry or occupation;
- 4. Has been terminated or laid off, or received notification of termination or layoff from employment as a result of a permanent closure or substantial layoff;
- 5. Is employed at a facility where the employer has made the general announcement that the facility will close within 180 days;
- 6. Was self-employed, but is unemployed as a result of general economic conditions in the community or because of a natural disaster;
- 7. Is a displaced homemaker as defined by WIOA 3(16); or,
- 8. Is the spouse of a member of the Armed Forces on active duty (as defined in section 101(d)(1) of Title 10, U.S.C.), and who has experienced a loss of employment as a direct result of relocation to accommodate a permanent change in duty station of such member; or is the spouse of a member of the Armed Forces on active duty and is unemployed or underemployed and is experiencing difficulty in obtaining or upgrading employment.

Generally, service members exiting the military, including, but not limited to, recipients of Unemployment Compensation for Ex-Military members (UCX), qualify as dislocated workers. Active-duty service members who separate by retirement may also quality as dislocated workers. However, an active-duty service

member taking early retirement as an incentive must be taken on a case-by-case basis. In some cases, this type of separation may be the only choice a service member may have. Thus, the service member's retirement could be considered a dislocation. However, if the service member's separation is voluntary, then the service member would not qualify as a dislocated worker.

If a Veteran meets the definition of a dislocated worker, then they may also be eligible to receive Priority of Service. For WIOA Title I programs, Priority of Service is available to any Veteran who has served at least one day in the active military, naval, or air service, and who was discharged or released under conditions other than dishonorable. AJCs may consider documentation of a service member's release from active duty on a specific date as equivalent to a layoff notice for WIOA Dislocated Worker Program eligibility. However, service members are not eligible for Priority of Service until they leave active duty.

In the case of separating service members, because they may be on a terminal leave from the military, a separating service member may begin to receive career services while the service member may still be part of the Active-Duty military, but has an imminent separation date. It is appropriate to provide career services to separating service members who will be imminently separating from the military, provided that their discharge will be anything other than dishonorable.

#### Jobs for Veterans State Grant (JVSG) Funds Are Provided to Fund Two Staff Positions

Disabled Veterans' Outreach Program (DVOP) Specialists -- Under 38 U.S.C. 4103A(a), a DVOP specialist provides intensive services and facilitates placements to meet the employment needs of veterans, prioritizing service to special disabled veterans, other disabled veterans, and other categories of veterans in accordance with priorities determined by the USDOL Secretary; and 25 Local Veterans' Employment Representatives (LVER) -- Under 38 U.S.C. 4104(b), the LVER's principal duties are to: (1) conduct outreach to employers in the area to assist veterans in gaining employment, including conducting seminars for employers and, in conjunction with employers, conducting job search workshops and establishing job search groups; and (2) facilitate employment, training, and placement services furnished to veterans in a State under the applicable State employment service delivery systems.

#### Monitoring Priority of Service

To ensure priority of service is implemented and operating correctly it will be monitored by the Regional Local Veterans Employment Representative (RLVER) and by the Reemployment Program Director or whomever they designate.

## B. A description of how the Local Board will engage Local Veterans Employment Representatives in engaging and providing services to local businesses.

Local Veterans Employment Representatives (LVER) conduct outreach to employers and engage in advocacy efforts with hiring executives to increase employment opportunities for veterans and encourage the hiring of veterans. The Local Board will promote LVER services through social media, job fairs and email blasts based on information provided to the Local Board by the LVER. The Local Board will include the LVER in employer meetings convened in support of determining employer needs related to Career Services, Training Services, or Educational Services. The LVER will be included in meetings and efforts convened by and on behalf of the AJC Partners, including meetings and efforts convened by the One Stop Operator.

# Section 13: Trade Adjustment Assistance for Workers Program Functions

# A. A description of how Trade Adjustment Assistance (TAA) services will be provided in the AJC system within the Local Area.

Partner staff in the American Job Center will be responsible for providing the initial meeting and assessments, ensure enrollment in MWE, labor market information and delivering Rapid Response service, if not already provided and to make the participants aware of all the available services and allowances that the Trade Adjustment Assistance Program can provide. Trade staff will work with the trade affected worker on training options, completing TAA application MWE and to ensure the six criteria for training have been met, as well as create or review participants' IEP. Trade staff will also provide approval of all TAA training programs, training contracts and training waivers. Efforts will be coordinated to monitor progress, provide benchmarks every 60 days and ensure a service is provided every 90 days for the Trade affected worker, as well as ensure any needs and barriers are addressed. Staff will coordinate on all employment, case management and follow-up activities.

Trade affected workers will be co-enrolled with the WIOA dislocated worker program or other appropriate program to ensure the availability of a comprehensive array of services and the integration of workforce development programs. Trade staff and WIOA partners will coordinate efforts to provide opportunities for Trade affected workers to obtain skills, services, resources and support in a quick and effective manner to return the trade-affected worker back to suitable employment.

B. A description of how Trade participants will be co-enrolled in other programs. Note: co-enrollment with WIOA Title I Dislocated Worker program is a requirement under the TAA Final Rule.

By following an established process flow within the AJC, co-enrollment of Trade affected workers will be ensured to allow for more efficient use of public workforce system resources and reduce barriers to program integration. Participants will be made aware of their co-enrollment. In the event that a Trade affected worker declines co-enrollment or is not eligible for co-enrollment, documentation must be provided and maintained. Declining co-enrollment has no effect on eligibility for benefits and services under the TAA Program.

### Section 14: Unemployment Insurance Functions

A. A description of how Title I staff will provide the TAA services listed above in an integrated manner. (Note: Services such as initial assessments, access to information on workshops, job search activities, inform participant of all the services and allowances available under TAA, Rapid Response, LMI, assist in securing appropriate training, monitor training progress and benchmarks, IEP, obtain credentials, follow-up, etc. may be provided by a partner program. Decisions such as the affected worker's TAA training program and training contracts need approval by state merit staff). Describe what your process/flow will look like.

Partner staff in the American Job Center will be responsible for providing the initial meeting and assessments, ensure enrollment in MWE, labor market information and delivering Rapid Response service, if not already provided and to make the participants aware of all the available services and allowances that the Trade Adjustment Assistance Program can provide. Trade staff will work with the trade affected worker on training options, completing TAA application MWE and to ensure the six criteria for training have been met, as well as create or review participants' IEP. Trade staff will also provide approval of all TAA training programs, training contracts and training waivers. Efforts will be coordinated to monitor progress, provide benchmarks every 60 days and ensure a service is provided every 90 days for the Trade affected worker, as well as ensure any needs and barriers are addressed. Staff will coordinate on all employment, case management and follow-up activities.

B. A description of how Unemployment Insurance claimants will be supported by the American Job Center system within the Local Area. This description should include how the Local Board will utilize the Wagner-Peyser program to provide access to local workforce development services for Unemployment Insurance claimants.

MDOL focuses its efforts on individuals who are receiving unemployment benefits. It provides regular workshops and information sessions for these individuals to help them to return back to work as quickly as possible. Due to co-location, Wagner-Peyser and Dislocated Worker services staff work closely to assess individuals who may have barriers to returning to work, and quickly enroll them into the Dislocated Worker services. Individuals who do not seek any services except for Unemployment Insurance (UI) benefits, will be provided with relevant materials and guidance as well as access to computers with links to UI registration resources.

UI claimants are introduced to the local workforce system through the weekly Re-employment Opportunity Workshop (ROW) and the Reemployment Services and Eligibility Assessment (RESEA) Workshops. Claimants attend one of two workshops. The ROW workshop is a full day workshop, RESEA is a three-hour workshop with the additional requirement that the claimant must attend two additional workshop offerings within 45 days upon workshop completion. Both workshops are designed to provide re-employment services to claimants and to make claimants aware of workforce partners, programs and

resources available to them to address barriers to help them become job ready if needed. Currently because of COVID-19, these workshops have been made available virtually. This is a service that may continue with a virtual option even once the danger of COVID-19 has passed because it has helped to relieve barriers for some individuals seeking services. **2023 Update** — While many workshops have returned to in-person, most are delivered in a hybrid format or as a virtual workshop in addition to the inperson option.

Wagner-Peyser staff works with claimants and refers them to partner agencies, including WIOA Title I, for more intensive services and supportive services.

C. A description of how the Local Board will utilize the Wagner-Peyser program and the Reemployment services and eligibility assessment workshop SEA and Reemployment Opportunity Workshop programs to provide access to local workforce development services for Unemployment Insurance claimants.

The Local Board will do an informal assessment of jobseekers to determine job readiness and employability. Individuals are then recommended for either the ROW workshop or the RESEA workshop, those going to the ROW workshop usually are in need of less additional services than those attending the RESEA workshop. However, at each workshop information about WIOA services that are available in the AJC as well as with partner organizations are provided and the staff work with participants to address barriers and refer them to additional services as needed including to partner programs.

# Section 15: Senior Community Service Employment Program Functions

A. A list of Senior Community Service Employment Program (SCSEP) providers in the Local Area. Explain how SCSEP is administered in the Local Area, including grantee and subgrantee information, if applicable, in the Local Area.

Only one SCSEP service provider is operating in Anne Arundel County, Center for Workforce Inclusion, Inc., formerly known as Senior Service America, Inc. The Center for Workforce Inclusion is a National Grantee and utilizes sub-grantees to implement SCSEP. The following is the list of their sub-grantees in Maryland:

- Baltimore County Department of Aging (Administering Services in Baltimore County)
- Jewish Council of the Aging of Greater Washington (Administering Services in Frederick and Montgomery Counties)
- MAC, Inc. (Administering Services in Dorchester, Somerset, Wicomico and Worcester Counties)
- Prince George's County Department of Family Services, Senior Services Division (Administering Services in Prince George's County

The Center for Workforce Inclusion, Inc. administers its only Direct Services Program from its headquarters staff in Silver Spring and Baltimore (Administering to Anne Arundel, Carroll, Cecil, Harford and Howard Counties and then co-serving with the Maryland Department of Labor in Baltimore City)

## B. A description of how Senior Community Service Employment Program services will be provided in the American Job Center system within the Local Area.

SCSEP representatives participate on the Alignment Committee as a partner and are involved in the workforce system development process. SCSEP recruitment and intake events are also conducted at the Career Center. At the same time, the center provides training opportunities for SCSEP customers in the form of community service assignments; computer training, job development and soft skills training and with the recent Pandemic, Virtual Learning opportunities have been made available to older jobseekers, via Webinars and Zoom. Additionally, staff from The Center for Workforce Inclusion will provide:

- Cross training and in-service sessions to the Career Center staff and the local Board's Alignment Committee, to better understand SCSEP eligibility and services provided by the Center
- List of current older jobseekers as active job applicants with the American Job Center delivery system or employment services
- Project publications and materials for distribution at the Career Center
- Provide both SCSEP eligible and ineligible individuals with access to other activities and programs carried out by the Career Center and the other public workforce system partners. Our goal is the assist our partners with meeting their priority of service guidance under TEGL 07-20
- The Center for Workforce Inclusion, Inc will receive referrals from the Career Center, the Partners of the Local Board, etc. for potential enrollment in the SCSEP Program or other services provided by the Center

The Center will also enter into a MOU and RSA with the local board and Career Center relating to the operations of the Career Center.

# Section 16: WIOA Section 188 and Equal Opportunity Functions

MD Labor's Nondiscrimination Plan can be found here: http://www.labor.maryland.gov/employment/ndp/. MD Labor's Language Access Plan can be found here: http://www.labor.maryland.gov/employment/wioa-access.pdf.

It is against the law for this recipient of federal financial assistance to discriminate on the following bases: Against any individual in the United States, on the basis of race, color, religion, sex (including pregnancy, childbirth, and related medical conditions, sex stereotyping, transgender status, and gender identity), national origin (including limited English proficiency), age, disability, or political affiliation or belief, or, against any beneficiary of, applicant to, or participant in programs financially assisted under Title I of the Workforce Innovation and Opportunity Act, on the basis of the individual's citizenship status or participation in any WIOA Title I-financially assisted program or activity.

#### This Section should include –

A. A designation of the local Equal Opportunity Officer, including their name, location, email, and telephone number.

Jason Papanikolas
Anne Arundel Career Center, 613 Global Way,
Linthicum Heights, MD 21090
complaints@aawdc.org
410-424-3240
TTY users call via Maryland Relay 7-1-1

B. A description of how entities within the American Job Center delivery system, including American Job Center operators and the American Job Center partners, will comply with Section 188 of WIOA, if applicable, and applicable provisions of the Americans with Disabilities Act of 1990 (42 U.S.C. 12101 et seq.) regarding the physical and programmatic accessibility of facilities, programs and services, technology, and materials for individuals with disabilities, including providing staff training and support for addressing the needs of individuals with disabilities.

The Board is scheduled to have an ADA monitoring completed during the current Fiscal Year. A review of the Board's current website for accessibility was conducted by DORS. Based upon the results of these

monitoring, the Board will develop a plan of action and implement as needed. The Board plans to have periodic monitoring to assess physical and programmatic accessibility. **2023 Update** – The Board's One-Stop Operator conducted an ADA assessment of the physical and programmatic space. The assessment showed that the Career Center was in compliance with all ADA requirements.

- C. An acknowledgment that the Local Board understands that, while Section 188 of WIOA ensure equal opportunity for individuals with disabilities, subrecipients may also be subject to the requirements of:
  - Section 504 of the Rehabilitation Act, which prohibits discrimination against individuals with disabilities by recipients of Federal financial assistance;
  - Title I of the ADA, which prohibits discrimination in employment based on disability;
  - Title II of the ADA, which prohibits State and local governments from discriminating on the basis of disability;
  - Section 427 of the General Education Provisions Act; and
  - Maryland Anti-Discrimination laws

The Board acknowledges that all service providers, including sub-recipients, may be subject to the following provisions of law:

- Section 188 of the Workforce Innovation and Opportunity Act, which prohibits discrimination on the grounds of race, color, religion, sex, national origin, age, disability, political affiliation or belief and requires that reasonable accommodations be provided to qualified individuals with disabilities in certain circumstances.
- Section 504 of the Rehabilitation Act, which prohibits discrimination against individuals with disabilities by recipients of Federal financial assistance.
- Title I of the Americans with Disabilities Act, which prohibits discrimination in employment based on disability.
- Title II of the Americans with Disabilities Act, which prohibits State and local governments from discriminating on the basis of disability.
- Section 427 of the General Education Provisions Act, which requires recipients to ensure equitable access to, and participation in, certain programs run by the U.S. Department of Education
- Maryland's Anti-Discrimination Laws, which prohibits discrimination on the basis of marital status, sexual orientation, gender identity, or genetic information in addition to those covered by Section 188 above.

The Board will review the current assurances and update as necessary. Describe how the Local Board will ensure meaningful access to all customers.

The Board's Alignment Committee is tasked with ensuring that all customers and clients have access to career center services and are able to navigate the system. In addition, the Career Center Managers Committee provides a venue for coordination and alignment of services provided by partners located in the career centers. These services will include services provided to individuals with disabilities and veterans.

The Board supports development of the client centric design at the career centers which identifies each client's individual needs and provides appropriate services. A client centric design group that included representation from MDOL, DORS and AAWDC completed a Course on Human Centered design and submitted a Customer Centered Design project proposal for the White House Learning Exchange & Celebration. The group's project was one of the 15 projects chosen to come to the White House and present their concept for a new Anne Arundel County Career Center (Attachment 2 – Anne Arundel Customer Centric Design).

Improving client flow with a more efficient intake system (as described above) at every entry point will provide more information to the clients, setting appropriate expectations regarding services being offered will result in a more meaningful access to services. Additionally, AAWDC has been developing virtual workshops, intake and case management processes in response to the pandemic. Virtual services will provide more opportunities for customers to access services from anywhere. **2023 Update** – Virtual intake and case management remain staples of AAWDC service delivery options. With the increased awareness of virtual options and the public's growing comfort with such options, AAWDC has been able to increase accessibility to services for all customers.

Cross-agency training will be conducted to provide staff of various entry points/locations necessary skills and knowledge so the same array of basic services could be provided in those locations, which would create meaningful access for all clients.

D. A description of the Local Board's procedures for handling grievances and complaints from participants and other interested parties affected by the local American Job Center system, including partners and service providers. Provide a separate description for the:

The Board has created procedures to handle grievance and complaints. (see Attachment 4 – Disclosures and Acknowledgements)

- Complaints alleging discrimination on the ground of race, color, religion, sex, national origin, age, disability, political affiliation or belief, and for beneficiaries only, citizenship or participation in any WIOA Title I financially assisted program or activity;
- Complaints and grievances not alleging illegal forms of discrimination. This includes grievances from individuals alleging labor standards violations.
- Remedies that may be imposed for a violation of any requirement under WIOA Title I, limited to, suspension or termination of payments under the title; prohibition of placement of a participant with an employer that has violated any requirement under WIOA Title I; reinstatement of an employee, payment of lost wages and benefits, and reestablishment of other relevant terms,

conditions, and privileges of employment (where applicable); and other equitable relief as appropriate.

E. A description of the Local Board's policy and procedures with regard to aid, benefits, services, training, and employment, include a statement of assurance that you will provide reasonable accommodation to qualified individuals with disabilities unless providing the accommodation would cause undue hardship.

The Board will develop a policy on reasonable assurance during the third quarter of FY2021. The Board expects to have the relevant procedures in place by the first quarter of FY2022. **2023 Updates** – The Board approved a reasonable accommodations policy on March 8, 2021. The policy provides guidelines to providing accommodations, on when an accommodation may be considered unreasonable and what factors can be used in such a determination.

F. A description of how the Local Board will comply with the Americans with Disabilities Act. The description should include how the Local Board will provide reasonable accommodations regarding materials, technology, and physical and programmatic accessibility of facilities. The description should also include how the Local Board will provide staff training and support for addressing the needs of individuals with disabilities.

Maryland Division of Rehabilitation Services, as a Core Program Partner, will provide staff and partner training and support for addressing the needs of individuals with disabilities at least one time annually at the Anne Arundel County Career Center. In addition, the Board will request Maryland Division of Rehabilitation Services, as an in-kind contribution, an evaluation of the Centers in the local area to identify areas that may need to be corrected or enhanced to ensure compliance with the Americans with Disabilities Act. Included in the evaluation will be accessibility, assistive technology, rest room availability, and support materials. **2023 Update** – DORS staff reviewed materials on AAWDC's website and made recommendations for improvements. Further recommendations will made when the system partners launch a system website in FY2024.

The Board will provide reasonable accommodations to qualified individuals with disabilities unless providing the accommodations would cause undue hardship.

G. A description of the Local Board's policy and procedures in place to ensure that communications with individuals with disabilities, including individuals with visual or hearing impairments, are as effective as communications with others.

The Board has made serving individuals with disabilities a priority by ensuring buildings and services are accessible. At the time of the Maryland Division of Rehabilitation Services evaluation, the Board is requesting they review methods of communication and provide suggestions for improvement. **2023 Updates** – A review of printed and virtual materials was conducted. The results were provided to the AAWDC Communications Team for implementation, as this team handles most collateral for the system.

H. A description of the steps the Local Board will take to meet the language needs of limited English-speaking individuals who seek services or information. The description should include how the Local Board proposes that information will be disseminated to Limited-English proficiency, including using oral interpretation and written translation, services in accordance with Maryland Anti-Discrimination laws, including Code Ann. 10-1102-1103, which stipulates that oral language services must be delivered on-site for those in frequent contact with a service provider.

The Board will ensure that the local areas is in compliance with the Maryland Department of Labor's Language Access Plan. Elements of this Plan that will be implemented locally, include:

- Translation of intake and other important documents into Spanish;
- Maintenance of a roster of employees and their language skills, including contact information;
- Develop and cultivate relationships with community organizations that work with LEP individuals;
   and
- Train staff and partners on their responsibilities to LEP individuals.

### Section 17: Fiscal, Performance and Other Functions

A. An identification of the entity responsible for the disbursal of grant funds described in section 107(d)(12)(B)(i)(III), as determined by the chief elected official or the Governor under section 107(d)(12)(B)(i).

AAWDC is responsible for administering workforce development programs in accordance with the Title 14 § 3-14-102 of the Anne Arundel County Charter.

B. A description of financial sustainability of the American Job Center services with current funding levels, and a description of the ability to make adjustments should funding levels change.

Through the efficient MOU and RSA, the area is able to sustain the current performance level of operating the AJC. If changes to funding occur, the Board will reevaluate the expenditures and consult with all the Partners to determine the determine the most efficient service level and solution for continuing operations.

C. A description of the competitive process to be used to award the subgrants and contracts in the Local Area for activities carried out under this title, including risk assessment of potential subgrantees and contractors.

Anne Arundel Workforce Development Corporation (AAWDC) has a procurement process that details the competitive selection procedures. The procedures detail the requirements for the preparation of the Request of Proposal (RFPs). A Board review subcommittee makes a selection and recommends to the full Board as to the vendor. AAWDC contracts with the vendor. Risk assessment will become a part of the selection process. (see A description of the actions the Local Board will take toward becoming or remaining a high-performing board, consistent with the factors developed by the State board pursuant to Section 101(d)(6); This should include a description of the process used by the Local Board to review and evaluate performance of the local American Job Center(s) and the One-Stop Operator.

The Board will comply with Sections 107 and 116 of the Workforce Innovation and Opportunity Act (WIOA) through following requirements as to the Workforce Development Board structure and performance. In particular, the Board will review quarterly predictive reports that show WIOA performance indicators. The Governance Committee will be tasked with oversight of performance and funding.

In addition, the Board will be conducting and reviewing an on-going analysis of WIOA programs' outcomes that look at trends, causal relationships, and impact of the local area; making decisions accordingly if needed. A Scorecard with the outcome of each partner will be developed and reviewed at Alignment Committee meetings.

The Board will strongly encourage all staff who work with clients and customers to participate in all trainings provided by the Maryland Department of Labor (MDOL) and U.S. Department of Labor relating to meeting performance standards. Staff may also attend other professional development trainings and conferences such as the National Association of Workforce Development Professionals (NAWDP) and

other employment and trainings opportunities as appropriate. At the same time, all service providers (vendors) will receive periodic trainings on performance standards and strategies.

The Board will require AAWDC to conduct an annual independent evaluation of the one-stop operator.

D. A description, including a copy of, of the Local Area's Individual Training Account policy. The description should include information such as selection process, dollar limits, duration, etc. and must be in accordance with the State's WIOA Title I Training and the Eligibility Training Provider List policy.

The Board has created a section in case management policy for ITAs (see Attachment 9 – Occupational Training Services).

Current guidance for the development and approval of ITAs is as follows:

WIOA Sec. 134(c)(3)(G)(iii) states that "[t]raining services provided under this paragraph shall be directly linked to an in-demand industry sector or occupation in the local area or the planning region." As such, the Board limits individual training to those industries and occupations that the Local Workforce Development Board deems in-demand. Those industries and occupations are identified on the documentation that clients received at intake.

The Board seeks to provide training opportunities within high-demand industries or occupations that aligns with one of the following HITCH categories.

The Board reviews the spending cap for ITAs on an annual basis. In all cases, the Board seeks to provide high-value training solutions by operating cohort trainings in the most in-demand and popular occupations and industries in the local area.

A description of how training services under chapter 3 of subtitle B will be provided in accordance with Section 134(c)(3)(G), including, if contracts for the training services will be used, how the use of such contracts will be coordinated with the use of individual training accounts under that chapter and how the Local Board will ensure informed customer choice in the selection of training programs regardless of how the training services are to be provided.

The Board has created a case management policy. See Attachment 8 – Case Management Policy.

Training services will be provided in accordance with 134(c)(3)(G) of the Workforce Innovation and Opportunity Act. Training services provided will maximize client's choice in the selection of an eligible provider of such services. As required in the Workforce Innovation and Opportunity Act, training services shall be directly linked to an in-demand industry sector or occupation or related entry level career path course of study.

The Board will support both Individual Training Account (ITA) and On-the-Job training (OJT) models for training. OJTs are an example of a larger work & learn strategic priority of the Local Board and provide work experience for clients before they are hired and an opportunity for businesses to teach a potential employee and evaluate their suitability for the job. ITAs provide an opportunity for a client to study for and obtain certification or other credential through a training provider, which would allow him/her to

obtain employment at the end of the study. The clients will be able to decide on the training and career track utilizing Labor Market Information provided to them.

E. A description of how the American Job Centers are utilizing the Maryland Workforce Exchange as the integrated, technology-enabled intake and case management information system for programs carried out under WIOA and programs carried out by American Job Center partners.

The Board recommends using the Maryland Workforce Exchange (MWE) program to track WIOA funded activities and outcomes. The Office of Compliance conducts regular trainings for staff on various aspects and policies of MWE utilization. In addition, staff participate in trainings and webinars on this topic administered by the State.

It is also very important to make sure that activities of mandatory and non-mandatory partners are included in the database. They will be provided with the limited level access to the participant records and given an opportunity to record some activities through setting up generic programs. At this point, MDOL is using the program to track Wagner-Peyser clients; access to Division of Rehabilitation Services (DORS) and Anne Arundel Community College (AACC) staff is being discussed.

- F. A description of the Local Board's procedures for conducting oversight and monitoring of its WIOA activities and those of its subgrantee and contractors. The monitoring plan shall address the monitoring scope and frequency and shall include the following:
  - The roles and responsibility of staff in facilitating this procedure;
  - A requirement that all subgrantee agreements and contracts be monitored at least annually;
  - Procedures for determining that expenditures have been made against the cost categories and within the cost limitations specified in the Act and WIOA regulations;
  - Procedures for determining compliance with other provisions of the Act and regulations and other applicable laws and regulations, including the method of monitoring to be used for subgrantees and contractors;
  - Provisions for the recording of findings made by the recipients' monitor(s), the forwarding of such findings to the subgrantee or contractor for response and the recording of all corrective actions;
  - Provisions of technical assistance as necessary and appropriate; and
  - Specific local policies developed by the Local Board for oversight of the American Job Center system, youth activities and employment and training activities under Title I of WIOA

The Board created a "Quality Assurance Guidelines" policy that describes these procedures (see Attachment 5 – "Quality Assurance Guidelines" Policy).

G. A description of the Local Board's policy and procedures regarding the handling of personally identifiable and confidential information.

In accordance with Federal and State Law, individuals applying for the Workforce Innovation and Opportunity Act or other funded services must be provided an opportunity to submit written authorization allowing the service provider to share their personal and confidential information and records. Each individual must also be informed that they can request their personal and confidential information not be shared among the partner agencies of the workforce system and this request does not affect their eligibility for services. If an individual declines to share their personal and confidential information and is eligible for and receives services, the Board will work with the State to identify a pseudonym to document the participant's program services.

The Board adopted a policy on handling PII (see Attachment 6 – Personally Identifiable Information (PII) Policy).

H. A description of the Local Board's procurement system, including a statement of assurance that the procedures conform to the standards in DOL regulations set forth in 29 CFR Part 95, Part 97 and 2 CFR 200.

AAWDC is in compliance with the 29CRF Part 95, Part 97 and 2 CFR 200.

- As a non-profit 501(c) organization, AAWDC has established procurement regulations that meet
  the requirements of Anne Arundel County and all Federal requirements delineated below. These
  regulations have been reviewed by AAWDC's attorney and approved by the AAWDC Corporate
  Board of Directors (CBOD).
- AAWDC Procurements will comply with WIOA and WIOA Final Rules, when published, as well as standards established by the State. Property contracts will adhere to Property Management Procedures taken from the Office of Management and Budget, OMB Circular 2 CFR 200 Uniform Administrative Guidance. Major service providers will be selected by utilizing the Competitive Bid or Request for Proposal formats. Selection of all service providers will be based on the vendor's ability to demonstrate prior effectiveness in the performance standard goals; provide fiscal accountability and cost effectiveness; and serve the targeted population. Proper consideration shall be given to the community-based organizations based on cost, quality of training, characteristics of participants, and meeting performance goals.
- Sole-source contract may be necessary for services not available by multiple vendors or by vendor ability/knowledge to perform necessary service. Sole-source procurements will be justified in accordance with the criteria in 2CFR 200.
- Duplication of services or facilities available from federal, state, or local funds will not occur unless
  it can be demonstrated that alternative services or facilities are more effective or contribute to
  the achievement of the Anne Arundel County Workforce Development Area's goals.
- Local Education Agencies will be given the opportunity to provide services unless it is demonstrated that alternative agencies would have a greater potential to enhance the participant's occupational and career growth.
- AAWDC will not fund any skills training unless the level of skills provided in the program is in accordance with any guidelines which may have been established by the Board.
- AAWDC and the Board agree to adhere to a code of conduct and procedures to avoid conflict of interest, or the appearance of such conflict, in the exercise of their responsibilities, particularly those relating to the awarding of contracts. All members of the Board and the AAWDC Corporate Board of Directors (CBOD) must sign a Conflict-of-Interest Statement as a condition of their continued membership. The standards governing the conduct and performance of members of the Board (as noted on its by-laws), its officers and staff, AAWDC CBOD members and authorized agents who are engaged in the procurement of goods and services using federal funds. Except as otherwise permitted or provided by federal, state, or local laws, rules, and regulations, the following provisions shall apply:

- The Board members, AAWDC CBOD members or AAWDC employees will not be permitted to participate in the selection or award of a contract supported by federal or state funds if there is an apparent conflict of interest.
- The Board members, AAWDC CBOD members or AAWDC employees will not be permitted to solicit or accept gratuities, favors, or anything of monetary value from contractors, potential contractors, or parties to any agreement, or to accept gratuities, favors, or anything of a monetary value in excess of \$35.00 from contributors, etc.
- The Board members, AAWDC CBOD members or AAWDC employees will not be permitted to use any knowledge gained through their position for personal profit or the profit of family or associates.
- Conflict of interest standards cover Board members, AAWDC CBOD members, or AAWDC employees who are involved on the procurement process in which their relationship to the award recipient could be categorized as:
  - o The member, officer, employee or authorized agent:
  - Any member of his/her immediate family;
  - His/her business partner;
  - Any organization which he/she belongs to or that employs any of the above, or has a financial interest in the firm being considered for an award.

These internal regulations define the levels of procurement and the different requirements of competition for each level.

The procurement process is as follows and will be outlined in the procurement policy (Attachment 15 – Procurement Policy):

- For large procurements, RFP's are developed, widely issued, advertised when necessary, proposer conferences are held, proposals are rated and ranked based on established, know criteria and the best proposer is objectively selected;
- For more routine purchases, needs are identified by initiative director/authorized staff;
- The level of approval and requirements for competition as defined by procurement regulations are assessed by the initiative director;
- Criteria in the procurement regulations are applied and when necessary, competing prices are determined via catalog, internet, or telephone as appropriate; at least three prices for equivalent items are entered on the form designed for this purpose including the recommended source;
- The initiative director reviews the proposed purchase to determine if the item is a valid program need, if the competitive prices are sufficient and if the recommended source is appropriate; if so, the initiative director will verify that the contractor/vendor is in good standing with the Federal Government and the State; this is done through SAM and SDAT;
- If so, the signed approved fiscal request form and backup documentation is forwarded to the fiscal unit for the order to be placed.
- For routine office supplies, purchases are approved by the initiative director and sent to the fiscal unit to be ordered. Orders are sent directly to the office needing the supplies and a staff member at the office will verify the order was completely received by signing off on the shipping invoice and/or responding to the fiscal unit by e-mail that the order was received and complete.

I. A description of any documentation to demonstrate that the acquisition, management, and disposition of property adhere to the Property Management Procedures taken from DOL regulations.

The Board utilizes AAWDC's Asset Management and Inventory policy, which describes how acquired assets are managed, inventoried, and how these items are disposed when at the end of life.

J. A description of any policies or procedures the Local Board adopted to avoid conflicts of interest or the appearance of such conflicts in the exercise of their responsibilities, particularly those related to the awarding of contracts.

The Board includes this as part of the procurement policy (see Attachment 16 – Public Ethics Policy).

K. A description of the Local Board or fiscal agent's accounting procedures, including the procedures used in preparing reports to the State. In addition to the requirement that all financial transactions be conducted in compliance with Generally Accepted Accounting Principles (GAAP), the fiscal management system must include the following in the accounting procedures. This description must address how the fiscal system tracks funding types, funding amounts, obligations, expenditures and assets.

The primary accounting system is Sage Intacct Premier, supplemented by Excel spreadsheets as needed. Each grant and each cost pool are assigned a 'class' in the accounting system and an excel budget to actual report is set up according to the approved spending plan. All vendor invoices are approved by the initiative director before being entered into the accounting system for tracking/payment/reporting where each expense is assigned to the class associated with the appropriate grant or cost pool. The Director of Finance reviews each expense posting to the accounting system and the President reviews each expense when the cash is disbursed. Payroll is reviewed by the Director of Finance & President to ensure staff charging time to grants aligns with the staffing plan. Summary reports of expenses by grant are reviewed by the initiative director and Director of Finance monthly to ensure costs are properly assigned and do not exceed funding levels and the President reviews these reports at least quarterly.

Obligations are tracked on Excel worksheets designed to capture every contract or other commitment. Reports are prepared monthly to track the progress of grants and prevent over-commitment.

Assets with an expected useful life of at least one year are tagged with a sticker and logged on an Excel worksheet with their value, description, and location. This list is updated as items are acquired or disposed of, with a full review every other year. In addition to the above, assets valued over \$5,000 are recorded as fixed assets in the accounting system and depreciated over the course of their expected useful life.

#### Permits the tracking of program income, stand-in costs, and leveraged funds.

The primary accounting system, Sage Intacct, has several revenue "accounts": some that are used for the grants and others that would be used for program income. If a grant program generated income, the inflow of resources would be assigned to the class associated with the grant and with one of these

program income accounts. This would allow the income and costs to be associated and for reporting to the granter.

Leveraged funds are first budgeted in the Excel budget and budget-to-actual tools to point towards the class where they will be funded.

Stand-in costs are initially charged to the grant and then removed to another funding source with a flag in the Excel reporting tool pointing towards the new location of the cost.

To support reporting, stand-in costs and leveraged funds are associated with one of two specific classes in the primary accounting system and a comment is inserted associating them with the grant being leveraged or potentially needing the stand-in cost to make the costs easier to find and add to the Excel tools.

#### Is adequate to prepare financial reports required by the State

State fiscal reporting requires tracking costs on the bases of budgets, cash disbursements, accruals, and obligations. Each grant has an Excel budget which may be broken down by cost center and is also consolidated on a corporate basis. These budgets tie to our internal chart of accounts but contain a "crosswalk" that ties to the State's reporting categories to simplify reporting. The primary accounting system has automated reporting for both cash and accrual basis costs. For accrual basis numbers, we also enter monthly accruals for unbilled costs that have been earned based on our obligation tracking system. Obligations are tracked on several obligation Excel or Google spreadsheets which are customized for the types of agreements creating the obligation.

#### L. An identification of key staff who will be working with WIOA funds.

WIOA funds are managed by a team consisting of the President & CEO and members of the Executive Team including the Director of Finance and spending requests may come from staff directly involved in providing services funded through WIOA.

# M. A description of how the Local Board's (or fiscal agent's) financial system will permit tracing of funds to a level adequate to establish that funds have not been used in violation of WIOA standards or DOL regulations.

The fiscal agent's system can produce reports down to the transactional level by grant and by budget line item. Detailed backup is retained for at least two years on site, allowing auditors and monitors to trace use of funds from the state reports to the accounting system to the approved source document. This system is framed by internal controls that include qualified staff, compliance training, policies & procedures, segregation of duties, and internal reviews by multiple staff of WIOA spending.

#### N. Provide a brief description of the following:

#### Fiscal reporting system

The financial reporting system is a combination of a well-established, multi-user accounting system (Sage Intacct) supplemented by linking spreadsheets and a third-party payroll processor (Paylocity) providing payroll reports and online timesheets. Sage Intacct is the engine for capturing all costs and producing expenditure reports. It is supplemented by Excel worksheets, that can receive imported data, to produce reports in customized formats and track budget progress; and that track obligations.

#### Obligation control system

Obligations for training are recommended by the Navigators and Career Coaches and approved by the initiative director if it fulfills program goals and fits within the program budget. The obligating document is forwarded to the fiscal office for validation and tracking. Other obligations like contracts and sub-grants are requested by the initiative director, prepared in the fiscal office, and signed by the President & CEO. Obligations are controlled using the Airtable and Sage Intacct Commitment module that list each obligation separately and subtotals them by grant and budget line item, while enabling the calculation of month-end accruals. These two software systems are reviewed at least monthly with the initiative director to verify completeness and to identify amounts needing to be de-obligated.

#### ITA payment system

Invoices/bills for the training are sent directly to the fiscal unit which reviews the document in accordance with the terms of the Individualized Training Account (ITA), the bill is matched to the original ITA to ensure that: the ITA has been signed by both parties; the bill amount does not exceed the ITA amount (by more than 10%); client information is correct; outcome documentation is for the training as listed on the original ITA. Copies of the outcome documentation are sent to the program to be placed in the client file.

#### Chart of account system

The fiscal agent's chart of accounts is set up in accordance with Generally Accepted Accounting Principles and has more than enough designations to separate assets, liabilities, direct program costs by every category required by the state, and the allocation of indirect administrative costs. In instances where multiple accounts need to be combined for state reports, a cross-walk is created in the grant's Excel budget that indicates which accounts become part of each report line item.

#### Accounts payable system

When possible and practical, obligating documents such as contracts or Purchase Orders are created in advance of expenses being incurred.

After the service(s) is performed or materials purchased, invoices are sent by vendors to corporate headquarters where they are date-stamped and forwarded to the Senior Accounting Manager. The Senior Accounting Manager validates all invoices, including coordinating approval from the initiative director that the cost was intended, allowable, and satisfactorily received. Then the invoice is entered into the

accounting system for payment and reporting. The appropriate grant and chart of accounts line is charged according to the budget. Reimbursement is requested and the invoices are aged, when possible, or paid immediately when required. Aged invoices are associated with a reimbursement request and paid no later than three days after the reimbursement is received.

<u>Review of Invoices</u> – The Senior Accounting Manager assembles all the invoices ready for payment. The Director of Finance reviews the hard copy invoices for proper support documentation and verifies that the cost has been distributed to the correct general ledger account and grant or cost pool account. The Director of Finance initials properly charges bills and forwards them to the aging file.

<u>Check Writing</u> – Based on due dates or reimbursement received from the state, the Director of Finance retrieves the appropriate number of blank checks from a locked cabinet and prints the checks using the Sage Intacct bill-pay feature. Checks are pre-numbered and are periodically reviewed to ensure that all printed, manual, unused, or voided checks are accounted for sequentially. All checks are reviewed and signed by the President/CEO (any checks over \$5,000 require two signatures) then returned to the Senior Accounting Manager for mailing and filing.

#### Staff payroll system

Staff payroll services are managed by the Senior Accounting Manager, in conjunction with the Director of Finance, using a commercial third-party payroll service provider (Paylocity). The Paylocity system contains payroll data (backed up by employee files) and provides: the calculation of wages, taxes, and leave payments; creation of appropriate reports; and payment and filing of all necessary employer taxes and quarterly reports. All employees should have direct deposit of net pay to a financial institution as a condition of employment.

Times of attendance, hours worked and grant/program served are entered daily by employees on two-week, online timesheets. At the end of each bi-weekly pay-period, timesheets are virtually signed by the employee and approved by their immediate supervisor. The fiscal unit verifies that all hours are submitted for every employee. A "pre-process" payroll register is printed and reviewed by the Director of Finance before the payroll is submitted to the payroll service for processing. Once the pre-processing register is approved the payroll file is released to the payroll provider.

The payroll provider is responsible for the calculation and disbursement of payroll and all necessary filings and deposits. Detailed payroll reports are printed and reviewed by the President & CEO to ensure funds are being spent correctly and in accordance with the staffing plan. These payroll reports are also used by the Senior Accounting Manager to enter payroll costs by grant program into the accounting system, which is verified by the Director of Finance.

#### Participant payroll system

Youth Programs: For youth programs, particularly summer jobs programs, youth stipends/wages are paid in a separate payroll account using a separate program/organization code. Procedures above otherwise apply.

#### Participant stipend payment system

Stipend checks are produced based on the recommendations of Career Coaches in accordance to the requirements of their individual programs. Stipend payments follow the accounts payable procedures. Whenever possible, stipend checks will be made out to the final recipient of the funds rather than the participant. Where applicable, the stipend obligation and payment will be recorded to the obligation log worksheet of the program in question.

# O. A description of the Local Board's (or fiscal agent's) cash management system, providing assurance that no excess cash will be kept on hand, and that procedures are in place to monitor cash.

Cash reimbursement requests are submitted to MDOL twice each month and the receivable recorded in the accounting system and Excel cash forecast. WIOA formula funds are received from the County approximately 30 days after the request and non-formula funds are received from MDOL approximately 21 days after the request. Knowing this, cost projections for the expected time to receive requested funds are made for payroll and for other recurring costs (rent, utilities, etc.) based on a trailing three month burn rate. These projections are added to the cash disbursements for the grant and aged invoices associated with the grant so that negative cash on hand (reimbursable disbursements in excess of cash receipts) does not become too great. Aged payables are flagged according to the cash request that includes them so that checks can be written within three business days of receipt of the funds.

## P. A description of the Local Board's cost allocation procedures including identification of different cost pools

Whenever possible, costs are charged directly to the appropriate grant program. Specific transactions are directly split between grants/programs when more than one program benefits.

For cases where direct charging is not possible, there are three cost pools to capture costs that are subsequently allocated out to the programs. The Program Cost Pool captures costs that benefit both the WIOA Adult and WIOA Dislocated Worker Programs and is primarily costs related to the management of the Career Center, which benefits everyone who walks in the door regardless of how they are enrolled. The Youth Cost Pool captures costs that either benefit both In-School and Out-of-School youth or where we cannot determine the direct benefit to In-School versus Out-of-School Youth. The Executive and Administrative Cost Pool captures costs that benefit all programs, such as the corporate administration function including Accounting, Human Resources, and the office of the President & CEO.

# Procedures for distribution of staff costs between cost categories (Administrative cost, program cost and indirect cost).

Staff charge their time on the bi-weekly timesheets to the grant(s)/program(s) on which they work or to the indirect pool. The payroll system generates a labor distribution report that subtotals costs per grant and pool. Costs are entered into the accounting system by grant/cost pool according to the share of their actual labor cost based on their timesheets.

#### Procedures used for distribution of funds from each cost pool.

The program cost pool is allocated on a quarterly basis to the WIOA Adult and Dislocated Worker grants based on the percentage of new clients enrolled as Adults and Dislocated Workers during the same quarter. The WIOA Youth Cost Pool is distributed between In-School and Out-of-School Youth on the basis of direct costs in each category. The Executive and Administrative Cost Pool is allocated equally to all programs based on direct costs, to the limit of the lesser of the grant approved rate or our Federal approved indirect rate.

#### Description of funds included in each cost pool.

Program Cost Pool – The operations of the WIOA Adult and Dislocated Worker grants are closely related and share a number of resources including staff, facilities, equipment, and supplies. In the cases where these costs cannot be easily identified as associated with one or the other grant, they are included in this pool.

WIOA Youth Cost Pool – All WIOA Youth program costs must be categorized as either In School or Out of School costs. Any costs identified as program costs belonging to the WIOA Youth grant that cannot be easily identified as In School or Out of School are included in this pool. This will mostly include costs for facilities, staff, equipment, and supplies used for all Youth activities.

Executive and Administrative Cost Pool – The cost of operating the corporate headquarters, including facilities, certain executive salaries, all fiscal costs and human resources costs are included in this pool and shared as indirect by all programs.

#### Description of cost allocation plans for American Job Centers

Facilities and shared staff (per the RSA) costs for Career Centers are first divided amongst participating partners on the basis of square footage, and then between WIOA Adult and Dislocated Worker based on the Program Cost Pool plan described above. If any other grant programs worked out of the Career Centers, their facilities costs would be allocated to that program based on square feet directly used. Supplies and personnel-driven charges would be allocated based on headcount.

# Q. A description of the Local Board's (or fiscal agent's) procedure for collecting debts involving WIOA funds.

The fiscal agent's accounting department invoices and follows up on late invoices on a bi-monthly basis.

#### **Attachments**

## Attachment 1 – Anne Arundel County Local Workforce Development Board Member List

## **Business Representatives**

Term: 07/01/2023

ARMSTEAD, Franchaun

Technical Recruiter S4, Inc.

209 Burlington Road, Suite 105

Bedford MA 01730

781.825.3273

E: farmstead@s4inc.com

CAJUDOY, Ray Term: 04/26/2023

Area Director of Sales

Residence Inn Arundel Mills, Towne Place Suites Arundel Mills

7035 Arundel Mills Circle

Hanover MD 21076

P: 410.799.7332 x 4907

F: 410.799.7356

E: Ray.cajudoy@onelodging.com

DOPHEIDE, Grant Term: 07/01/2023

Managing HR Business Partner

UM Baltimore Washington Medical Center

Hospital Drive

Glen Burnie MD 21061

P: 410.787.4507

E: Grant.dopheide@umm.edu

BOSEMAN, Barry Term: 07/01/2023

NSA (replacing Judi Emmel) - Pending

PRESIDENT, Alicia Term: 05/30/2024

Manager, Talent Acquisition

Southwest Airlines

Baltimore MD

P: 404.326.9015

E: alicia.president@wnco.com

MCGOVERN, Julie Term: 05/30/2024

Chief Human Resources Officer

Luminis Health/AAMC

2001 Medical Parkway

Annapolis MD 21401

P: 443.481.1953

F: 443.481.1954

E: jmcgovern@aahs.org

MYSHKO, Nancy Term: 04/26/2023

Vice President, Human Resources

Live! Casino & Hotel

7002 Arundel Mills Circle, #7777

Hanover MD 21076

E: Nancy.myshko@marylandlivecasino.com

P: 443.445.2482

**OLIVER**, Nicole

Practice Administrator JHCP at Greater Dundalk

2112 Dundalk Ave.

Dundalk MD 21222

P: 410.288.4823 F: 40.367.2211

E: noliver6@jhmi.edu

ROSS, Jason Term: 04/26/2023

Vice President

Skyline Technology Solutions, LLC

6956 F-Aviation Boulevard

Glen Burnie MD 21061

P: 410.590.2002

E: <u>jross@skylinenet.net</u>

TOWNSHEND, H. Walter (Chair)

Past President, Baltimore Washington Corridor Chamber of Commerce

1504 Pittsfield Lane

Mitchellville MD 20716

P: 301.343.9953

E: wtownshend@gmail.com

WEAVER, James Term: 1/23/2024

Weaver Boat Works 607 Friendship Road

Friendship MD 20758

P: 443.871.8184

E:jim@weaverboatworks.com

CASH, Eric

President, Crawford Cash Logistics DBA Strike Force Logistics

15617 Cooper Beech Drive

Upper Marlboro MD 20774

P: 410.934.7209

E: ecash@crawfordcash.com

Vacant (Construction Business Owner or Rep)

Membership appointment pending (Gilbane Construction Co.)

**Labor Representatives** 

**AKERS**, Michael

AFSCME Local 582 8424 Forest Drive Pasadena MD 21122

P: 410.222 6610

Local582@hotmail.com

Term: 05/30/2024

Term: 08/31/2024

Term: 6/30/2023

Term: 7/01/2023

KILLEEN, Thomas Term: 04/26/2023

Business Representative, Legislative Director

SMART, Local Union 100

8 Evergreen Trail

Severna Park MD 21146

P: 443.784.9718

E: tkilleen@SMART100.org

**PFUNDSTEIN, Thomas** 

Director of Curriculum & Instruction

Finishing Trades Institute

7230 Parkway Drive

Hanover MD 21076

P: 410.564.5850

F: 866.656.4164

E: tpfundstein@iupat.org

WALDROFF, Dale Term: 07/01/2023

Detention Officer/Corporal

Anne Arundel County Detention Center

131 Jennifer Road

Annapolis MD 21401

P:410.222.7374

E: <u>Dale.waldroff@fodcop.org</u>

YEATMAN, Robert (Sonny) Term: 06/30/2024

President, IUEC Local #10

Lanham MD

P: 202.373.8064

E: ryeatman@neiep.org

### **Adult Education/Higher Education/Public Schools**

KECKLEY, Joseph (Nick)

Coordinator, Career & Tech Ed, AACPS

1622 South Shore Parkway

Pasadena MD 21122

P:410.222.5383

E: jkeckley@aacps.org

JONES, Sandy Term: 07/01/2023

Assistant Dean, Continuing Profession Education & Special Population

Anne Arundel Community College

101 College Parkway

Arnold, MD 21012

P: 410-777-2046

E: sjjones@aacc.edu

### **Economic Development**

DEWLING, Anita Term: 07/01/2023

**Business Development Associate** 

Anne Arundel Economic Development Corporation

2660 Riva Road, Suite 200

Annapolis MD 21401

P: 410.222.7410

E: adewling@aaedc.org

Term 07/01/2023

Term: 090/1/2024

#### **Vocational Rehabilitation**

Term: 07/01/2023

Term: 06/30/2024

STEWART, Michelle

Regional Director, Region 2 MD State Department of Education Division of Rehabilitation Services 2525 Riva Road Annapolis MD 21401 P – 410.974.7604

E: Michelle.stewart@maryland.gov

## Wagner - Peyser

JAMES, Andre Term: 06/30/2023

Labor Exchange Administrator
Department of Labor, Licensing & Regulation
AACo Career Center
613 Global Way
Linthicum Heights MD 21090

P: 410-424-3243 F: 410-508-2002

E: andre.james@maryland.gov

#### Other

WHITE, Carnitra Term: 07/01/2023

Director Anne Arundel County DSS 80 West Street Annapolis, MD 21401

P: 410-269-4600 F: 410-974-8566

E: <u>carnitra.white@maryland.gov</u>

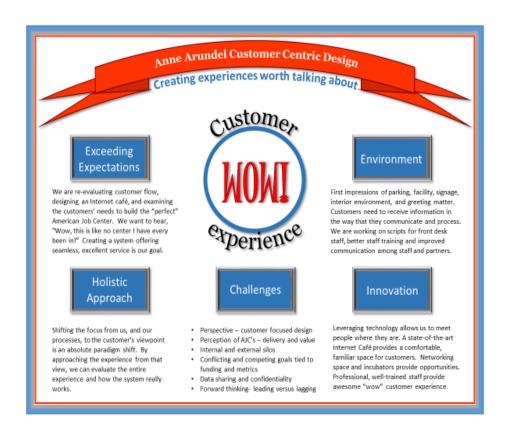
#### FAIRLEY, Charlestine, Ph.D.

Chief Executive Officer
Anne Arundel County Community Action Agency
613 Global Way
Linthicum Heights MD 21090
P: 443-822-0047

E: cfairley@aaccaa.org

Updated: January 22, 2021

#### Attachment 2 – Anne Arundel Customer Centric Design



### **Board Policy Attachments**

The below are links to the Anne Arundel Local Workforce Development Board Policies referenced in the text of the local plan. They are provided as links rather than document attachments due to file size.

Attachment 3 – Reasonable Accommodations Policy

Attachment 4 – Disclosures and Acknowledgements

Attachment 5 – "Quality Assurance Guidelines" Policy

Attachment 6 – Personally Identifiable Information (PII) Policy

Attachment 7 – WIOA Adult and Dislocated Worker Priority of Service Policy

Attachment 8 – Case Management Policy

Attachment 9 – Occupational Training Services

Attachment 11 – Self-sufficiency and Underemployment Guidelines

Attachment 12 – Incumbent Worker Training Policy

Attachment 13 – Supportive Services Policy

Attachment 14 – WIOA Dislocated Worker Unlikely to Return Policy

Attachment 15 – Procurement Policy

Attachment 16 – Public Ethics Policy

## **Public Comment Summary**

This is a list of all of the public comments received on the Workforce Development Board of Anne Arundel County Local Plan. There were comments from three individuals.

- 1. From Benjamin Burge with the Anne Arundel EDC:
  - Part 3, Section H: update sentence to read: AAEDC supports entrepreneurship through their Small Business Resource Center and the SCORE Program, both co-located in their office.
  - We now have three SBDC counselors.
  - Added the following sentence: AAEDC and AAWDC collaborate through service on numerous boards, commissions and task forces enhancing the communications between the two teams. The two organizations share data and meet regularly on a variety of shared issues.
- 2. From Theresa Reynolds with the Center for Workforce Inclusion

Thank you for allowing a comment period to the Local Plan for 2021-2024. We participated in the development of this Plan and had the opportunity for comments and suggestions to the Plan throughout the process. Thus, we have no further comments at this time, except for minor corrections:

- Page six of the introductions in the diagram of Workforce System Partners, replace Senior Service America with Center for Workforce Inclusion
- Page 1 in the Glossary; please add SCSEP Senior Community Service Employment Program
- Page 14 in the diagram of Workforce System Partners, replace Senior Service America with Center for Workforce Inclusion
- 3. From Julie Snyder, Director of Community Engagement and Development for the Community Action Agency of Anne Arundel County
  - Page 7: at the bottom of the page, re: ALICE. Should be "asset limited, income constrained, employed" swap out restrained for constrained
  - Page 23: Annapolis Chamber of Commerce should be Anne Arundel County Chamber of Commerce
  - Section 10: CSBG
     Under Ensure That Activities are Countable, et al: replace CAP60 with empowOR
  - Access to business services, et al: CAA doesn't have business services staff in place Description of CAA representation:
    - Community Action has a seat on the Local Workforce Development Board

#### 2020-2024 Local Plan Assurances

The following checklist and signed certification must be included in the submitted Local Plan. Check the following boxes to accept the assurances listed below.

|             | l   | Assurance   |  |
|-------------|-----|---|--|
|             | 1.  | Consistent with WIOA Section 108(d), for the 2020-2024 Plan, the Local Board has held at least one public comment period of no less than 30 days to obtain input into the development of the Local Plan and to provide the opportunity for comment by representatives of business, labor organizations, education, other key stakeholders, and the general public.      |  |
| $\boxtimes$ | 2.  | The final Local Plan is available and accessible to the general public.   |  |
| $\boxtimes$ | 3,  | The Local Board has established procedures to ensure public access (including people with disabilities) to board meetings and information regarding board activities, such as board membership and minutes.   |  |
|             | 4.  | The Local Board makes publicly-available any local requirements for the Local Area, such as policies, including policies for the use of WIOA Title I funds.   |  |
|             | 5.  | The Local Board has established a written policy or procedure that identifies circumstances that might present conflict of interest for any local workforce investment board or entity that they represent, and provides for the resolution of conflicts.   |  |
|             | 6.  | The Local Board has copies of memoranda of understanding between the Local Board and each American Job Center partner concerning the operations of the American Job Center delivery system in the Local Area, and has provided the State with the latest versions of its memoranda of understanding.  |  |
|             | 7.  | The Local Board has written policy or procedures that ensure American Job Center operator agreements are reviewed and updated no less than once every three years.  |  |
|             | 8.  | The Local Board has procurement policies and procedures for selecting One-Stop operators, awarding contracts under WIOA Title I Adult and Dislocated Worker funding provision, and awarding contracts for Youth service provision under WIOA Title I in accordance with applicable state and local laws, rules, and regulations, provided no conflict exists with WIOA. |  |
| $\boxtimes$ | 9.  | The Local Board has procedures for identifying and determining the eligibility of training providers and their programs to receive WIOA Title I individual training accounts.   |  |
| $\boxtimes$ | 10. | The Local Board has written procedures for resolving greivances and complaints alleging violations of WIOA Title I regulations, grants, or other agreements under   |  |

|   |  | WIOA and written policies or procedures for assisting customers who express interest in filing complaints at any point of service, including, at a minimum, a requirement that all partners can identify appropriate staff contacts and refer customers to those contacts.                   |  |
|---|--|--|--|
| American Job Center and has a written process for local Chief |  | The Local Board has established at least one comprehensive, full-service American Job Center and has a written process for local Chief Elected Official and Local Board to determine that the center conforms to the definition therein.   |  |
|   | All partners in the local workforce and education system described in this plan ensure the physical, programmatic and communications accessessibility of facilities, programs, services, technology and materials in the Local Area's American Job Center for individuals with disabilities. |  |  |
|   | 13.  | The Local Board ensures that outreach is provided to populations and sub-<br>populations who can benefit from American Job Center services.  |  |
|   | 14.  | The Local Board implements universal access to programs and activities to individuals through reasonable recruitment targeting, outreach efforts, assessments, service delivery, partner development, and numeric goals.   |  |
| $\boxtimes$   | 15.  | The Local Board complies with the nondiscrimination provisions of Section 188, and assures that Methods of Administration were developed and implemented.  |  |
|   | 16.  | The Local Board collects and maintains data necessary to show compliance with nondiscrimination provisions of Section 188 of WIOA.   |  |
| X   | 17.  | The Local Board complies with restrictions governing the use of federal funds for political activities, the use of the American Job Center environment for political activities, and the Local Board complies with the applicable certification and disclosure requirements.                 |  |
| $\boxtimes$   | 18.  | The Local Board ensures that American Job Center staff, along with the Migrant and Seasonal Farmworker program partner agency, will continue to provides services to agricultural employers and Migrant and Seasonal Farmworkers that are demand-driven and consistent with MD Labor policy. |  |
| $\boxtimes$   | 19.  | The Local Board follows confidentiality requirements for wage and education records including, but not limited to, 20 C. F. R. 603, the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended, WIOA, and applicable State laws, Departmental regulations and policies.       |  |
| $\boxtimes$   | 20.  | The Local Board has a written policy and procedures to competitively award grants and contracts for WIOA Title I activities (or applicable federal waiver), including a process to be used to procure training services made as exceptions to the Individual Training Account process.       |  |

| X           | 21. | The Local Board has accounting systems that follow current Generally Accepted Accounting Principles (GAAP) and written fiscal-controls and fund-accounting procedures and ensures such procedures are followed to insure proper disbursement and accounting of WIOA adult, dislocated worker, and youth program and Wagner-Peyser Act funds.                                 |  |  |
|-------------|-----|--|--|--|
|             | 22. | The Local Board ensures compliance with the uniform administrative requirements under WIOA through annual, on-site monitoring of each local subrecipient.  |  |  |
|             | 23. | The Local Board has a written debt collection policy and procedures that conforms with state and federal requirements and a process for maintaining a permanent record of all debt collection cases that supports the decisions made and documents the actions taken with respect to debt collection, restoration, or other debt resolution activities.                      |  |  |
|             | 24. | The Local Board has a written policy and procedures for ensuring management and inventory of all properties obtained using WIOA funds, including property purchased with JTPA or WIA funds and transferred to WIOA, and that comply with WIOA, and, in the cases of local government, Local Government Property Acquisition policies.  |  |  |
|             | 25. | The Local Board will not use funds received under WIOA to assist, promtoe, or deter union organizing.  |  |  |
|             | 26. | The Local Board has a written policy and procedures that ensure adequate and correct determinations of eligibility for WIOA-funded basic career services and qualifications for enrollment of adults, dislocated workers, and youth in WIOA-funded individualized career services and training services, consistent with state policy on elgibility and priority of service. |  |  |
|             | 27. | The Local Board has a written policy and procedures for awarding Individual Training Accounts to eligible adults, dislocated workers, and youth receiving WIOA Title I training services, including dollar and/or duration limit(s), limits on the number of times an individual may modify an ITA, and how ITAs will be obligated and authorized.                           |  |  |
| $\boxtimes$ | 28. | The Local Board has a written policy and procedures that establish internal controls, documentation requirements, and leveraging and coordination of other community resources when providing supportive services and, as applicable, needs-related payments to eligible adult, dislocated workers, and youth enrolled in WIOA Title I programs.                             |  |  |
|             | 29. | The Local Board has a written policy for priority of service at its American Job Centers and, as applicable, affiliate sites and for local workforce providers that ensures veterans and eligible spouses are identified at the point of entry, made   |  |  |

|             |     | aware of their entitlement to priority of service, and provided information on the array of employment, training and placement services and eligibility requirements for those programs and services.  |
|-------------|-----|--|
| $\boxtimes$ | 30. | The Local Board has developed plans and strategies for maximizing coordination of services provided by the State employment service under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) and services provided in the Local Area through the American Job Center delivery system, to improve service delivery and avoid duplication of services. |
| $\boxtimes$ | 31. | The Local Board will provide reasonable accommodation to qualified individuals with disabilities unless providing the accommodation would cause undue hardship.  |

The Anne Arundel County Local Workforce Development Board certifies that it complies with all required components and assurances of the Workforce Innovation and Opportunity Act plan development guidelines issued by the State of Maryland. The Local Board also assures that funds will be spent in accordance with the Workforce Innovation and Opportunity Act, Wagner-Peyser Act, and their regulations, written U.S. Department of Labor guidance implementing these laws, Office of Management and Budget circulars, and all other applicable federal and state laws, regulations, and policies.

| DocuSigned by:  |                      |
|-----------------|----------------------|
| StatePitte      | 7/5/2023   12:46 PDT |
| 76D9E2C714B0450 |                      |
|                 |                      |

Steuart Pittman, County Executive

Date

Brian Lynch, Local Board Chair

Date

6/22/2023

APPROVED FOR FORM & LEGAL SUFFICIENCY GREGORY J. SWAIN, COUNTY ATTORNEY

A SCEDE COOR A SEA A S

7/5/2023 | 08:29 PDT

Jason E. Fetterman

Senior Assistant County Attorney